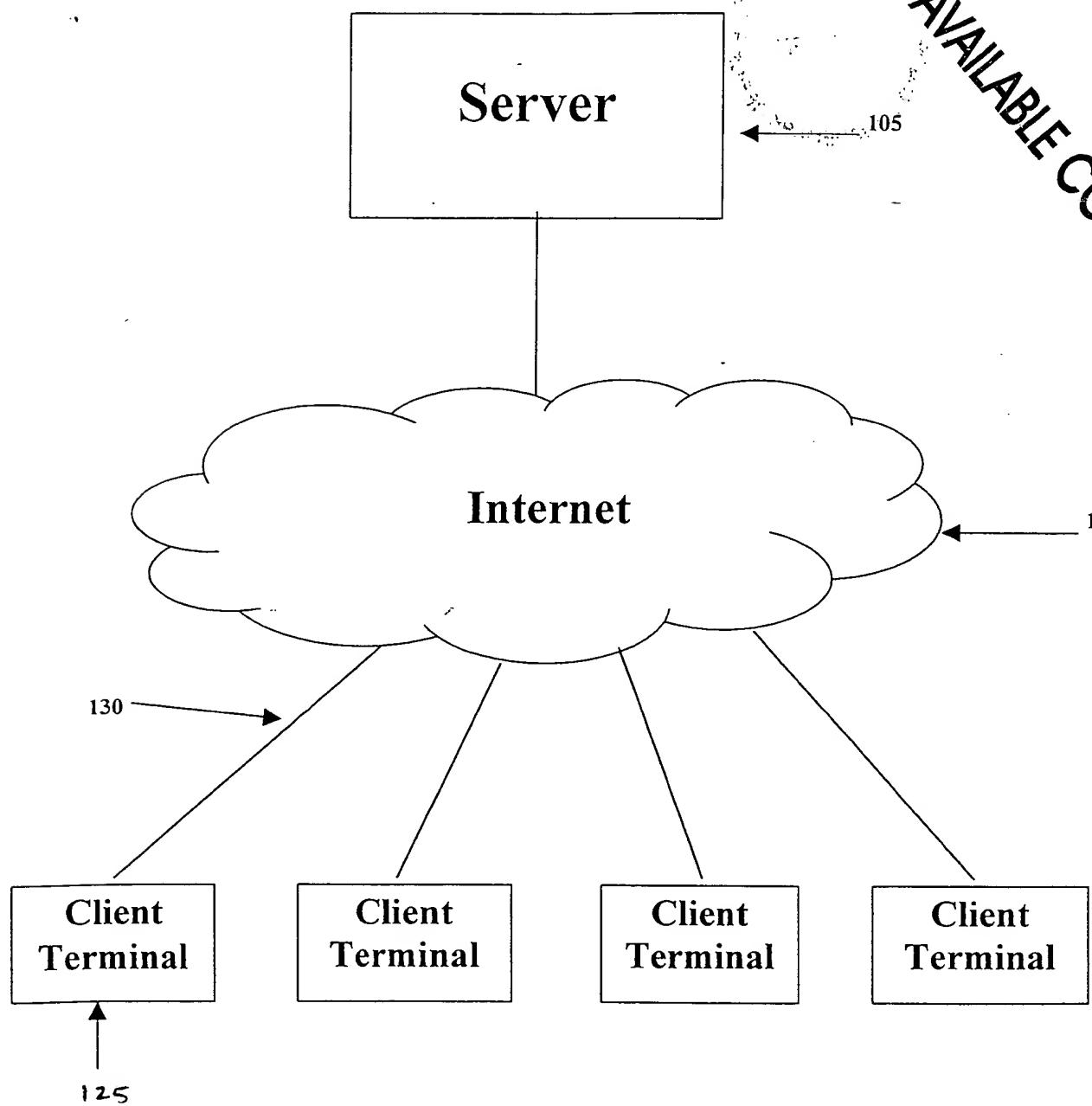


BEST AVAILABLE COPY



100

Fig. 1

Definer Publishing Products Cycle

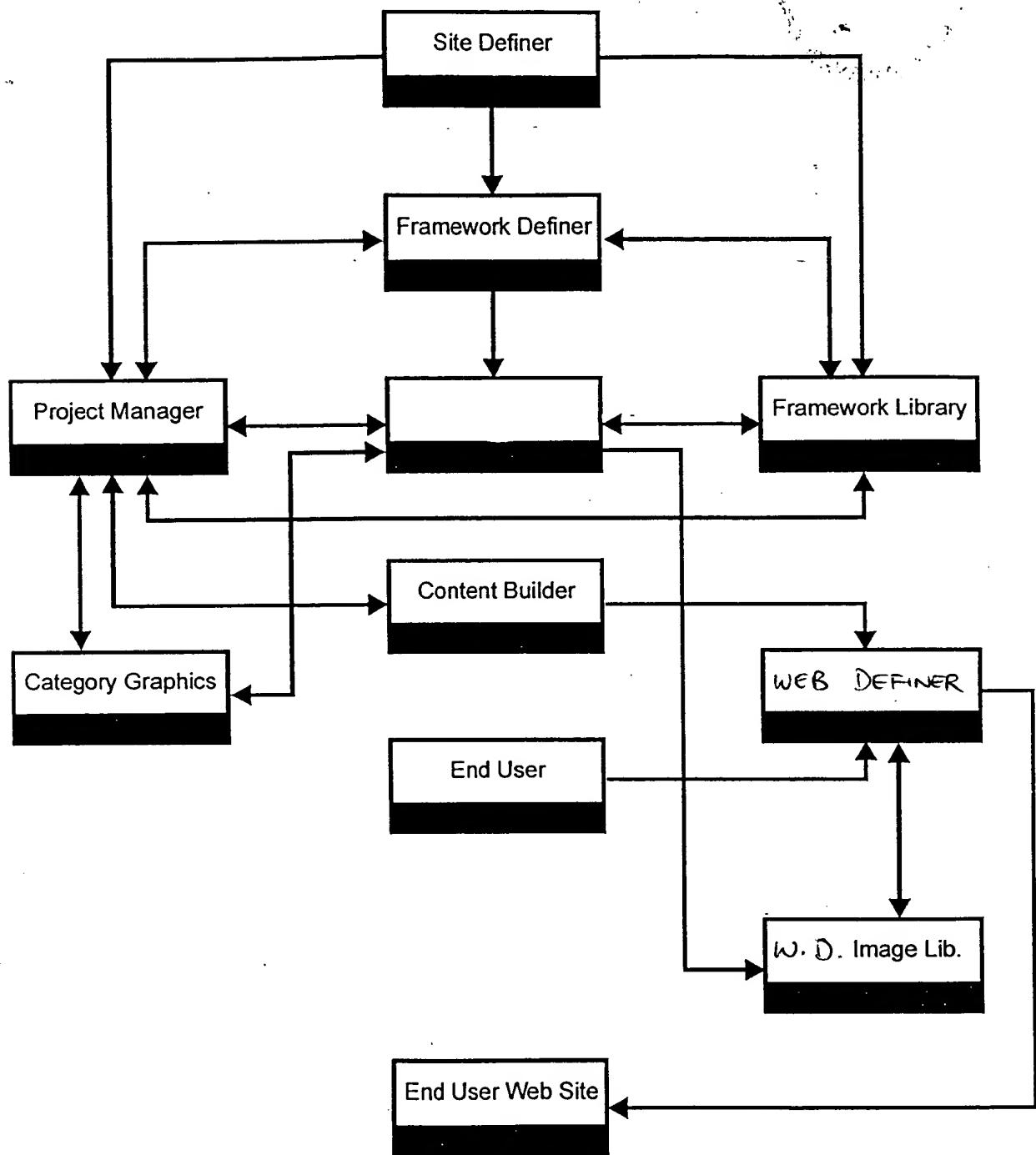
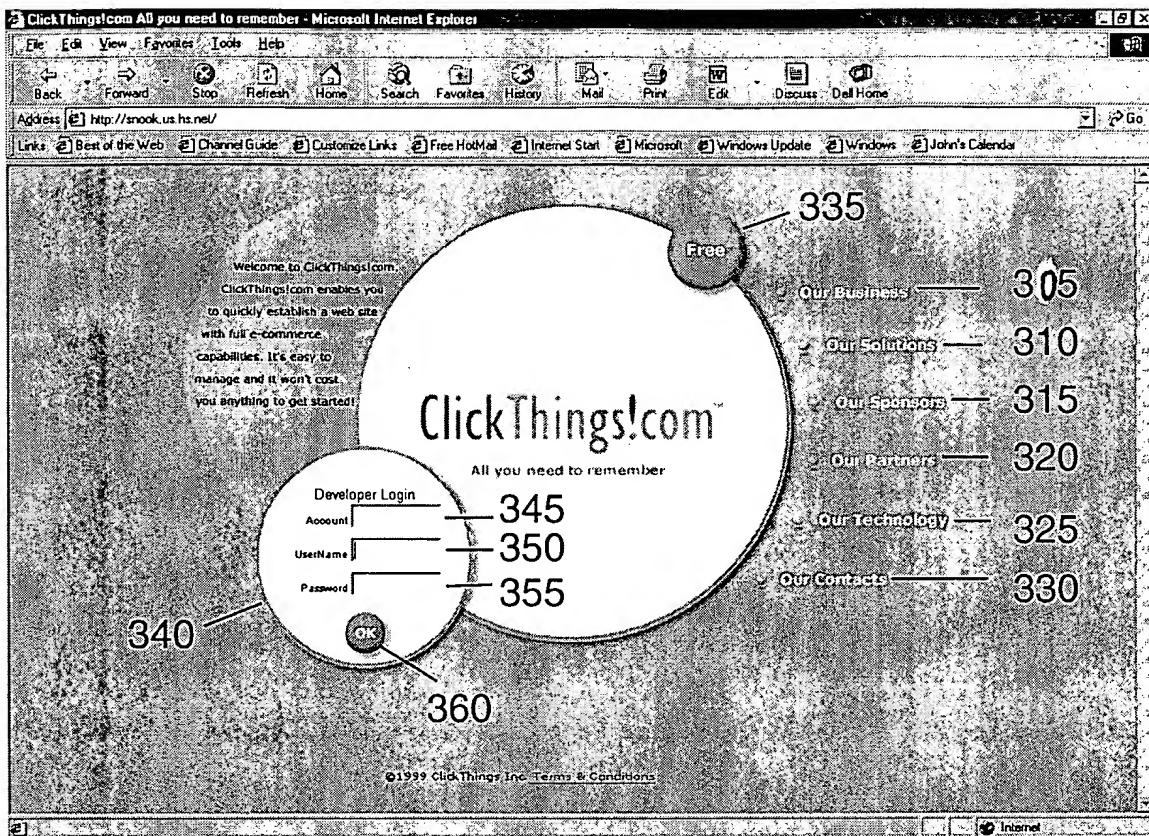
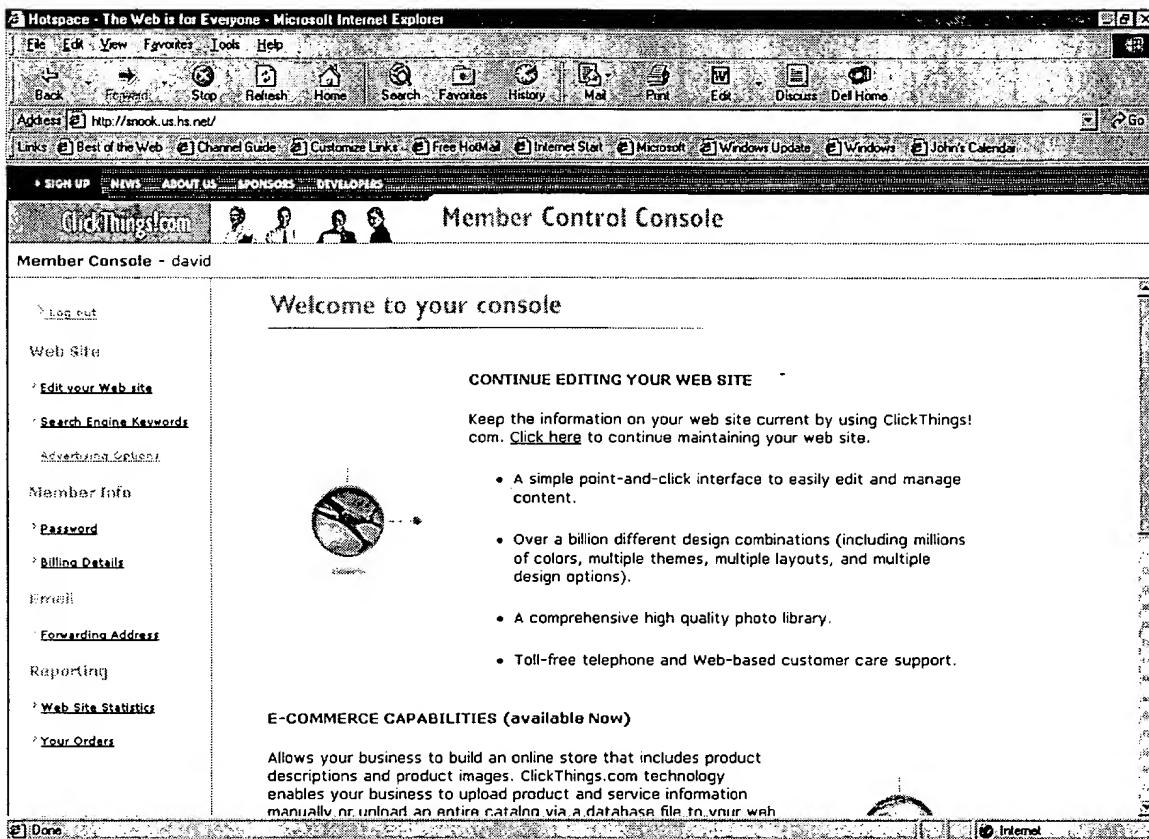


FIG. 2



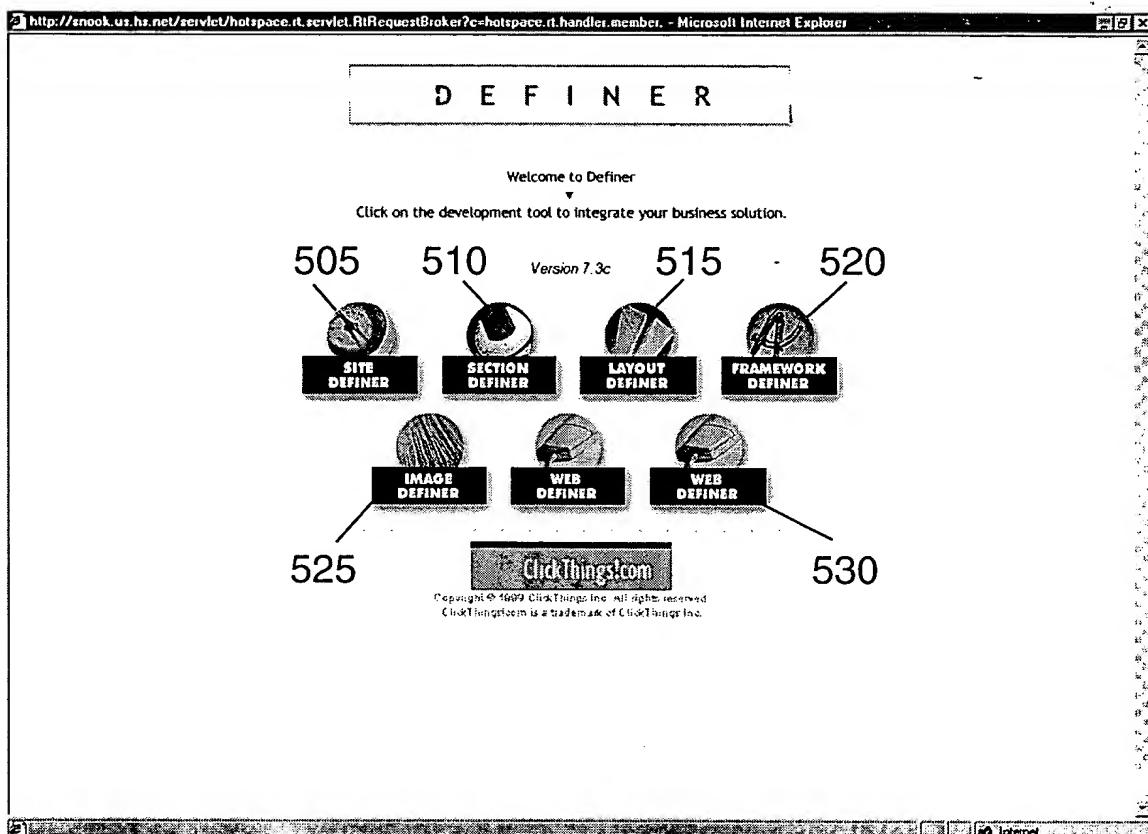
300

FIGURE 3



400

FIGURE 4



500

FIGURE 5

http://snook.us.fis.net/servlet/MainServiceCore?v=Sites&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

625 630 Copy a site 635 — 620
From Site Name To New Site Name Industry Type General Copy — 640

Create a site

Select Your Industry Type General Site Name (SIS)

Display Sites

Display Sites from All Display — 605

610 615

Done

Internet

600

FIGURE 6

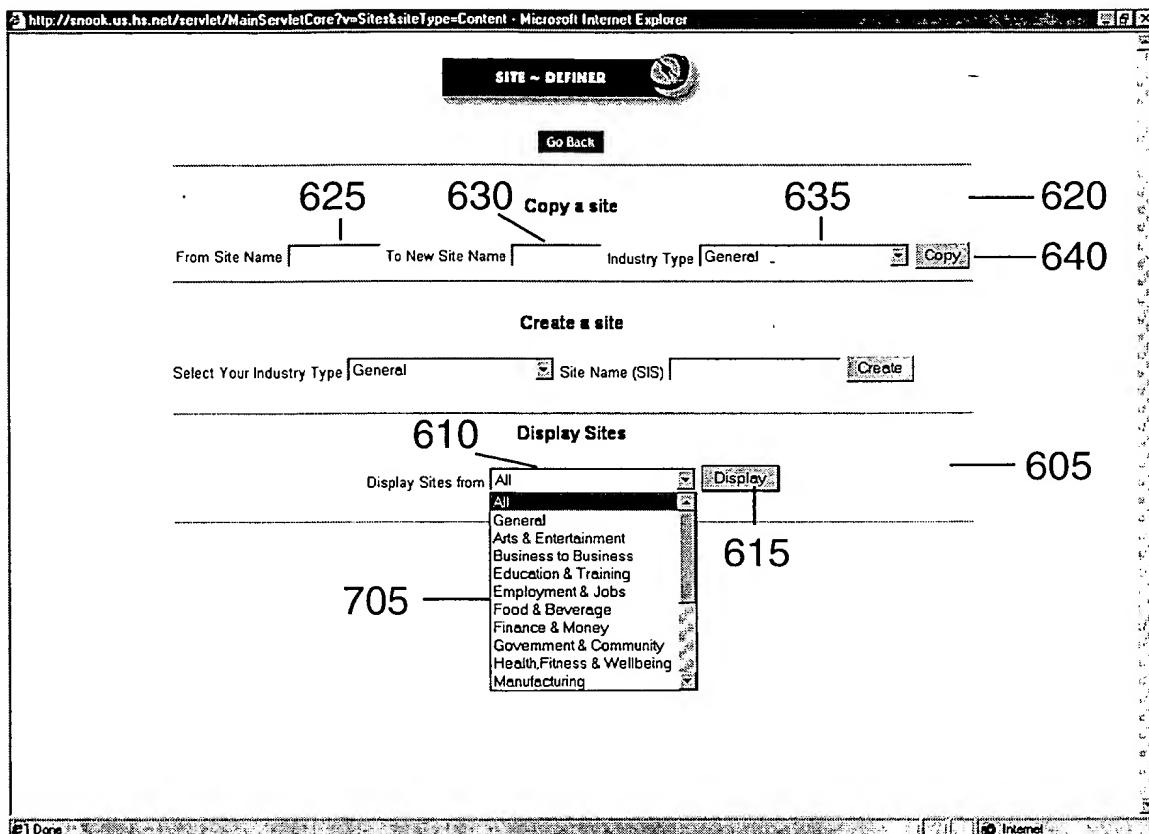


FIGURE 7

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

625 630 635 620
 From Site Name To New Site Name Industry Type General 640

Create a site

Select Your Industry Type General Site Name (SIS)

810 610 615 605
 Display Sites from All

Category	Action	Thumbnail	Dimensions	Action	Action	Action
Arts Arts and Entertainment	Edit		edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Amusement Park Arts and Entertainment	Edit		edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Artists Arts and Entertainment	Edit		edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Galleries Arts and Entertainment	Edit		edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Movie Houses Arts and Entertainment	Edit		edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Radio & TV Arts and Entertainment	Edit		edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Theatres Arts and Entertainment	Edit		edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Cinemas Arts and Entertainment	Edit		edit 800 x 600 edit 1010 x 680	Delete	Export	Test

FIGURE 8

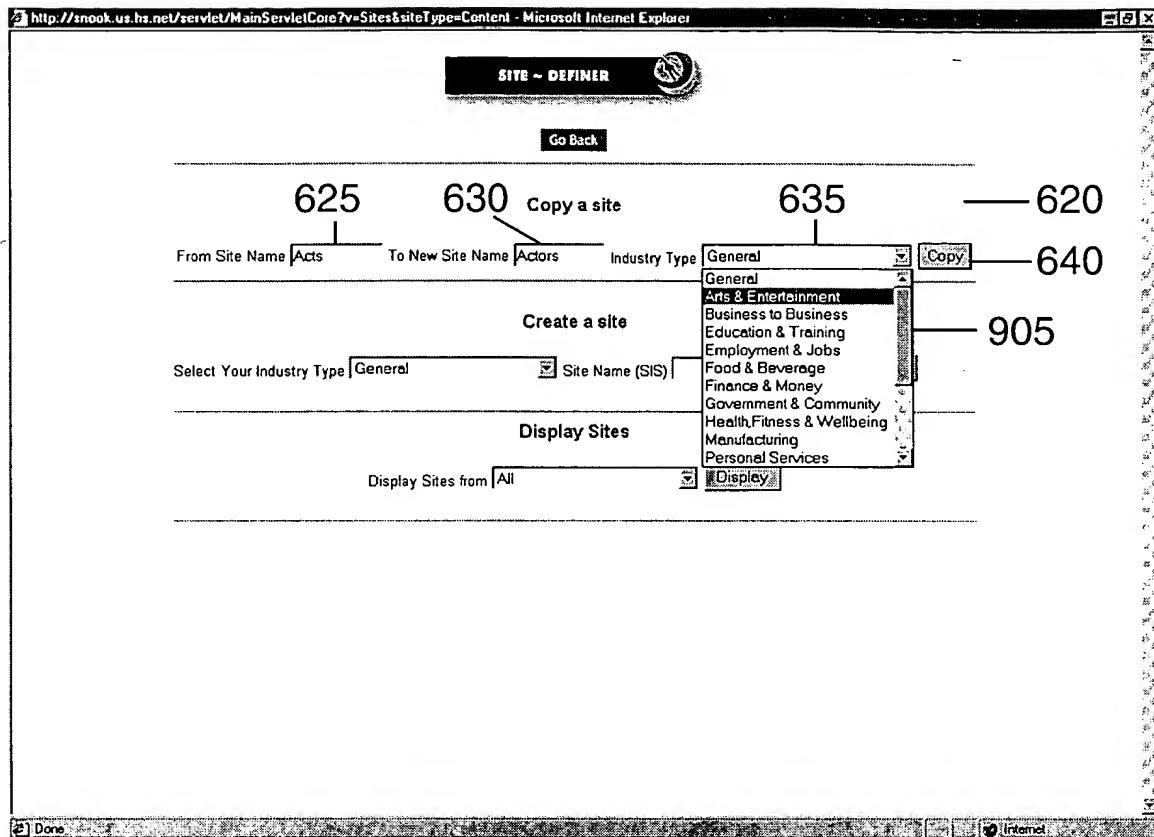


FIGURE 9

http://snook.us.hs.net/servlet/MainServiceCore?v=Sites&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

SITE - DEFINER

[Go Back](#)

Copy a site

From Site Name To New Site Name Industry Type General

Create a site

Select Your Industry Type General Site Name (SIS)

Display Sites

Display Sites from 615

Category	Actions	Dimensions	Operations
Actors Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/>	<input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Acts Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/>	<input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Amusement Park Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/>	<input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Artists Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/>	<input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Galleries Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/>	<input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Movie Houses Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/>	<input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Radio & TV Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/>	<input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Theatres Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/>	<input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>

FIGURE 10

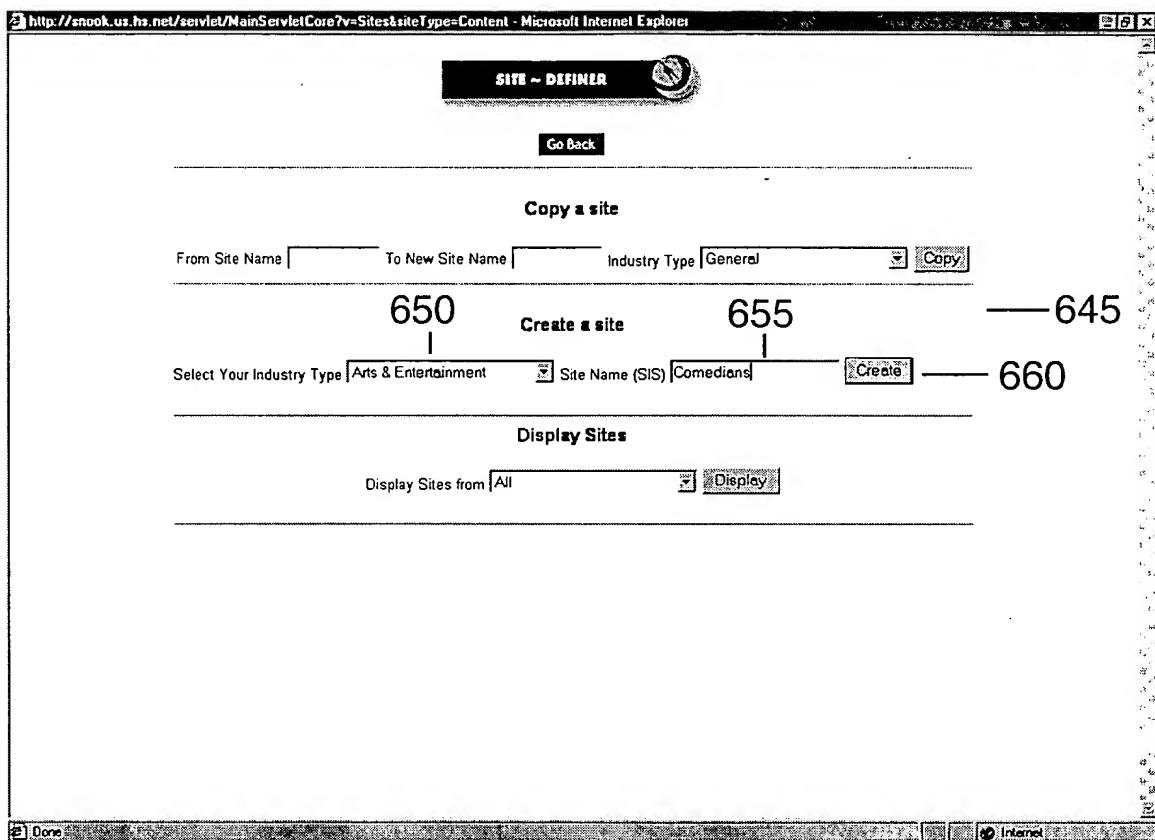
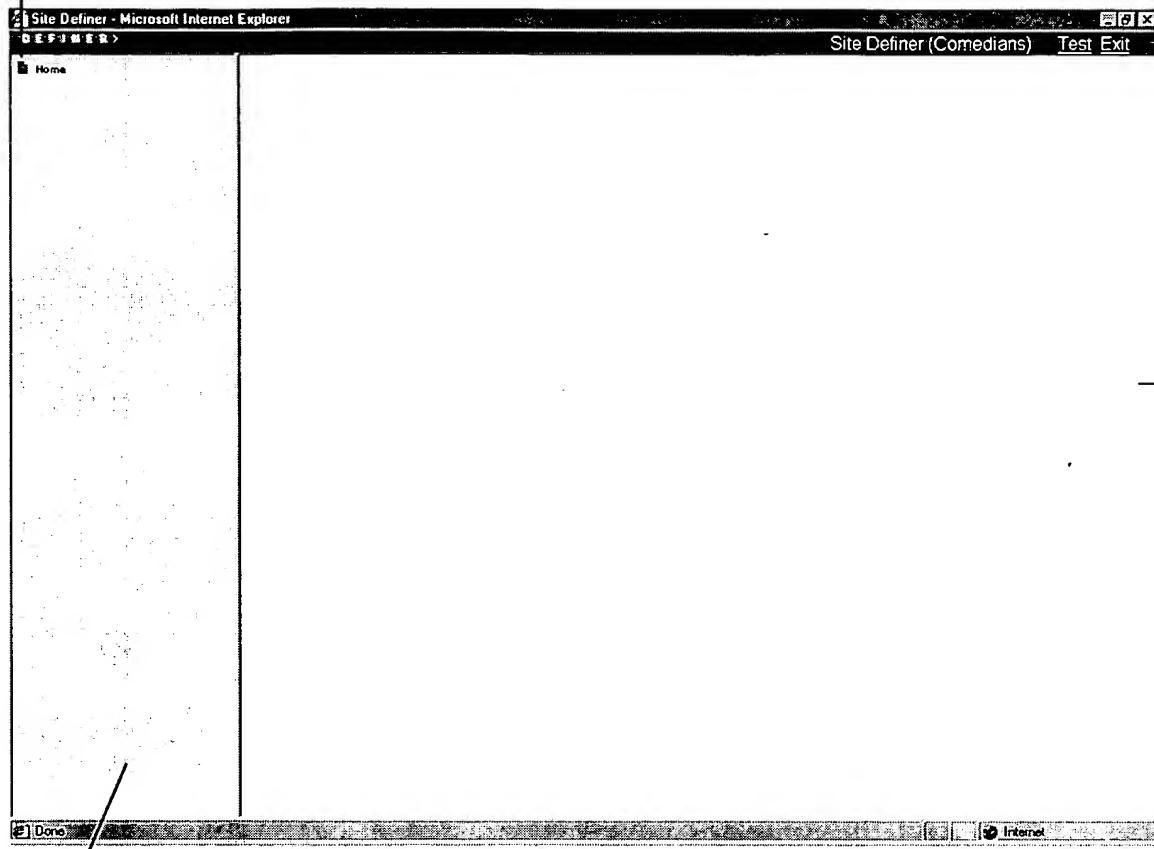


FIGURE 11

1215



1205

1200

— 1210

FIGURE 12

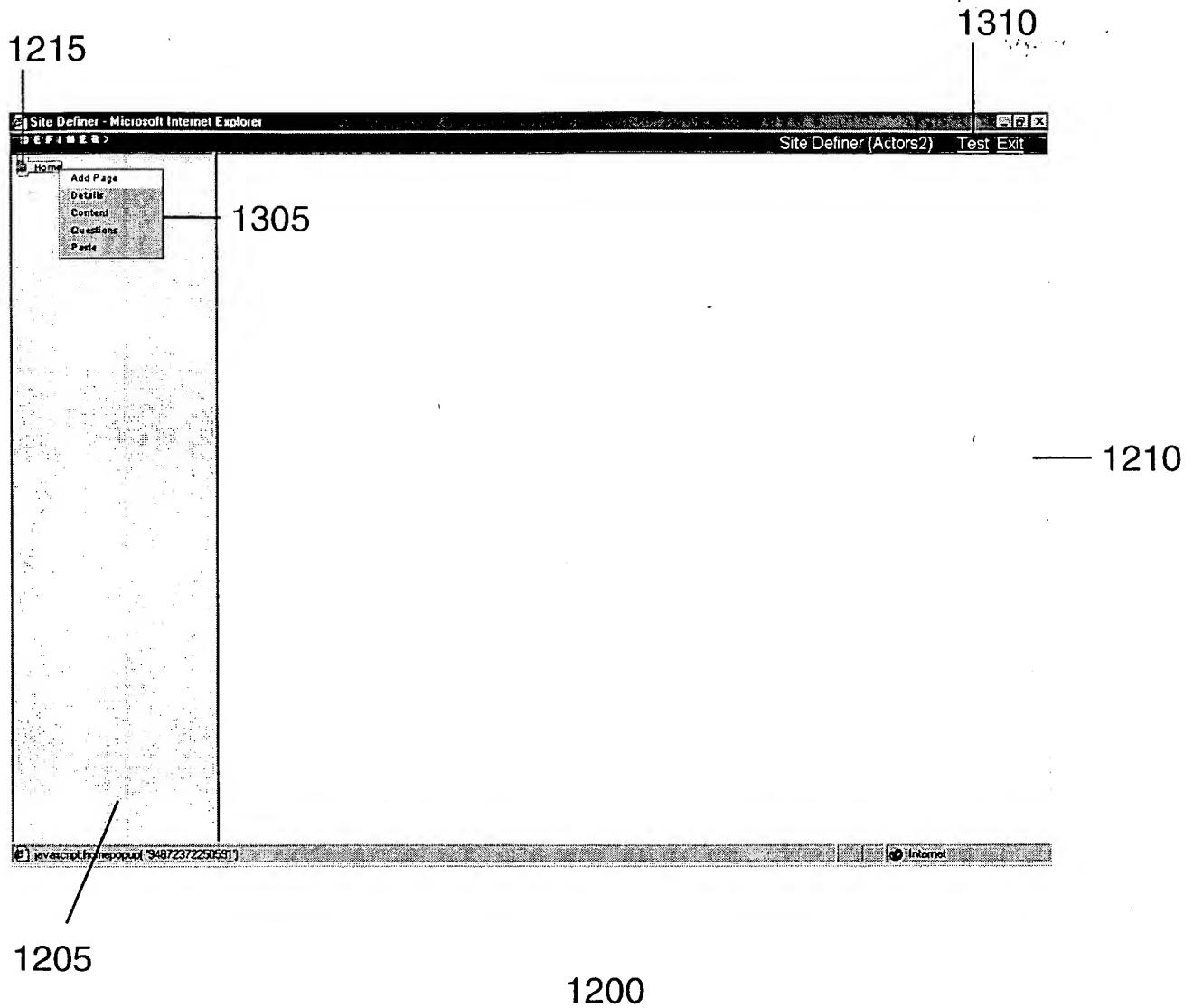
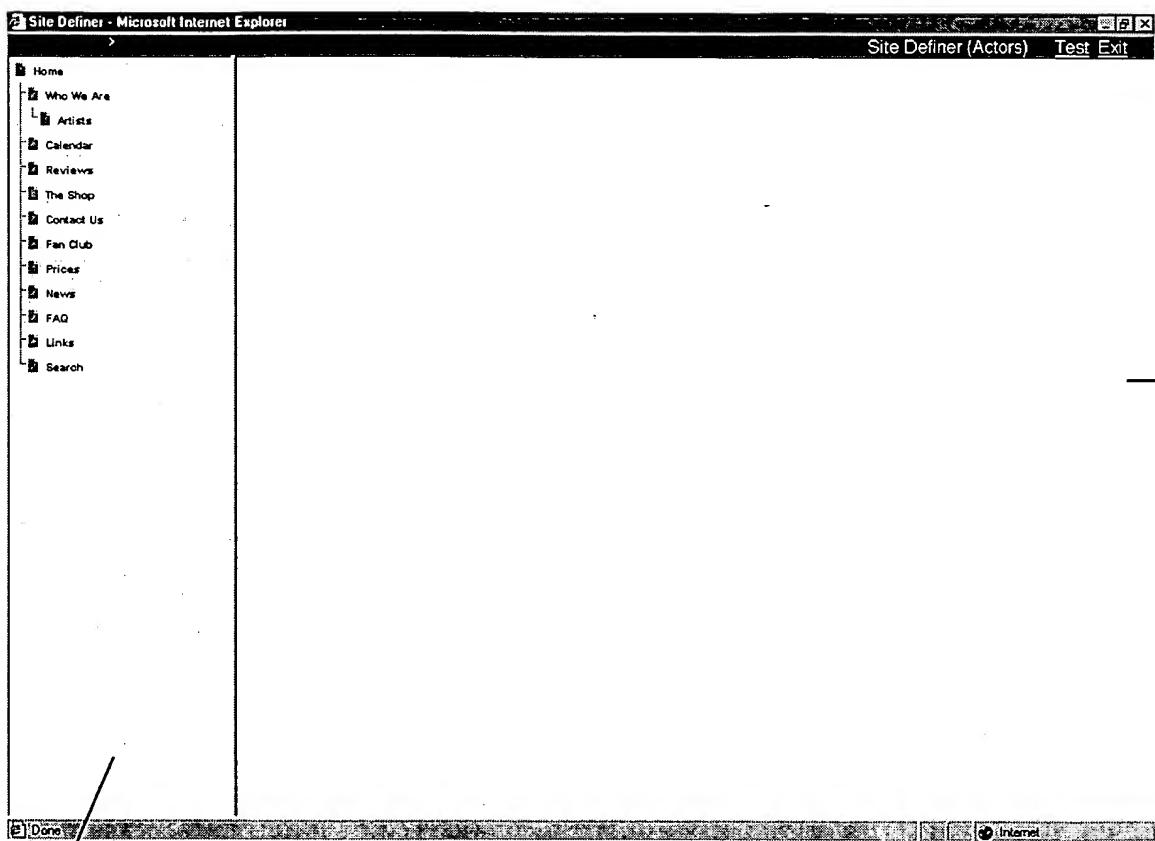


FIGURE 13



1405

1400

— 1410

FIGURE 14

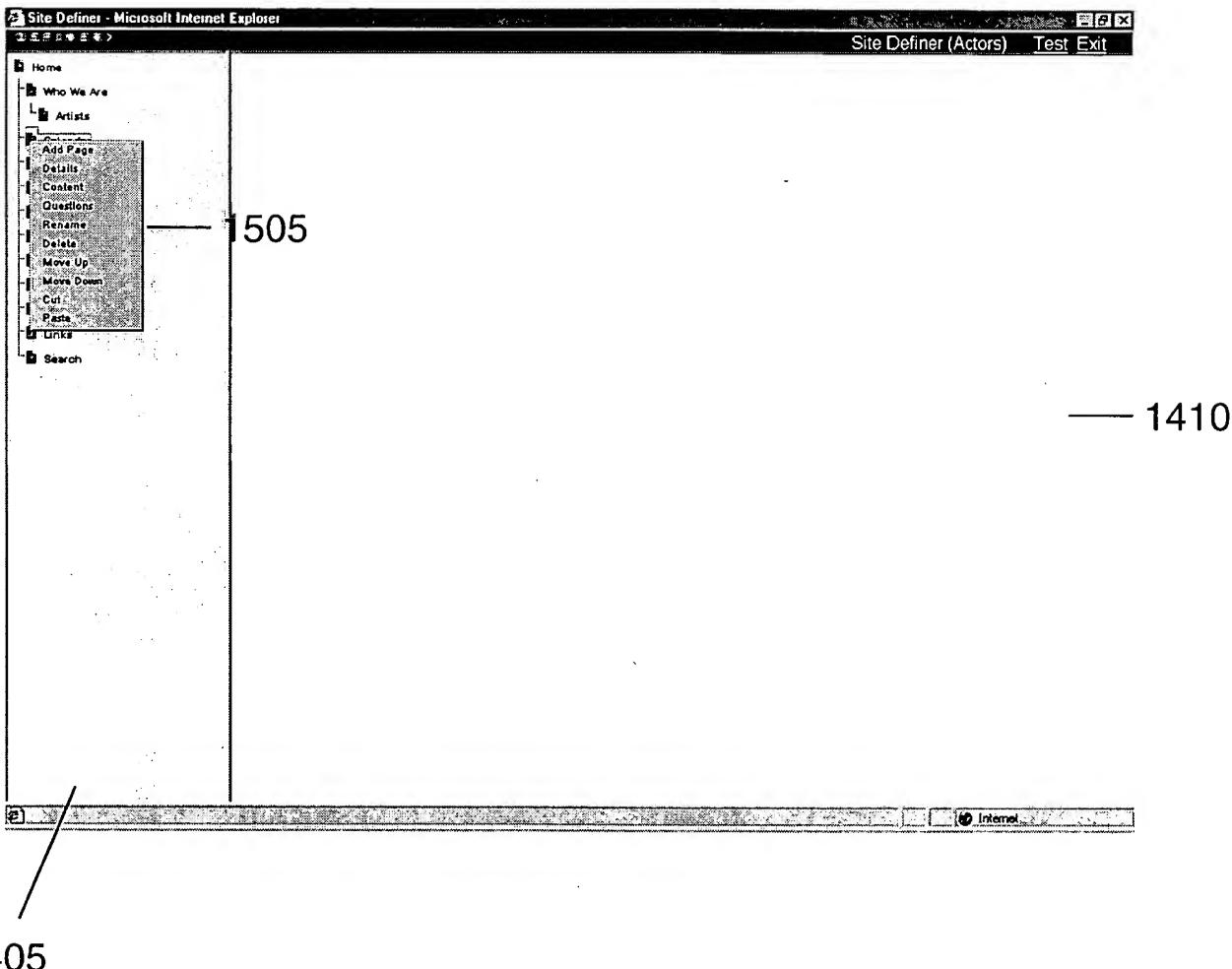
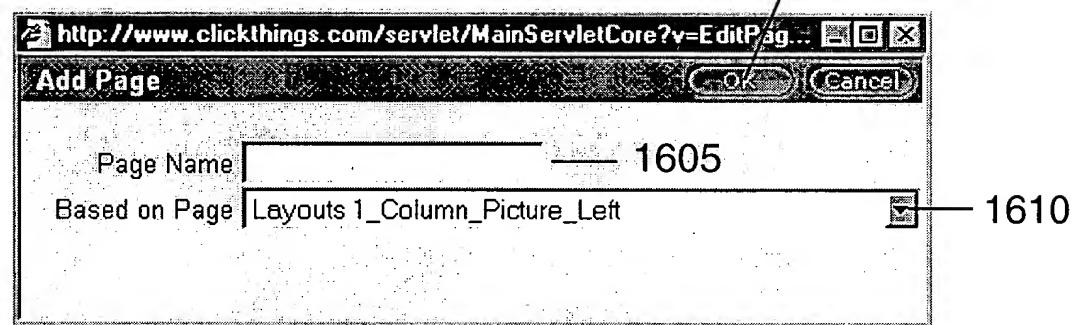


FIGURE 15



1600

FIGURE 16

1705

Site Definer - Microsoft Internet Explorer

Who_We_Are

Add Page | Page Details | Add Questions | Edit Content | Delete | Exit | ?

Page Details for the Who_We_Are page

Search Engine Keywords
(Separate with commas)

Appearance

Title: Who We Are

Priority: high

Published: Who We Are

Enable the end user to leave this page by answering 0 question

Questions:

Is your background/achievements important to you?

Question Title: AboutUs

Show by default:

Save

Internet

1745

1710

1715

1720

1725

1730

1735

1740

1410

FIGURE 17

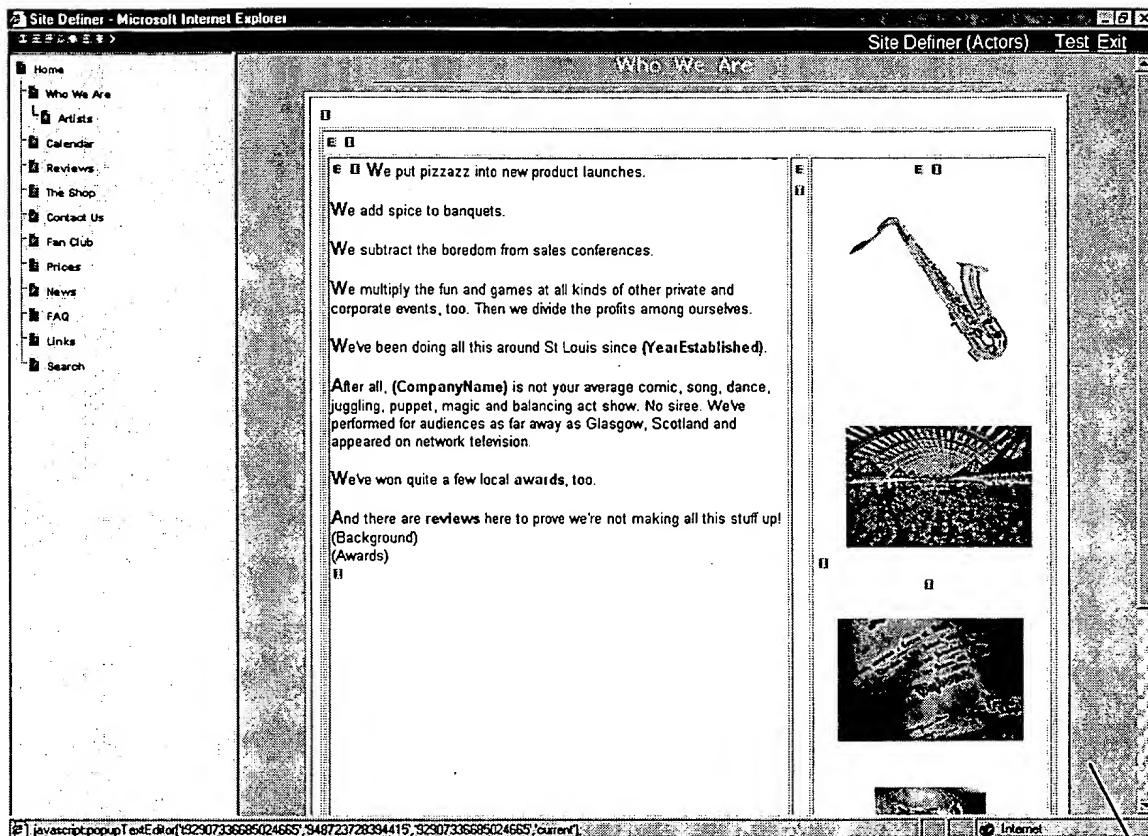
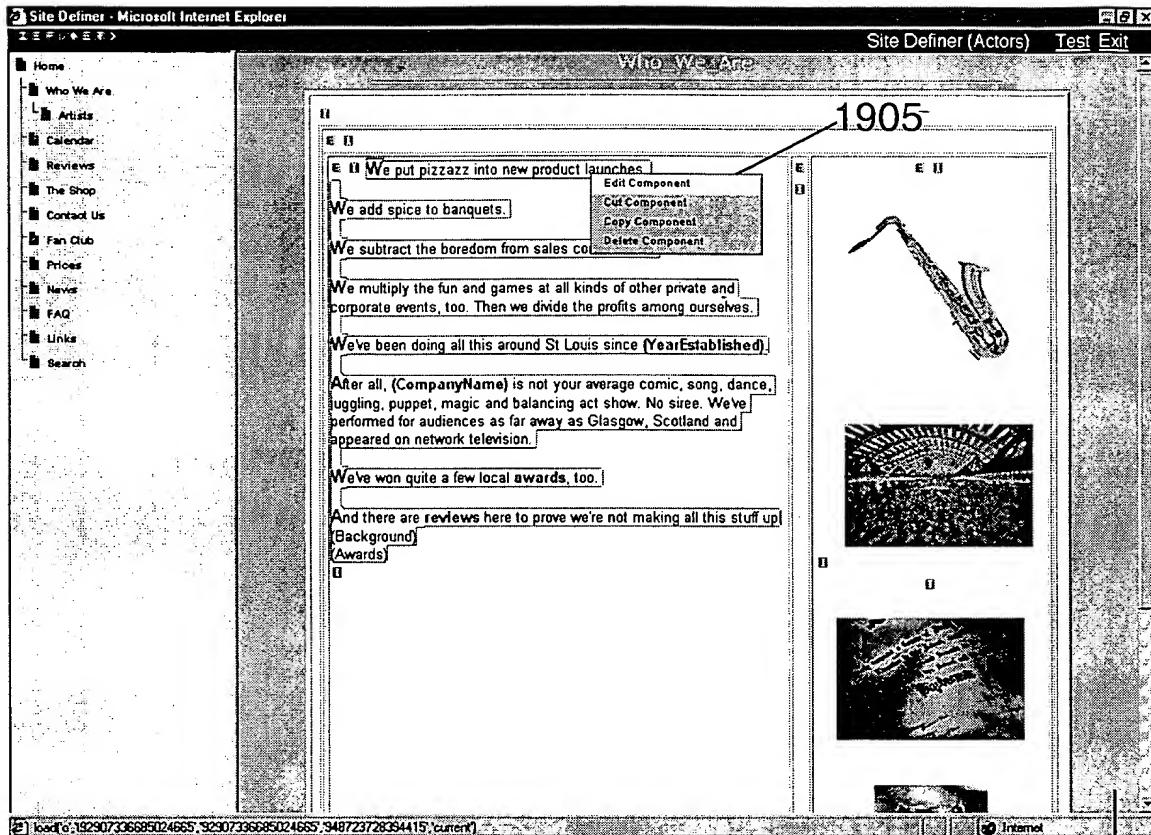


FIGURE 18

1410



1410

FIGURE 19

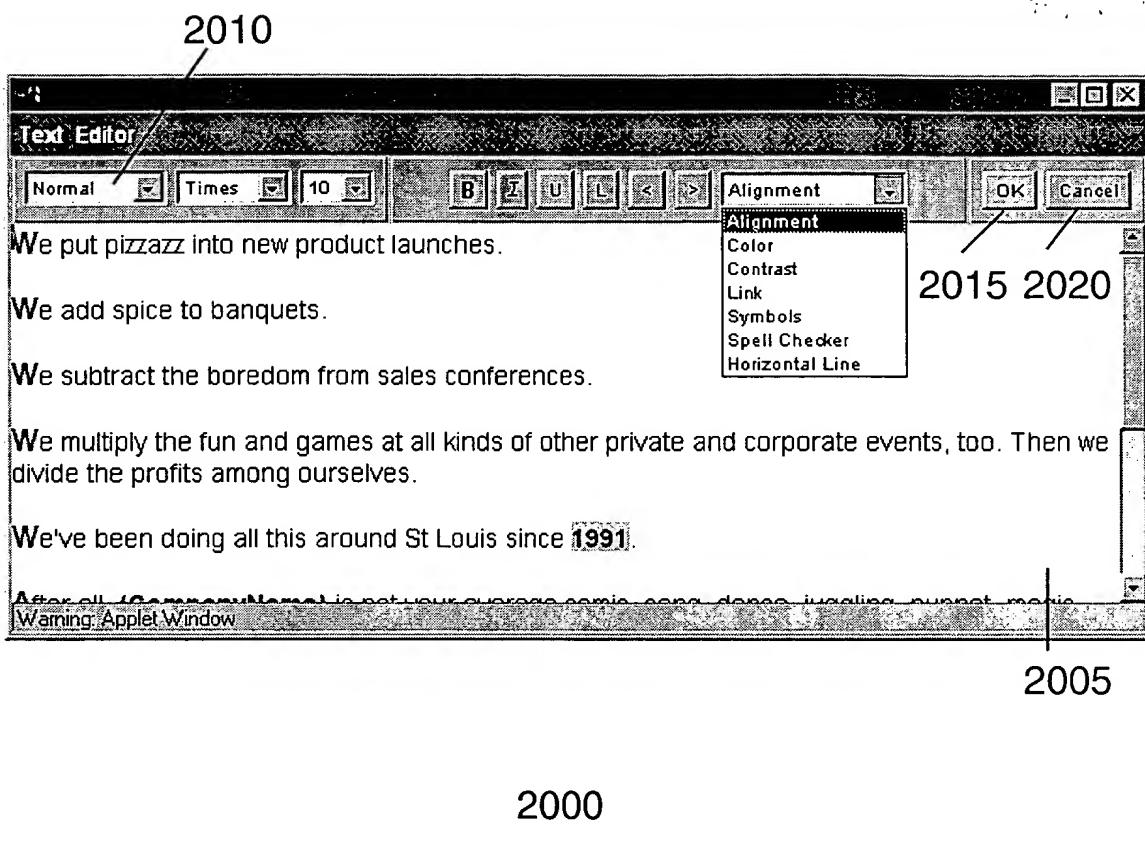
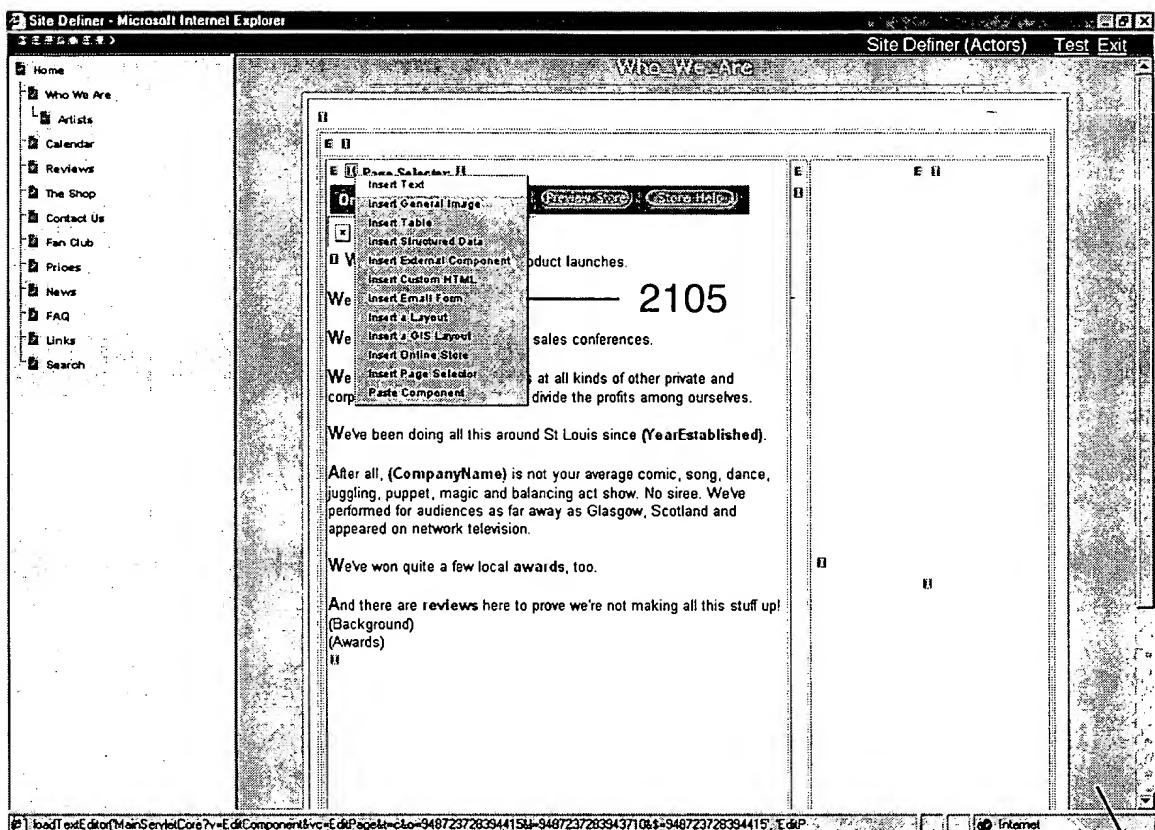


FIGURE 20



1410

FIGURE 21

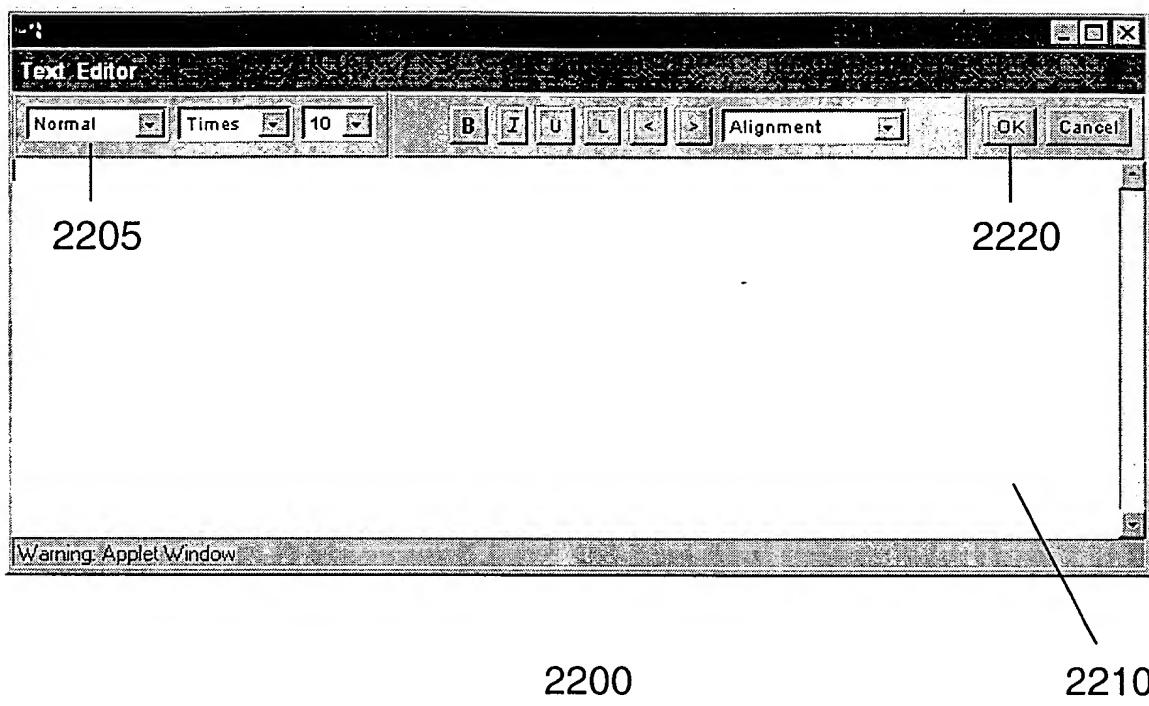


FIGURE 22

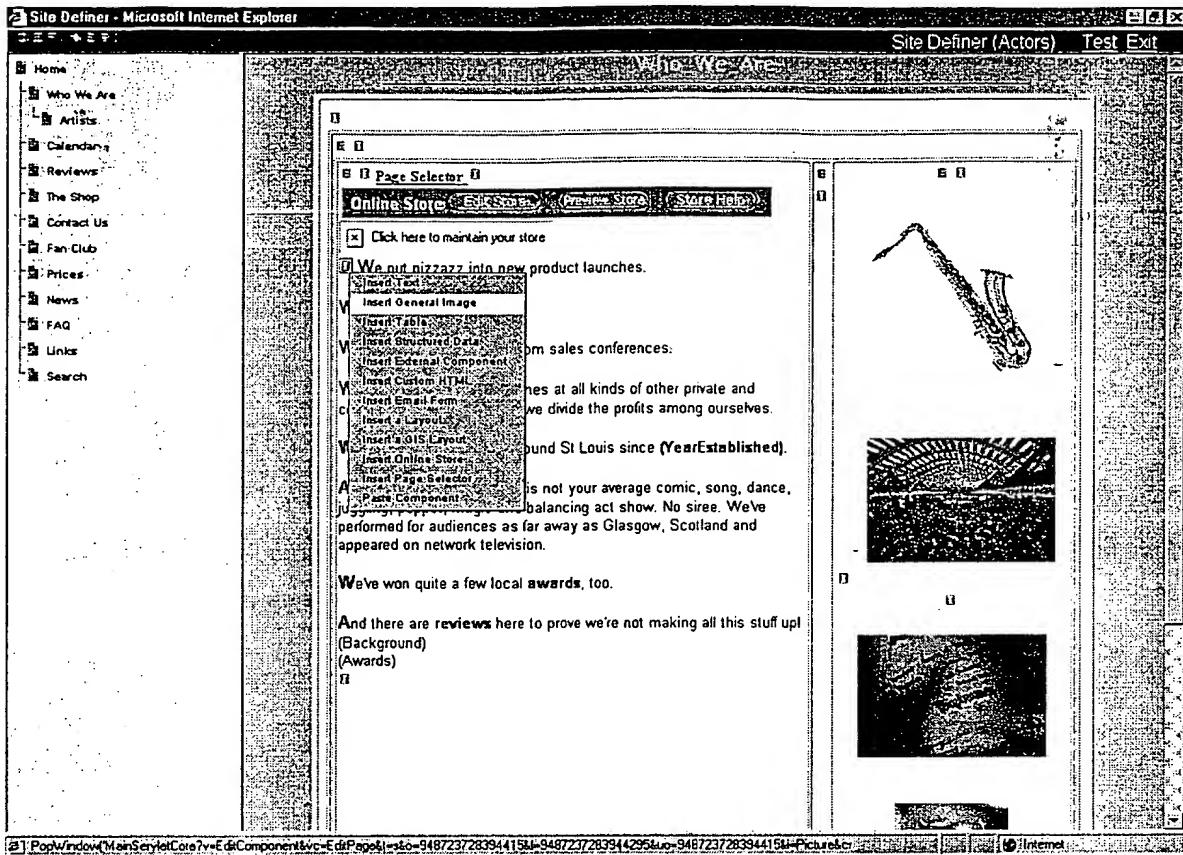


FIGURE 23

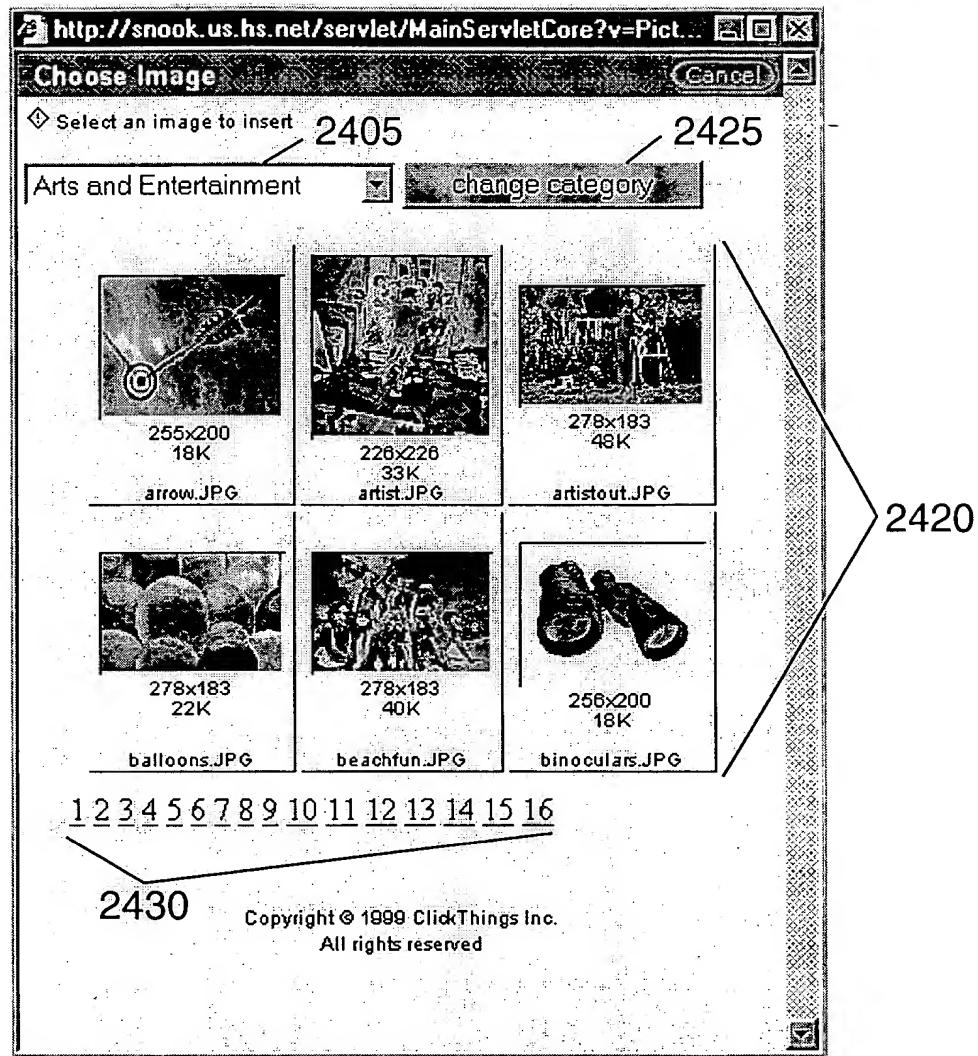


FIGURE 24

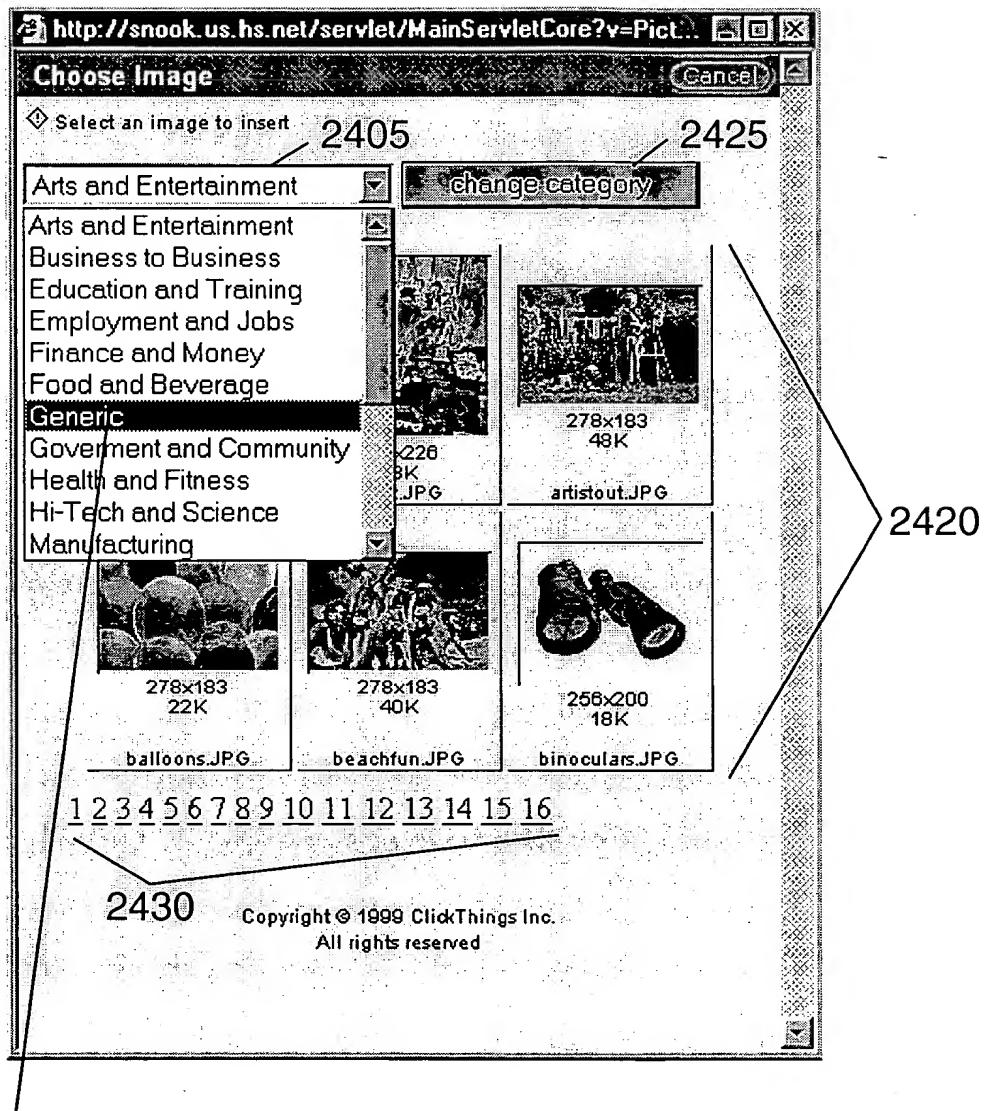
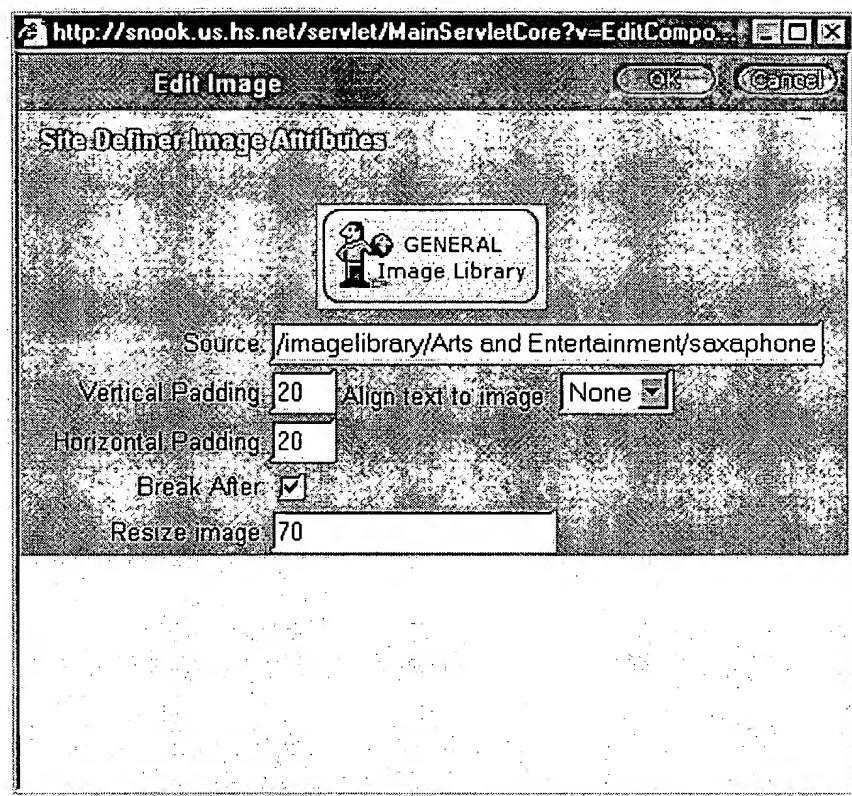
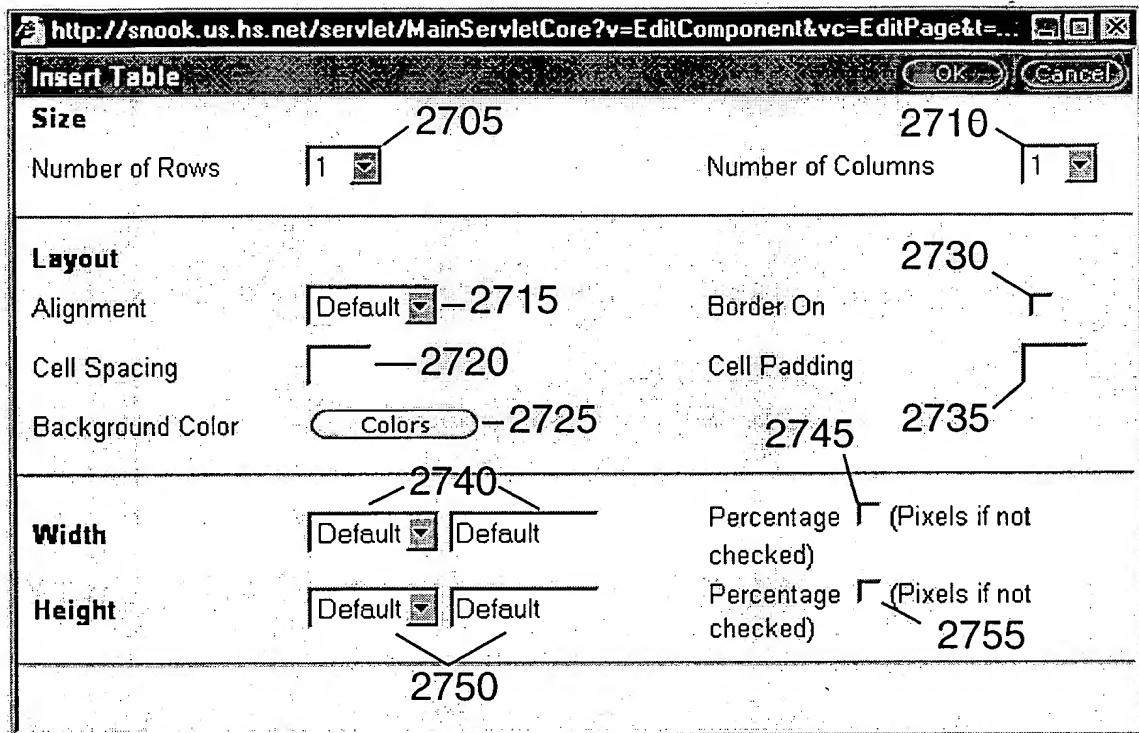


FIGURE 25



2600

FIGURE 26



2700

FIGURE 27

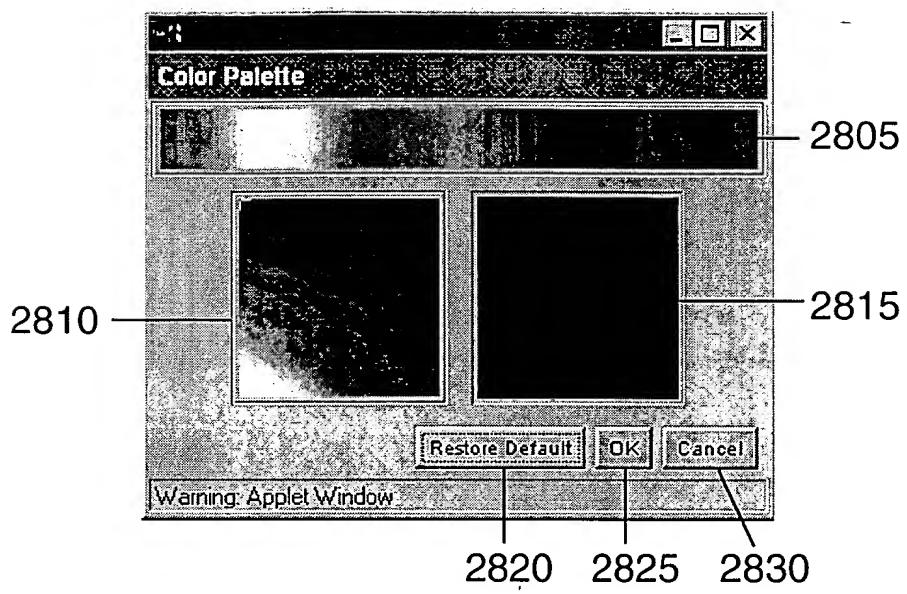


FIGURE 28

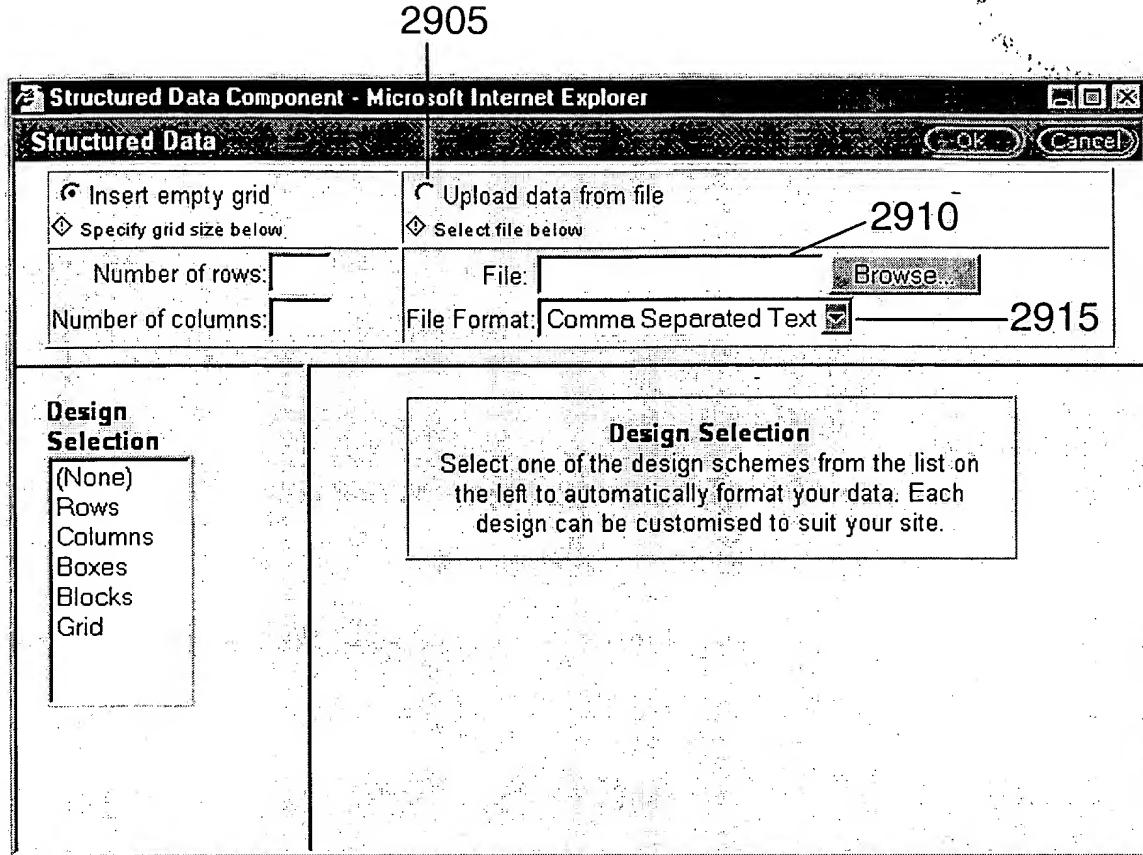


FIGURE 29

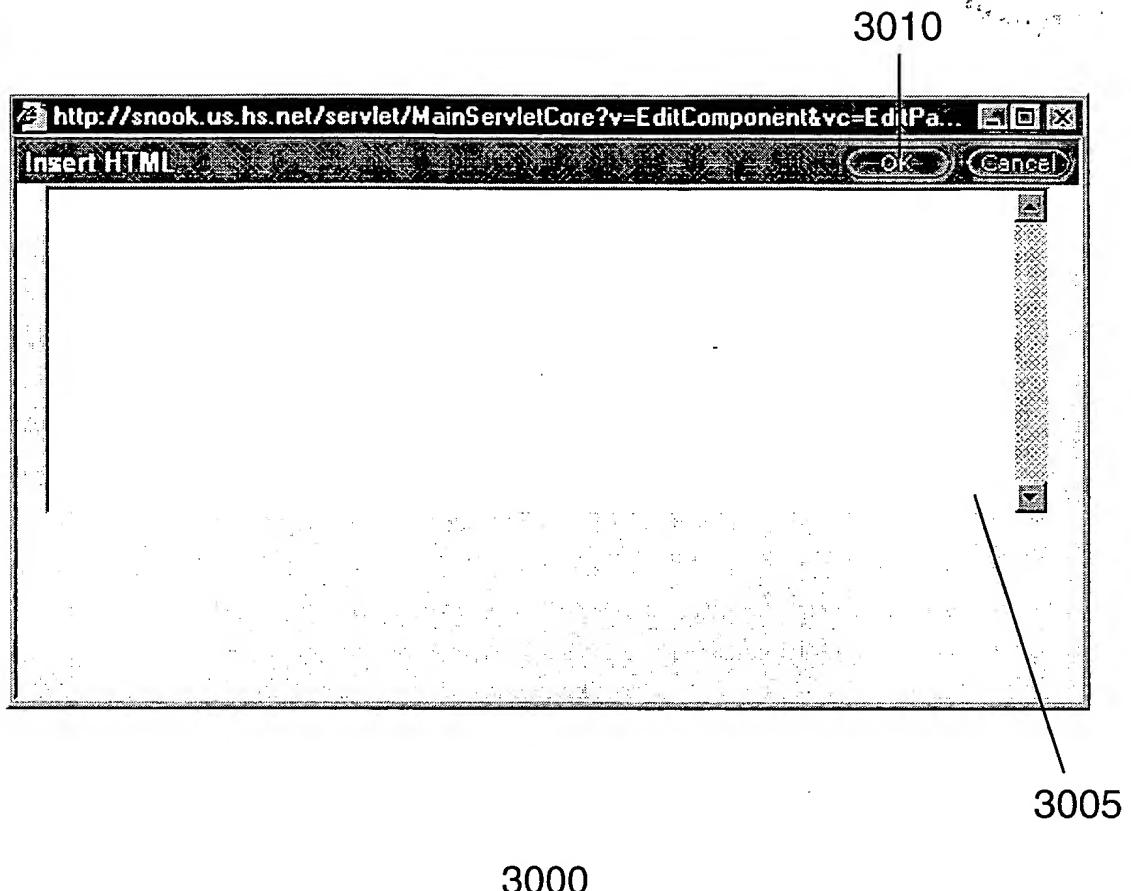
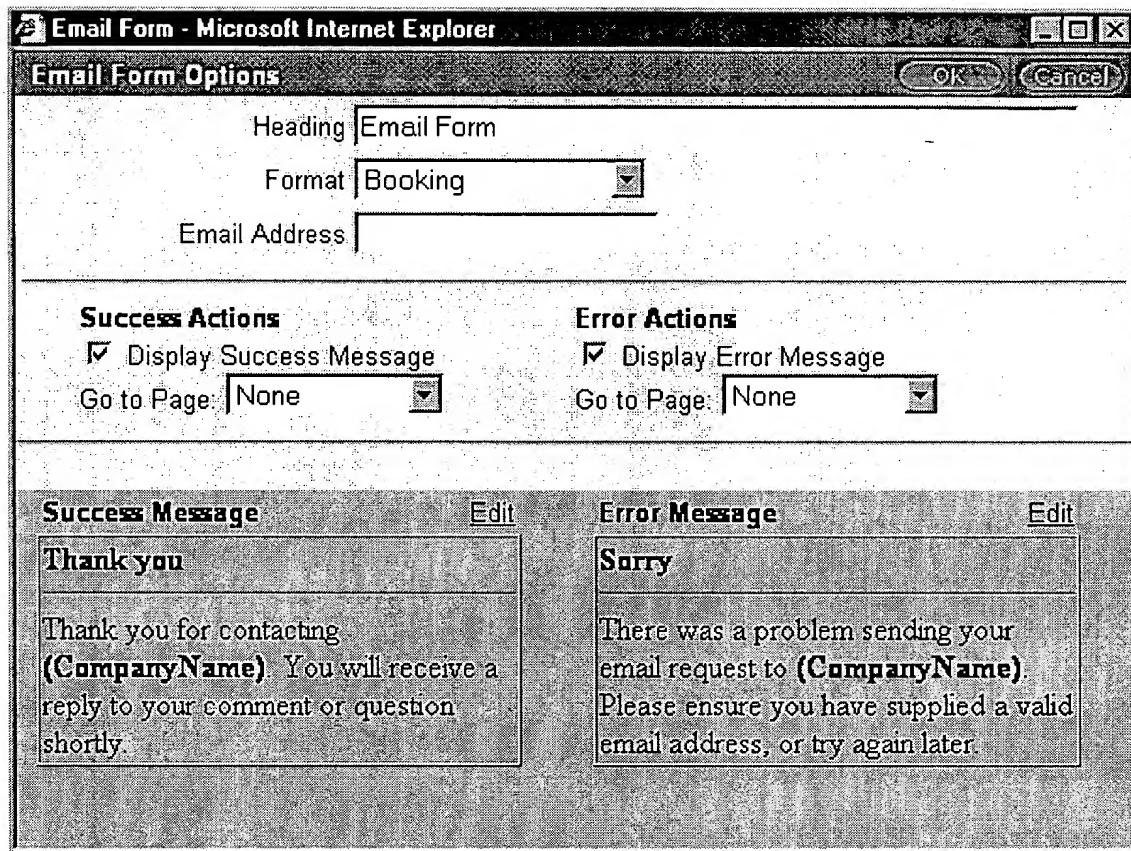
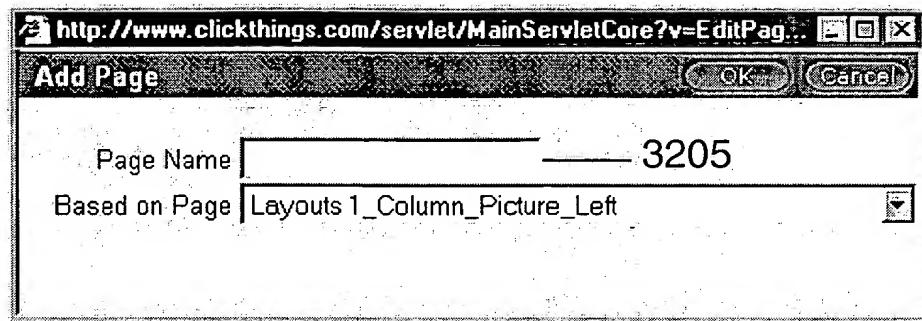


FIGURE 30



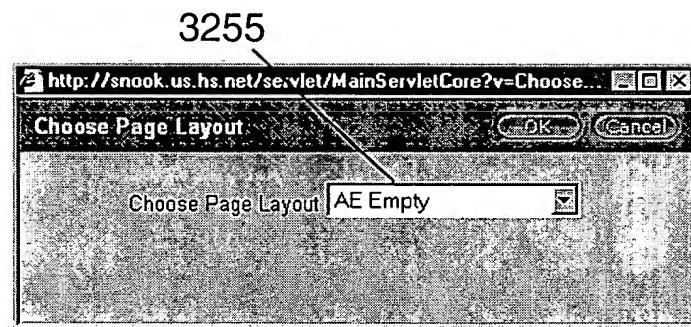
3100

FIGURE 31



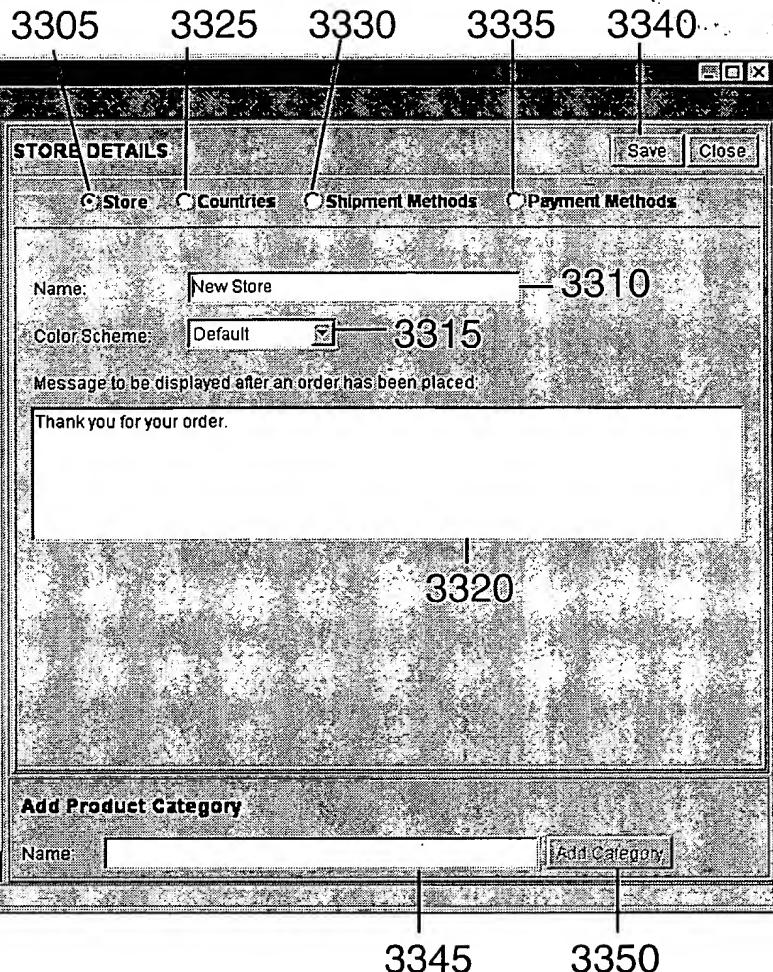
3200

FIGURE 32a



3250

FIGURE 32b



3300

FIGURE 33

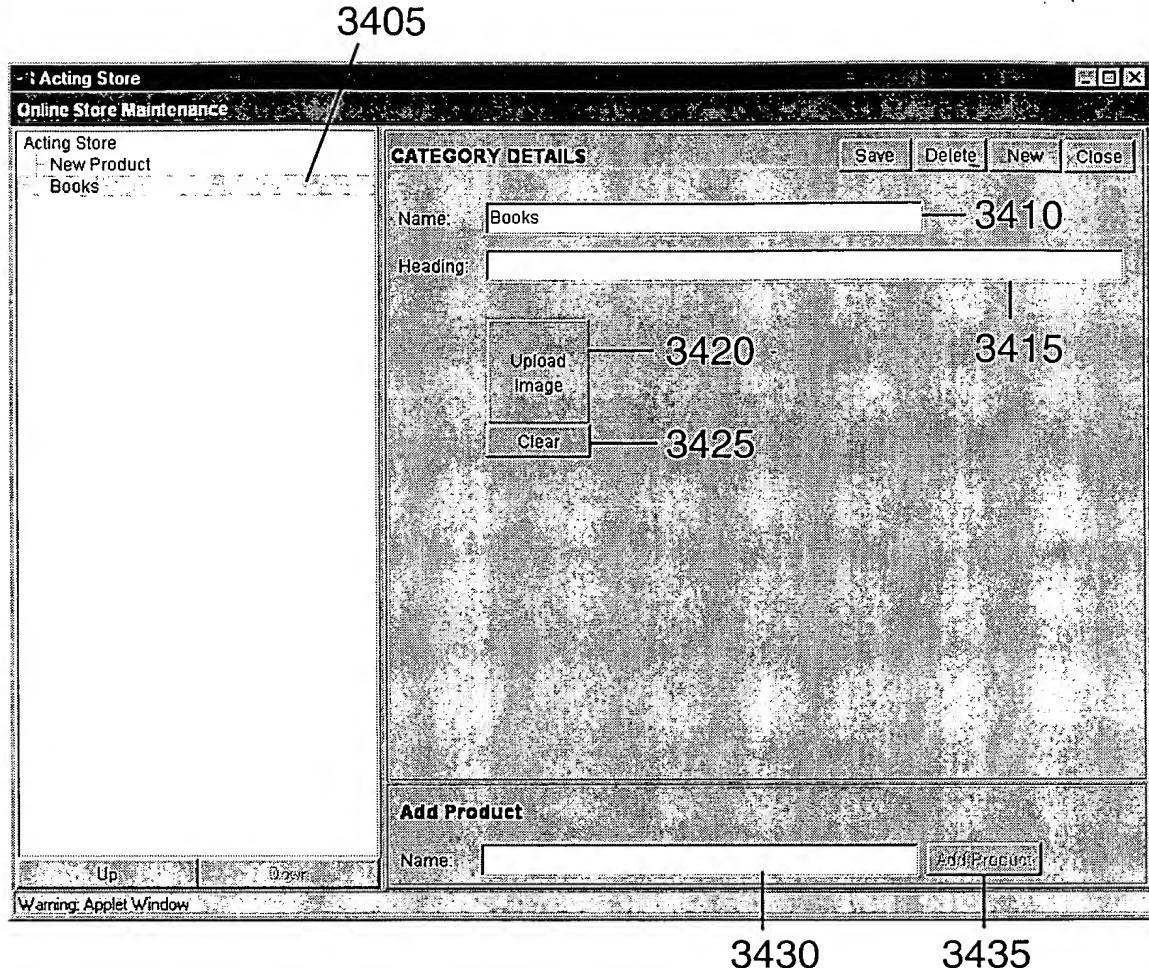


FIGURE 34

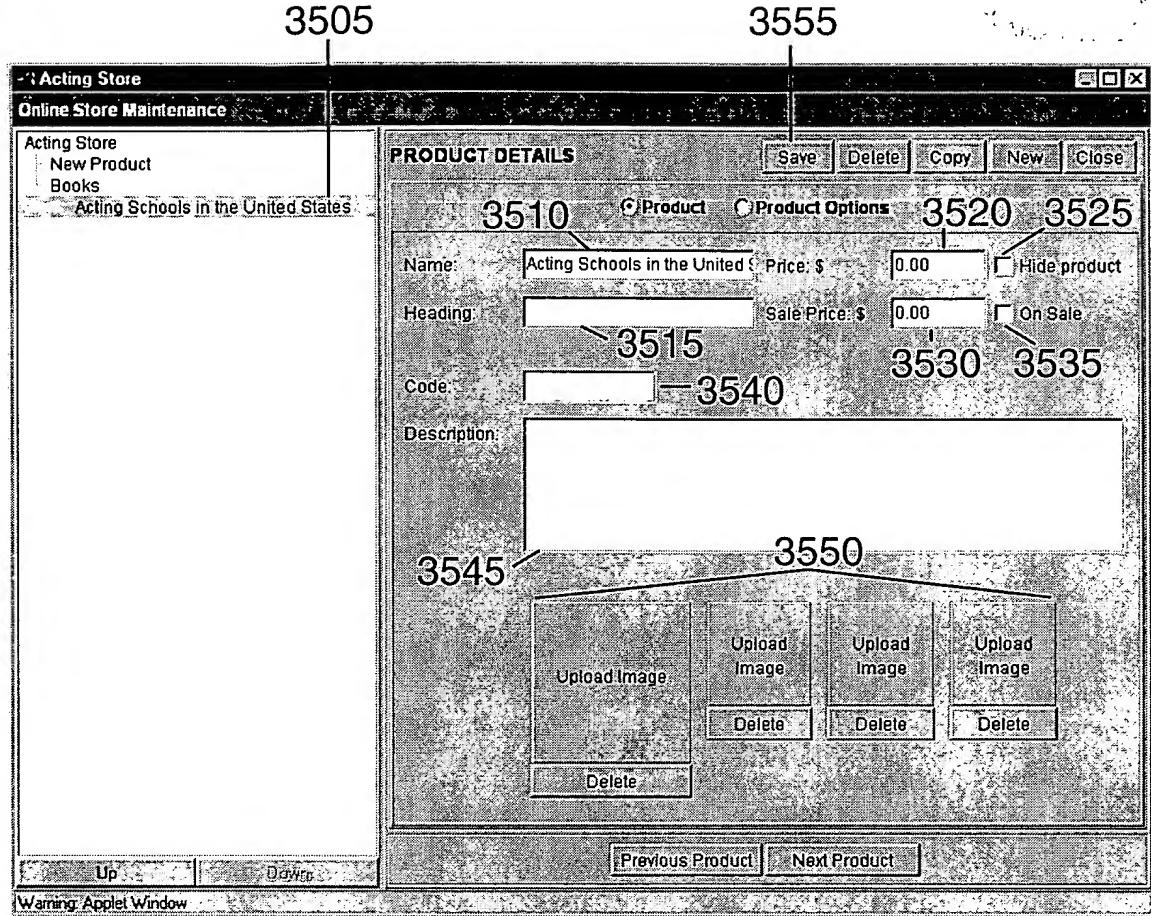


FIGURE 35

3605

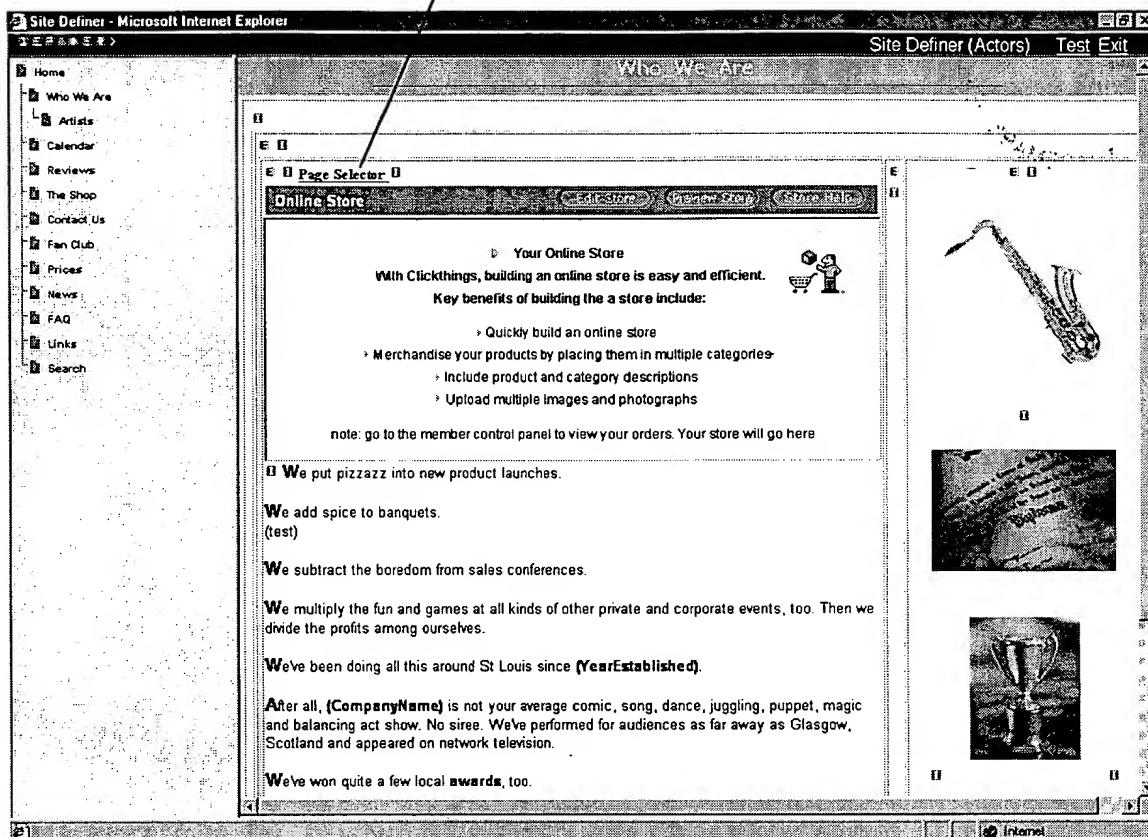


FIGURE 36

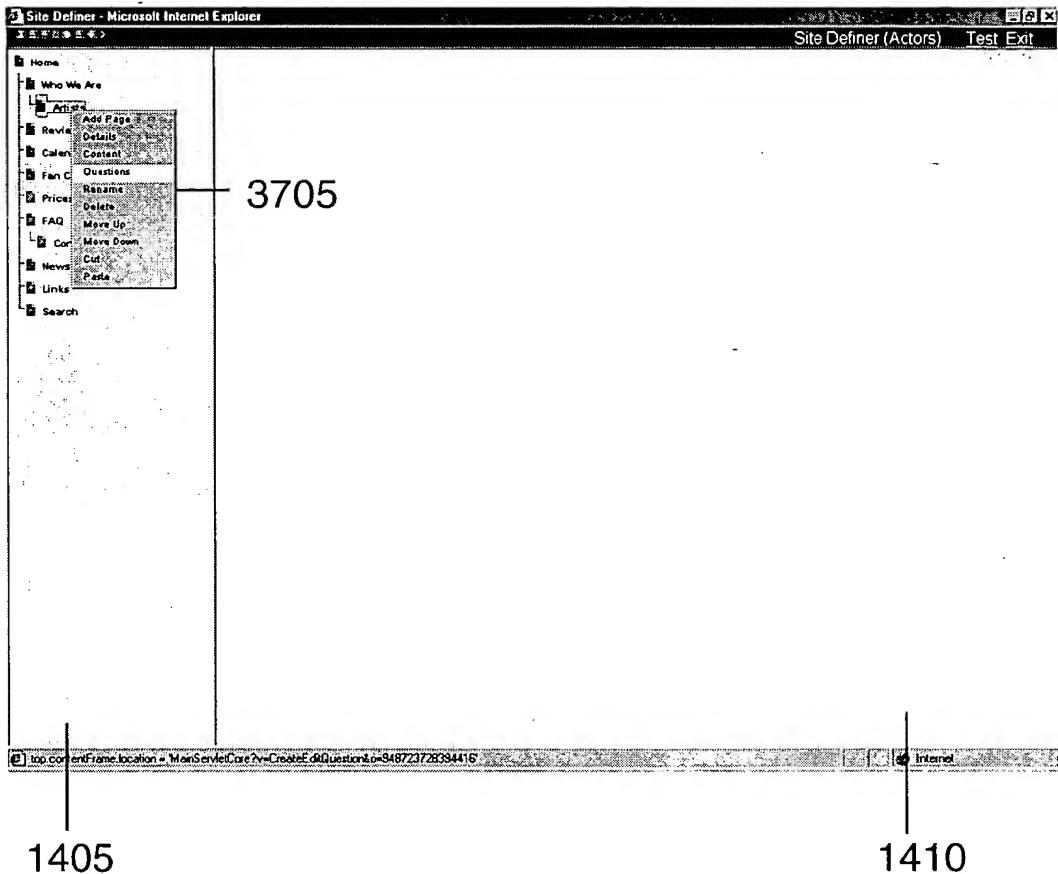
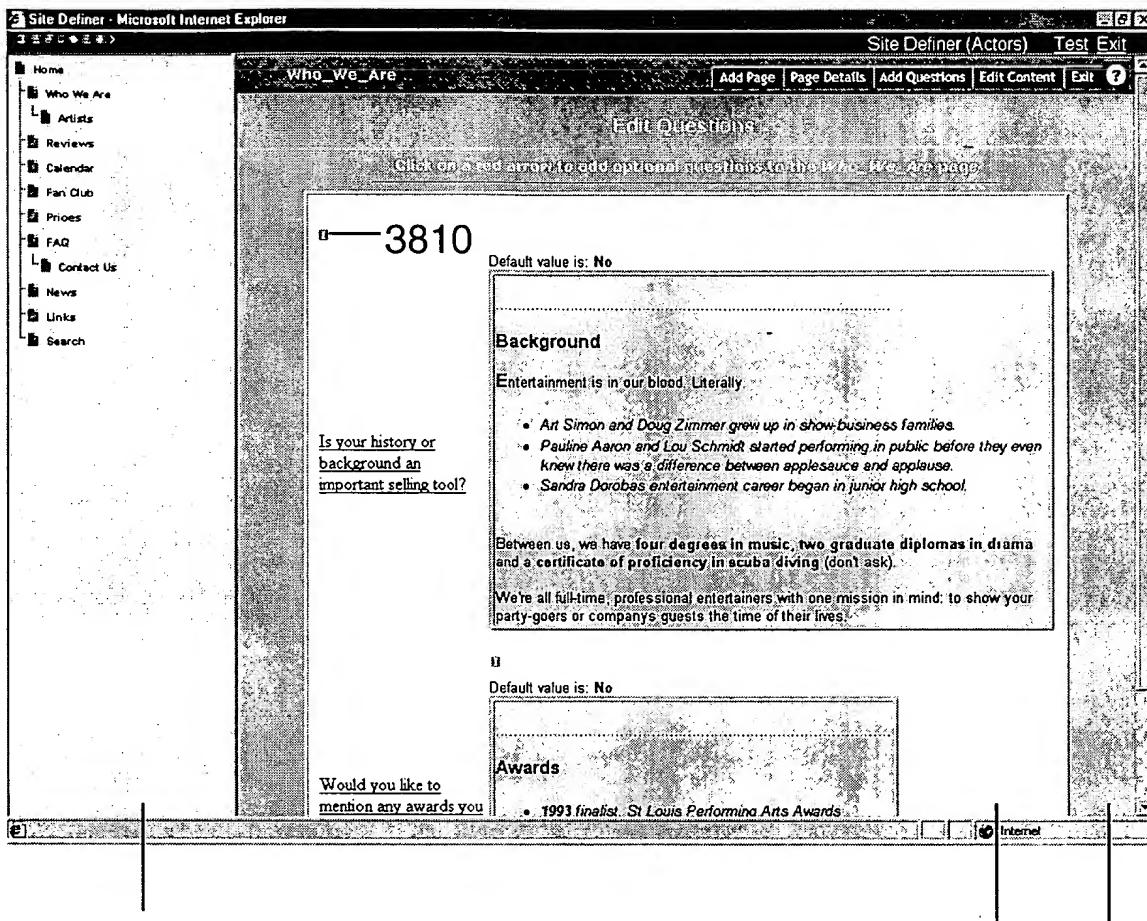


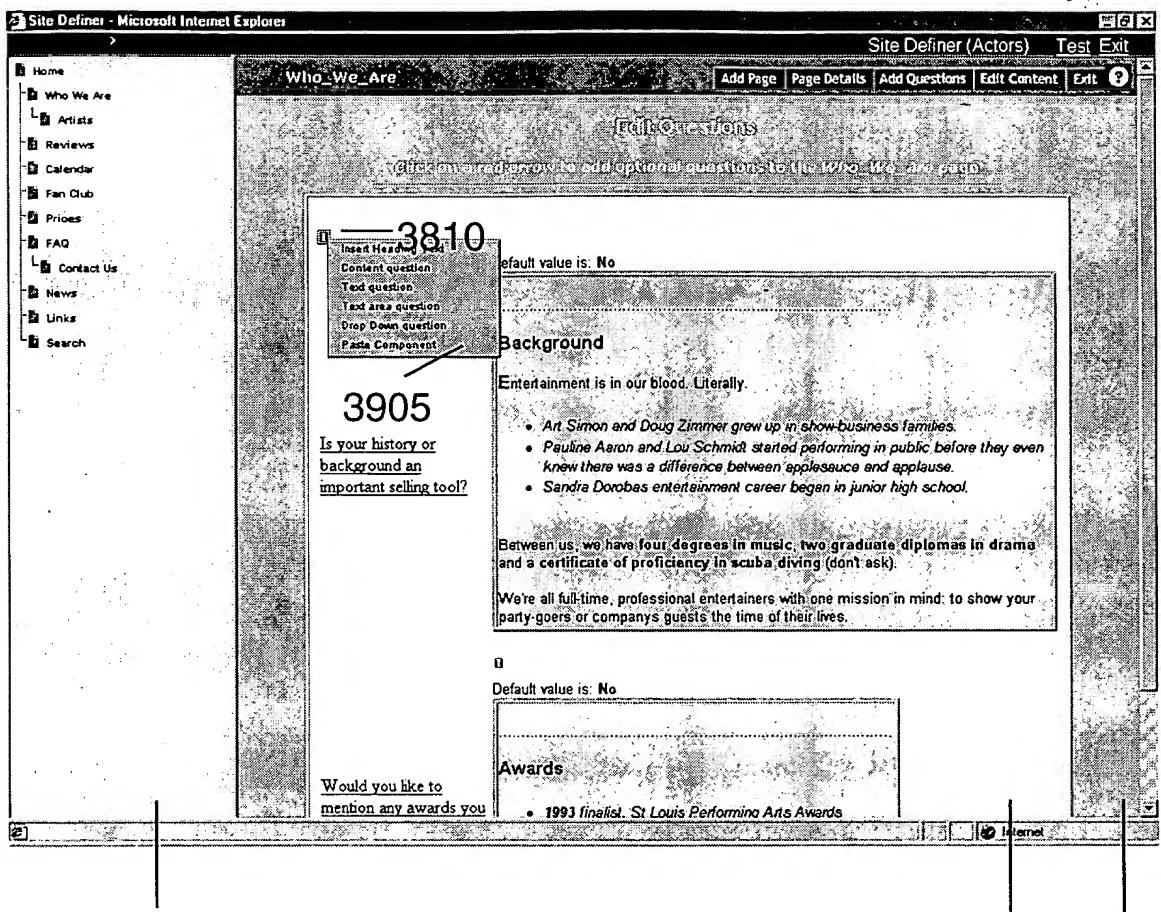
FIGURE 37



1405

3805 1410

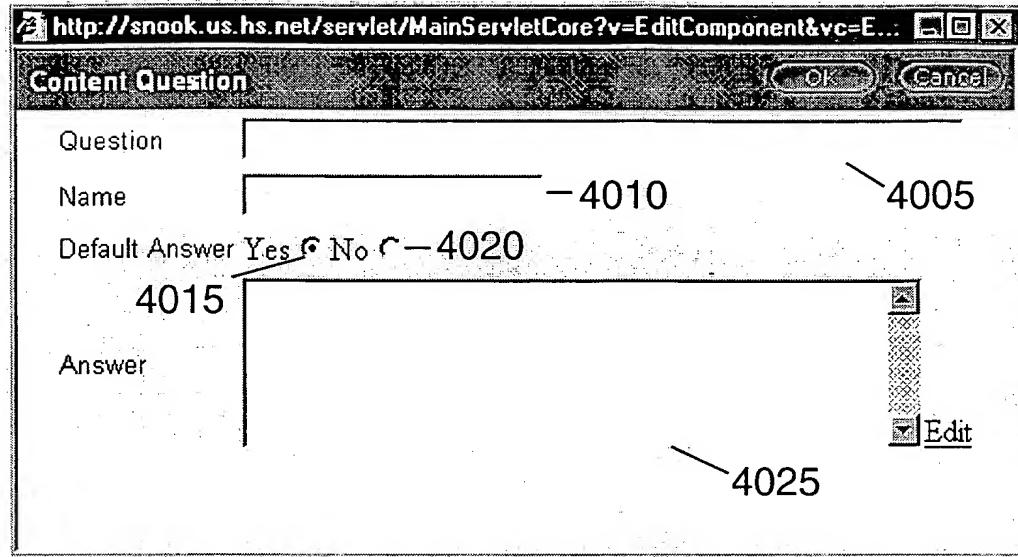
FIGURE 38



1405

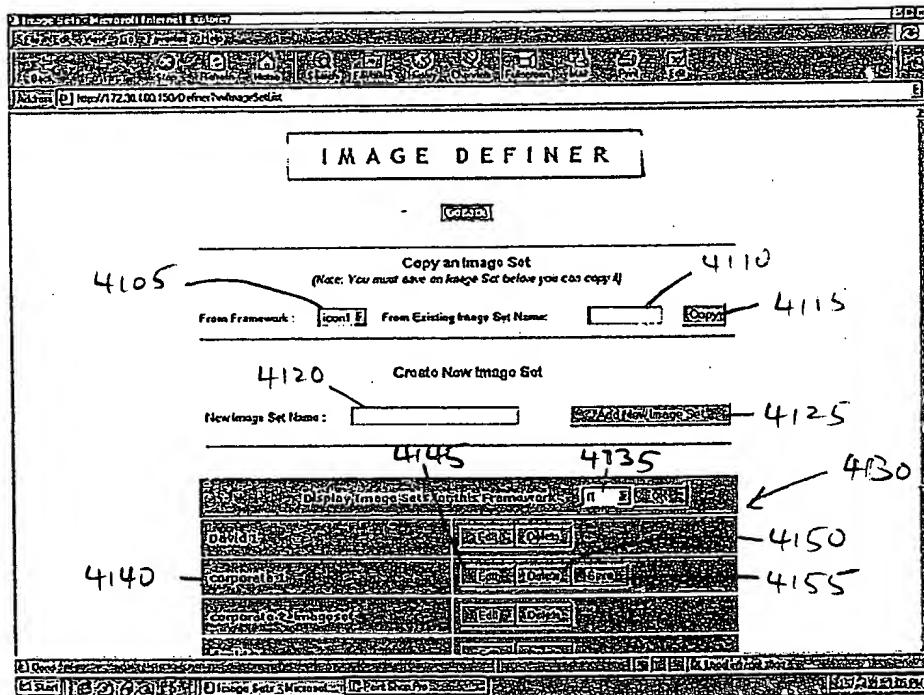
3805 1410

FIGURE 39



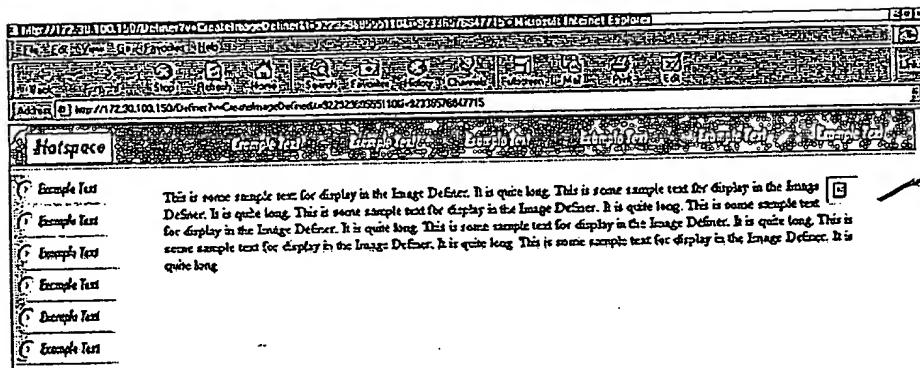
4000

FIGURE 40



4100

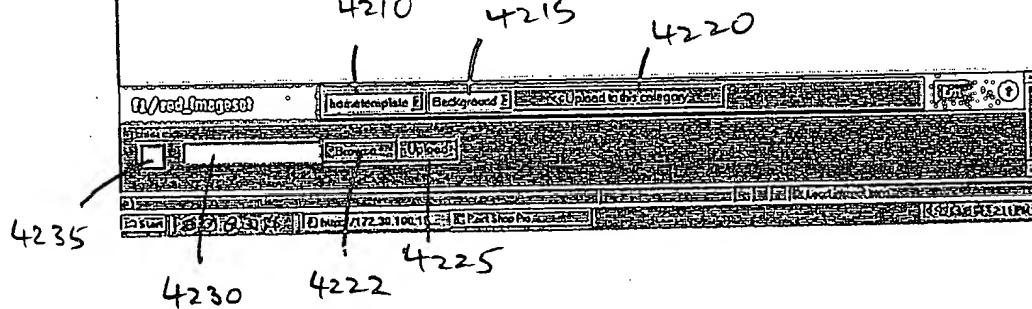
F16. 41

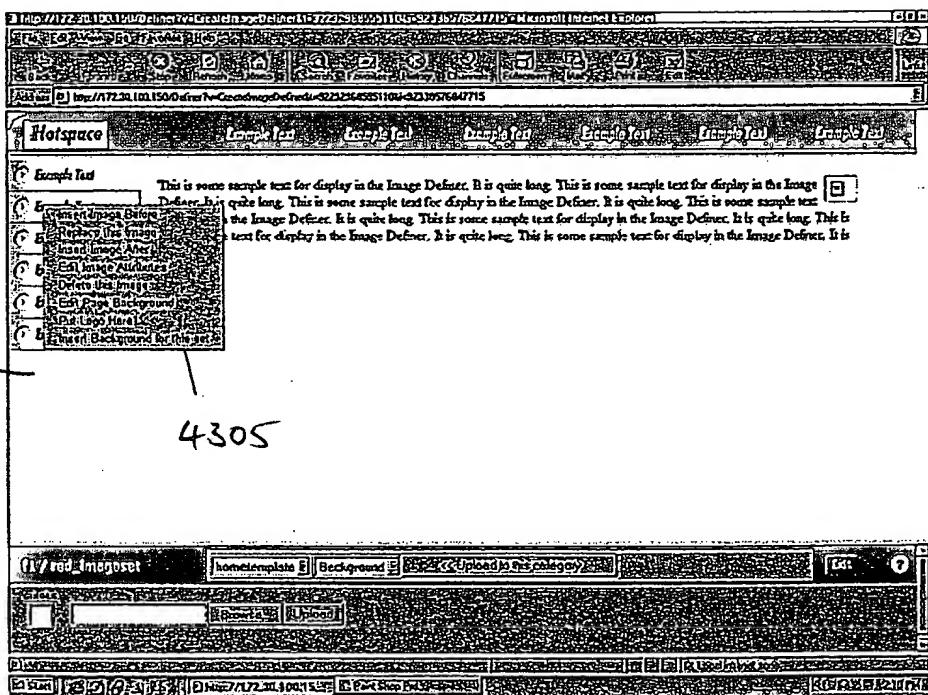


4205

4200

FIG. 42





4205

4305

FIG. 43

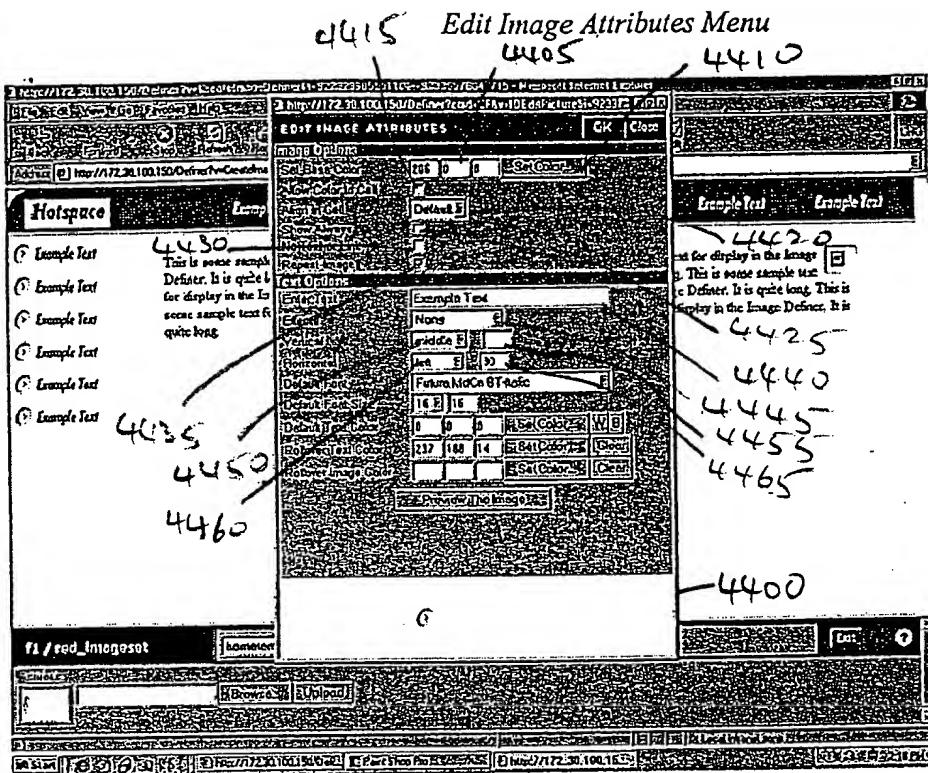


FIG. 44

Put Logo Here - Menu

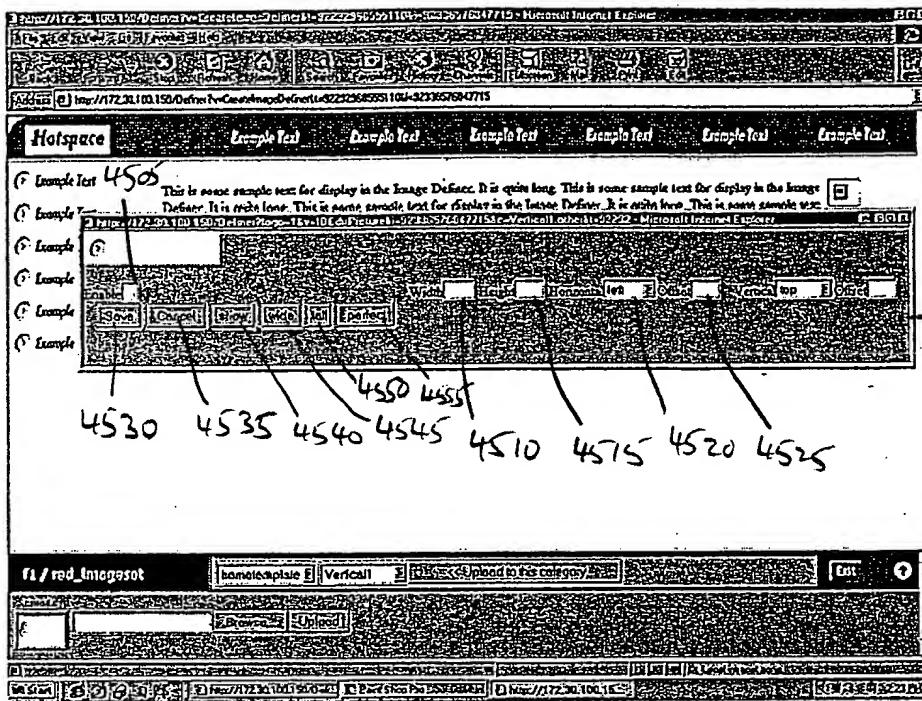
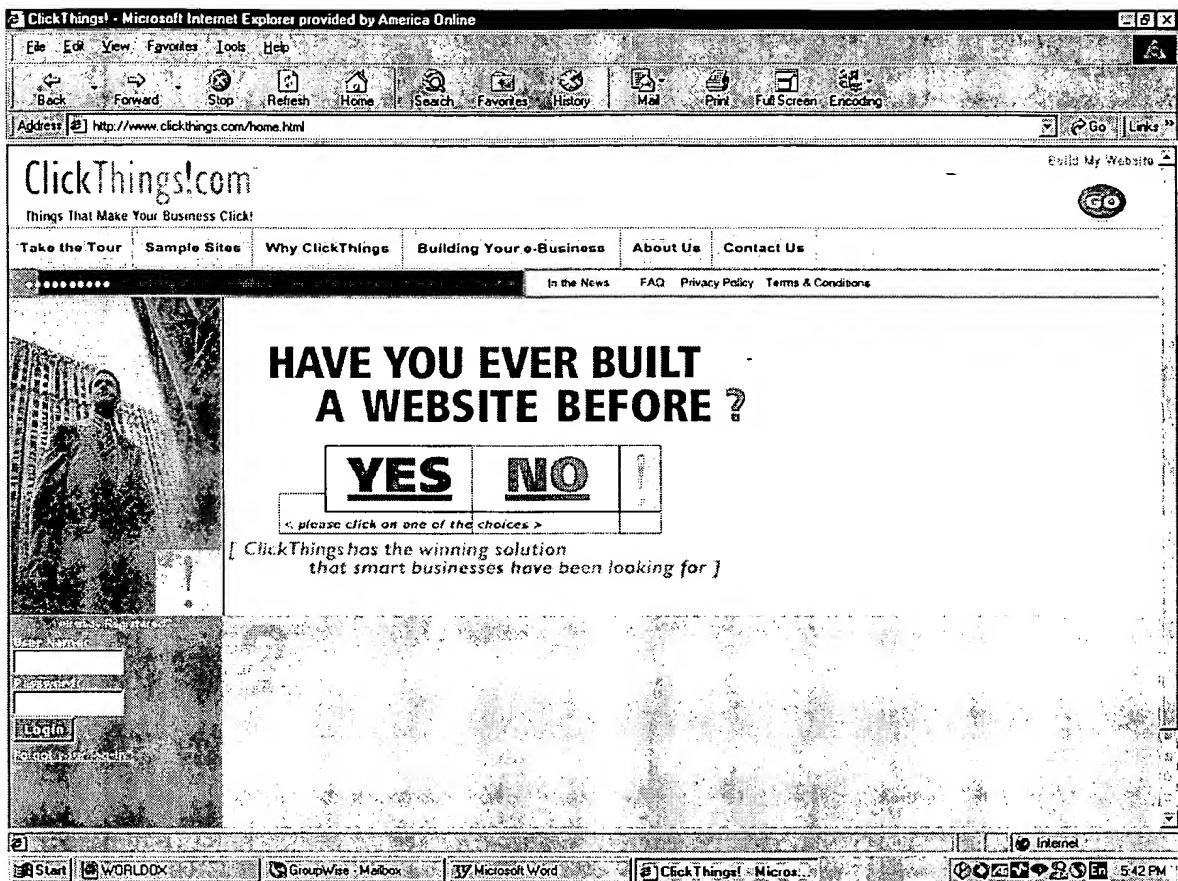


FIG. 45





4600

FIGURE 46

Join Here - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/join_here.htm Go Links

'OK' button to begin creating your very own industry-tailored Website.

Your Account Information

User Name Please select a name to use when you Log-in.

Password Choose a password (between 6-15 characters).

Confirm Password

Secret Question Choose a Secret Question that only you know the answer to.

Secret Answer Enter the Answer to your Secret Question.

Your Company Details

Company

E-mail Address Enter a valid e-mail address.
(Example: yourname@anycompany.com)

4740

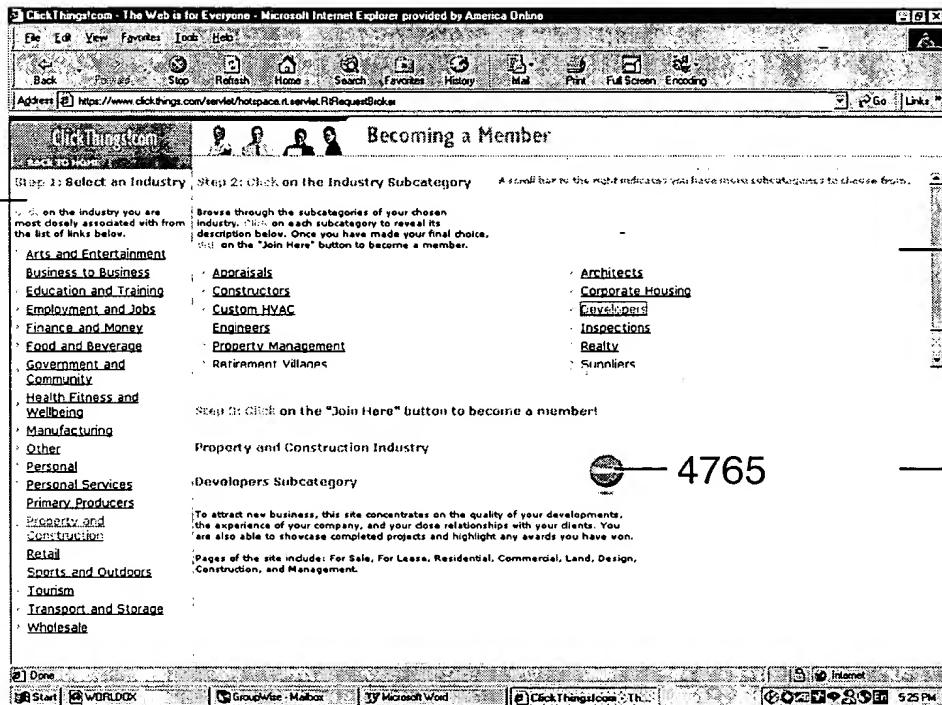
©2000 ClickThings, Inc. Created & Powered by → ClickThings.com

Done Start WORLDOX GroupWise Mailbox Microsoft Word Join Here - Microsoft Internet 5:42 PM

4700

FIGURE 47A

4750



4755

4765

4760

4745

FIGURE 47B

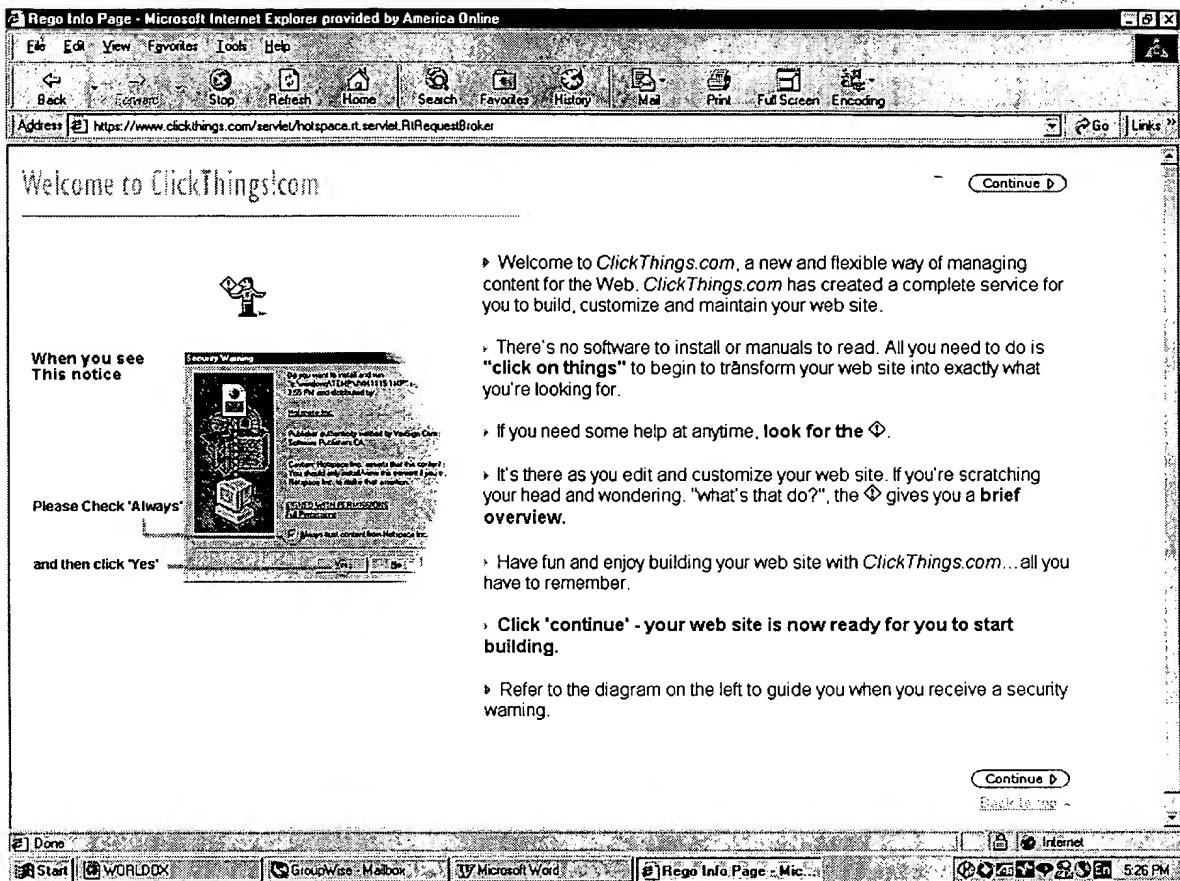


FIGURE 47C

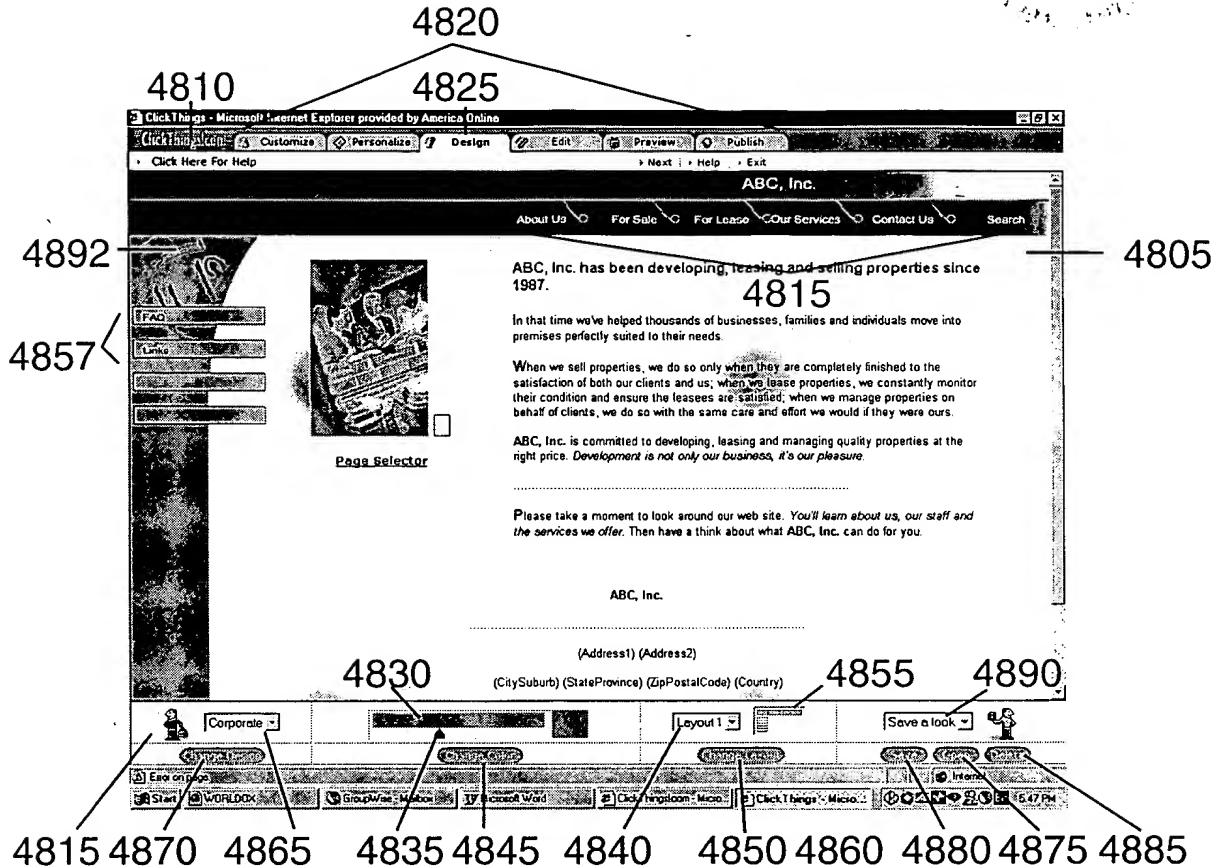
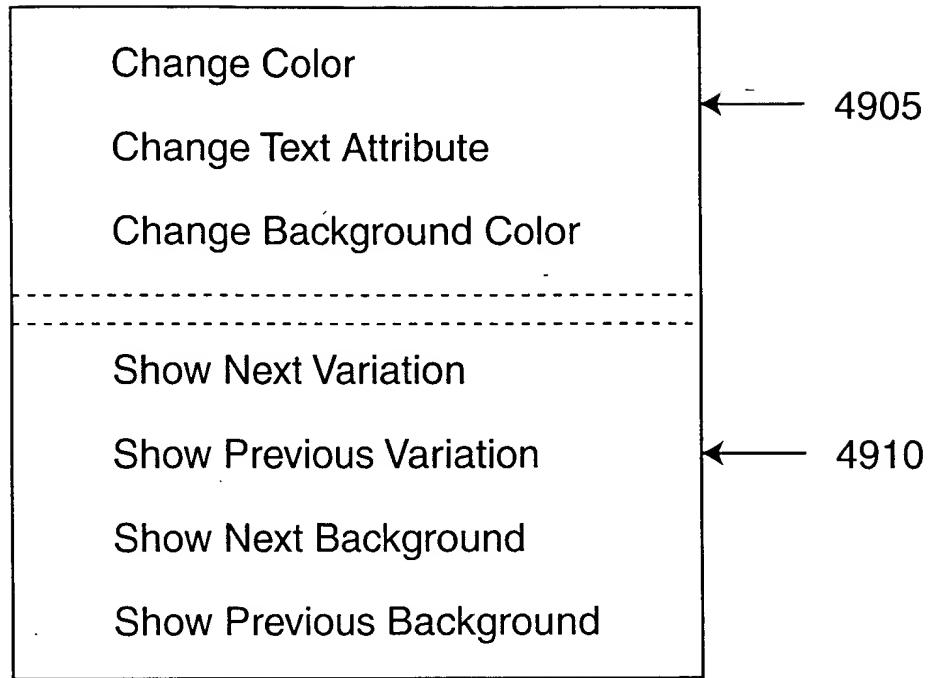
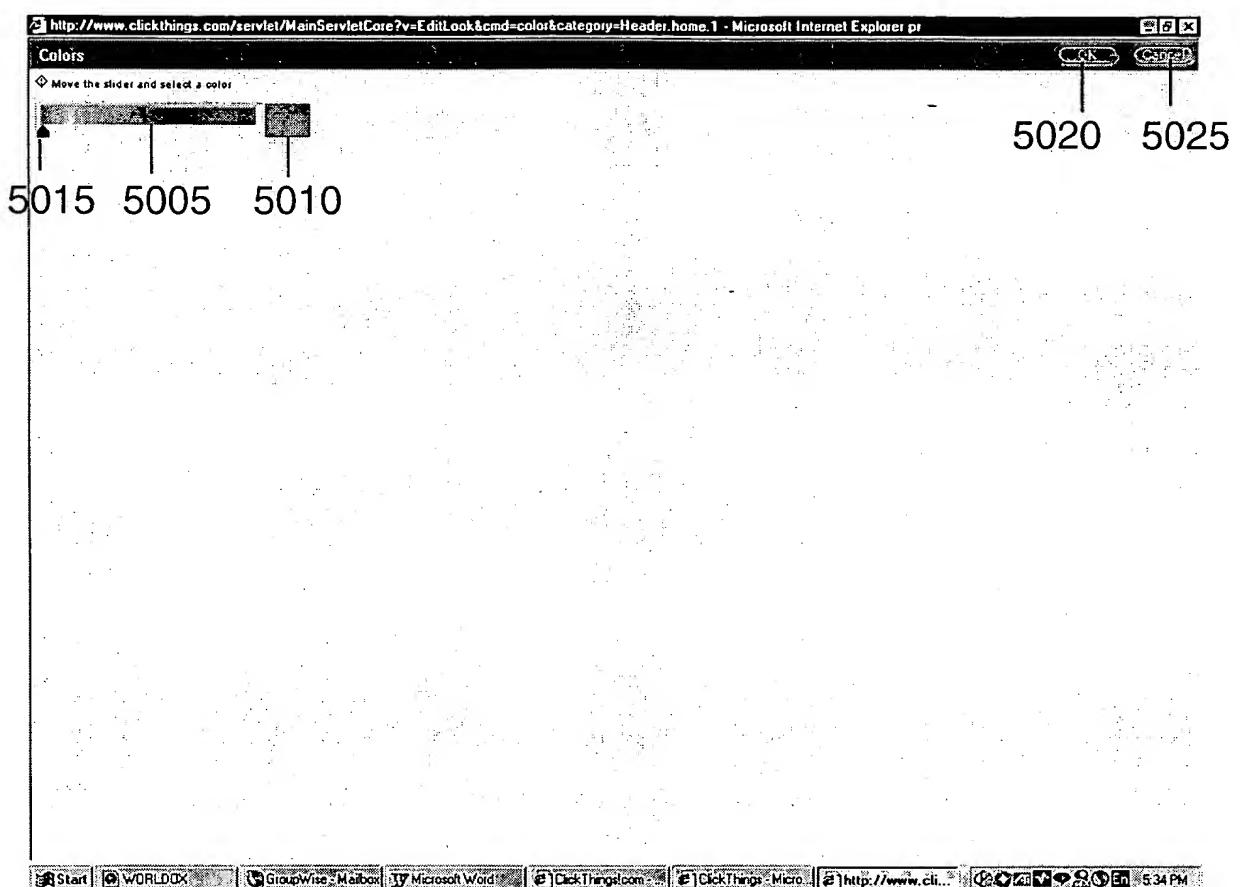


FIGURE 48



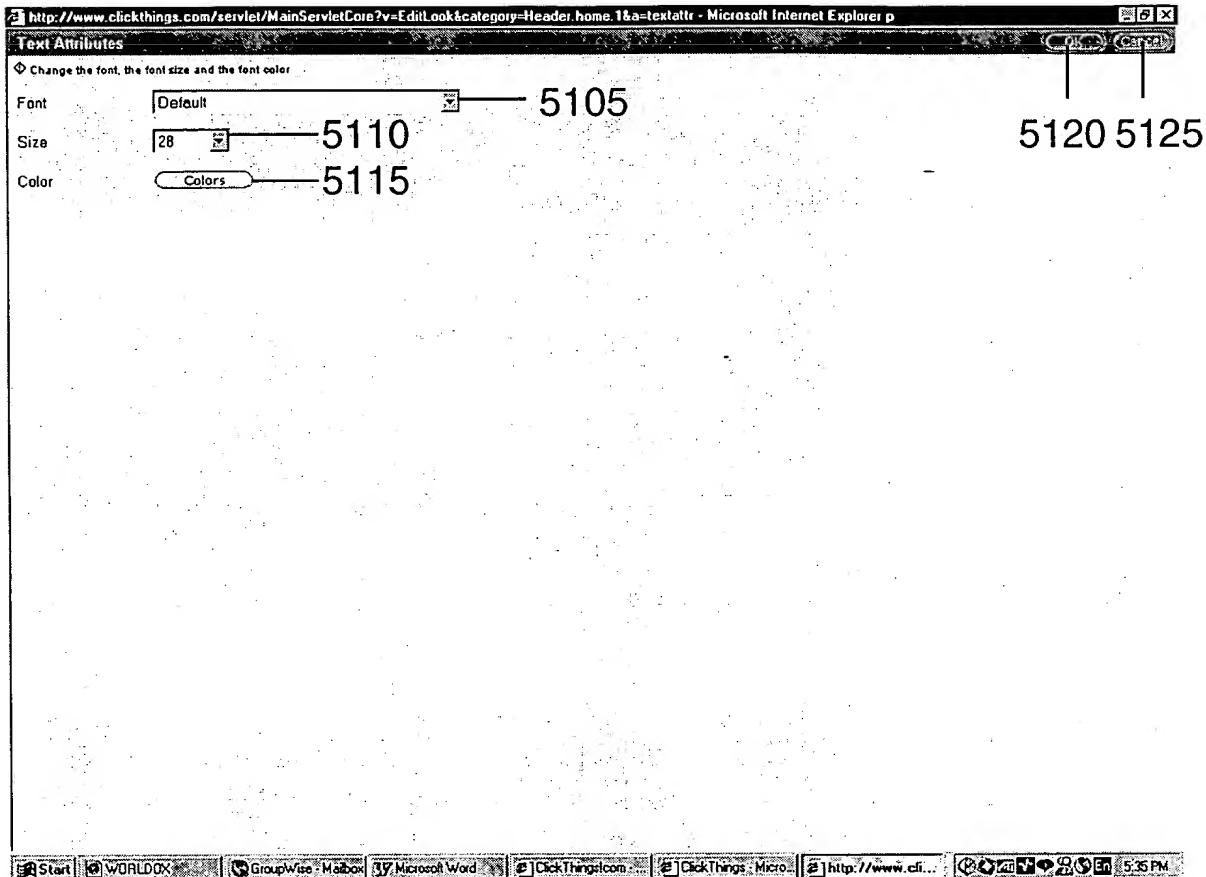
4900

FIGURE 49



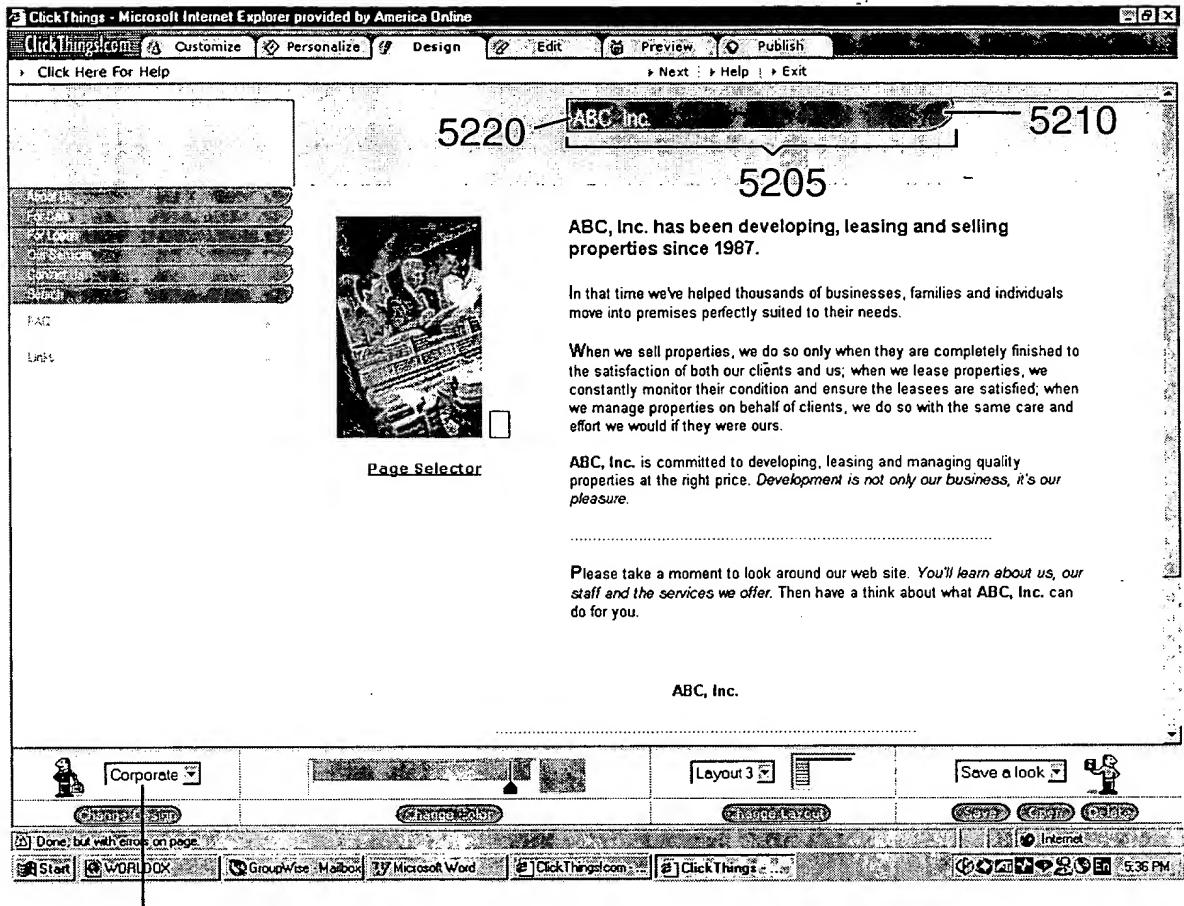
5000

FIGURE 50



5100

FIGURE 51



5215

5200

FIGURE 52

5315 5320

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

> Click Here For Help > Next > Help > Exit

Modify the Structure and Content of Your Web Site Save

Answer the following questions to customize your Web site. — 5310
Questions in **bold** turn on or off pages.

Your site contains 23 pages. — 5305

Home Page

What year was your company established?

What are your office hours?

What is your timezone?

Do you want to sell products from your Web site? Yes No

About Us Page

Do you want to detail your qualifications? Yes No

Do you wish to list your association memberships? Yes No

Do you specialize in a particular industry or sector? Yes No

Do you want to publish a mission statement? Yes No — 5328

Do you want to give details of some of your employees? Yes No

Do you want a staff directory? Yes No

Do you want to list your company's locations? Yes No

Do you want to advertise employment opportunities? Yes No

Do you want to display properties for sale? Yes No

Do you want to list the residential properties you have for sale? Yes No

Do you want to detail residential properties you have for sale? Yes No

Done Internet

Start WORLDXX GroupWise : Mailbox Microsoft Word ClickThings.com : Micro... ClickThings - Micro... 5:48 PM

5300

FIGURE 53

5408 5407

5405

5410

5400

The screenshot shows a Microsoft Internet Explorer window with the title bar "ClickThings - Microsoft Internet Explorer provided by America Online". The menu bar includes "File", "Edit", "View", "Preview", "Publish", and "Help". Below the menu is a toolbar with icons for Back, Forward, Stop, Refresh, Home, and Favorites. The main content area displays a web page titled "Personalize Your Web Site with Your Details". The page has two main sections: "Contact Information" and "Company Details". Under "Contact Information", there are fields for First Name, Last Name, and Email Address. Under "Company Details", there are fields for Business Name (containing "ABC, Inc."), Phone, Fax (optional), Address, City, State, Zip/Post Code, and Country (set to "United States"). At the bottom of the form is a button labeled "Click 'Save' when you are done...". The status bar at the bottom of the browser window shows various icons and the time "5:49 PM".

FIGURE 54

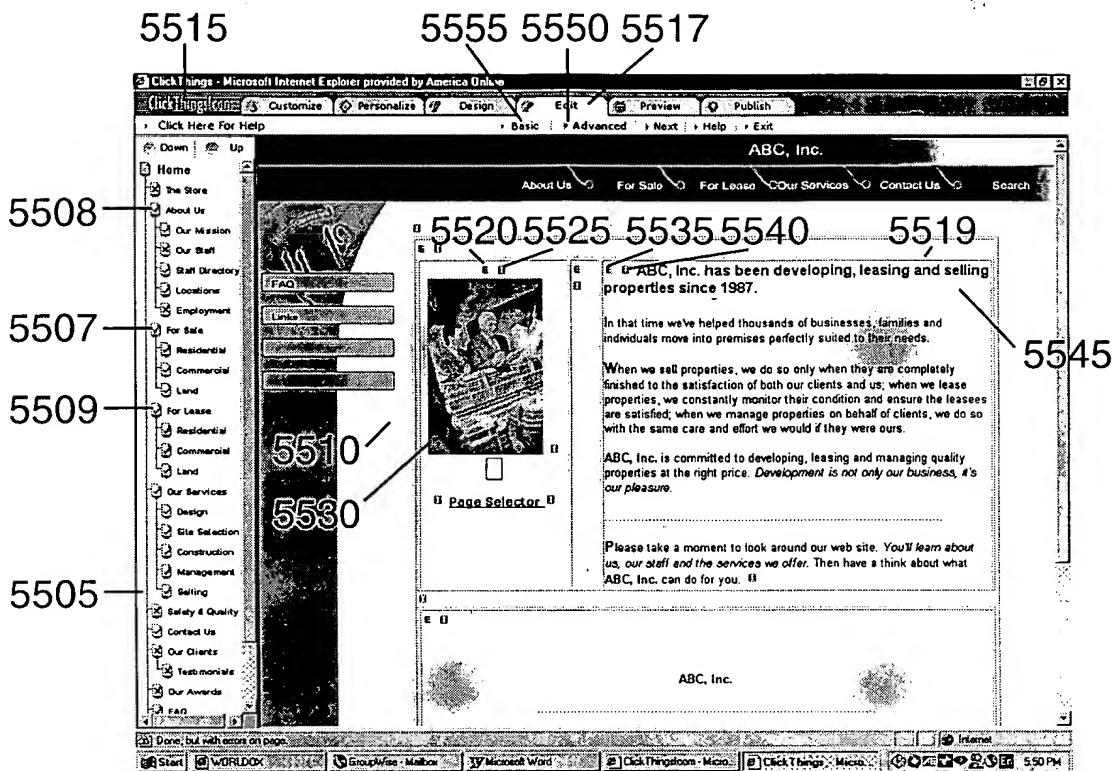


FIGURE 55A

555

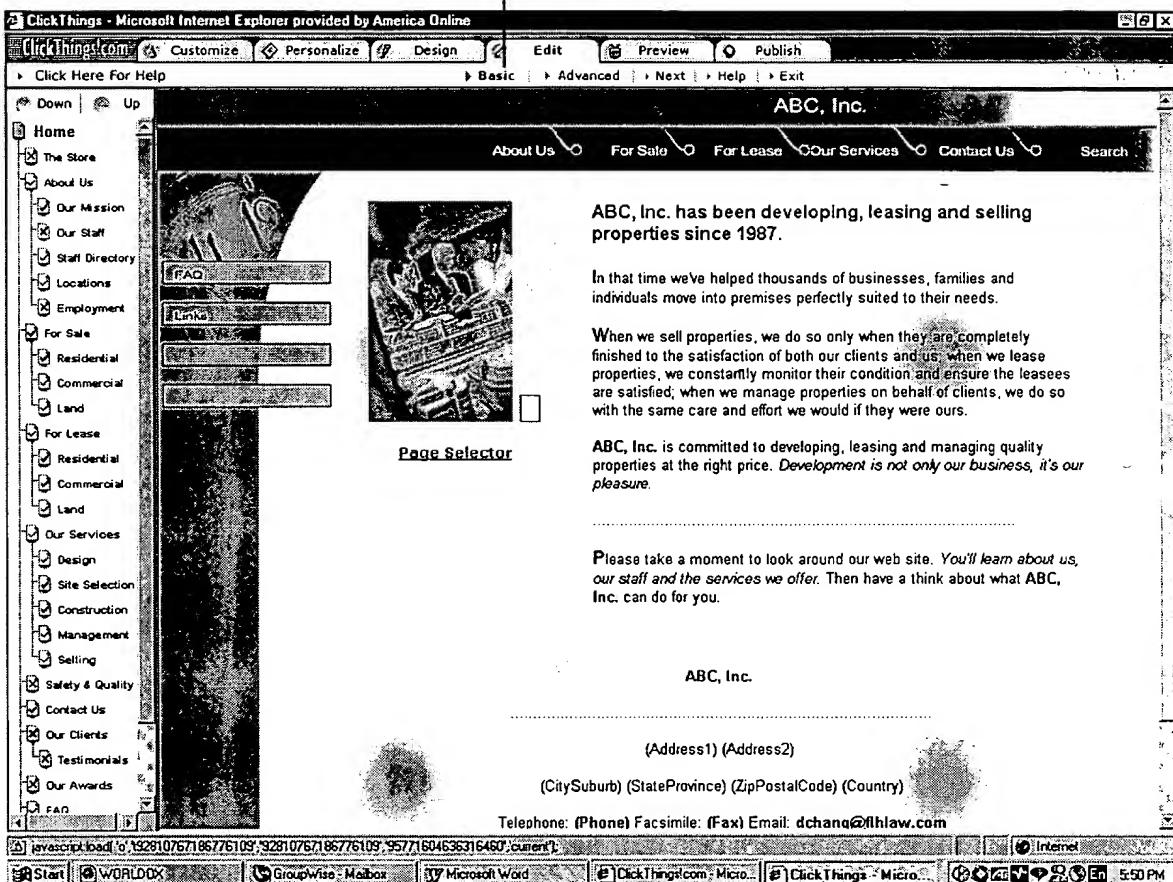
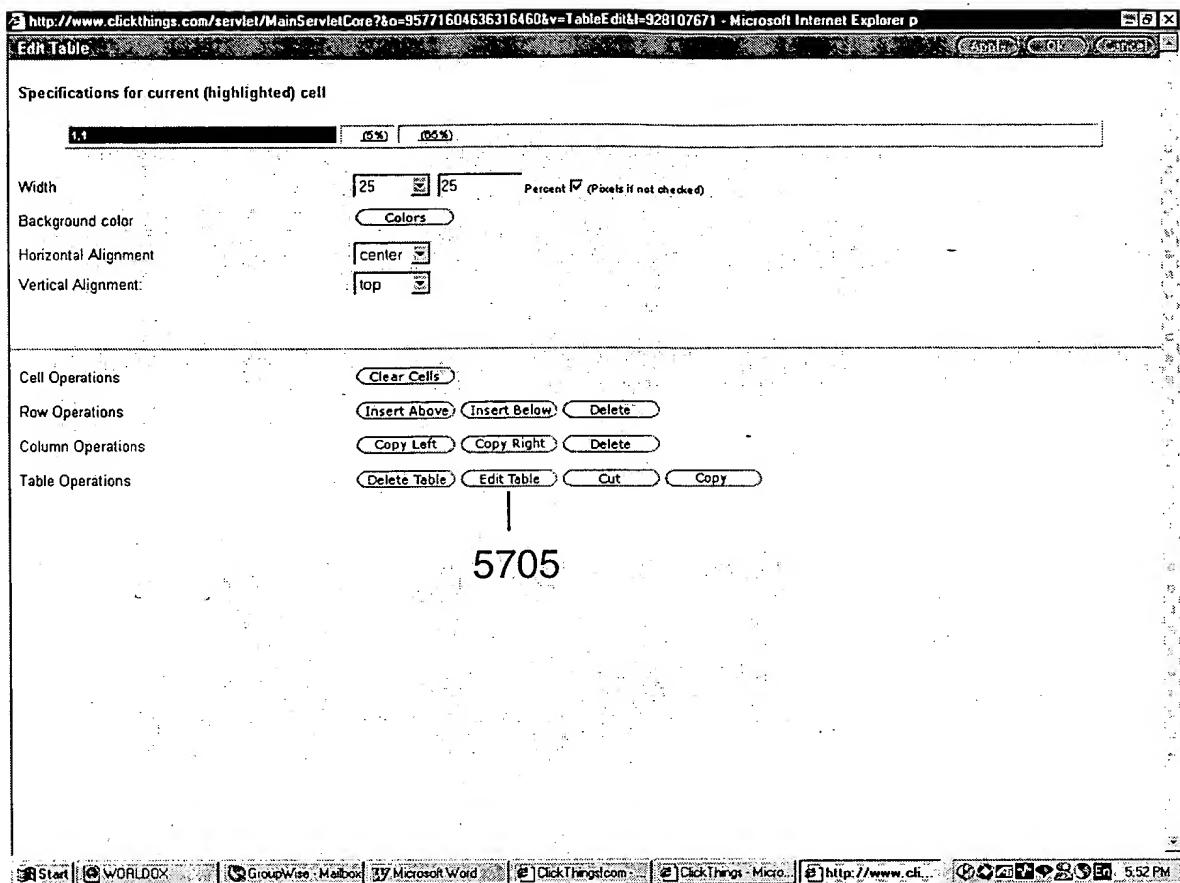


FIGURE 55B

Add Page	←	5605-
Edit	←	5640
Delete	←	5615
Move Up	←	5620
Move Down	←	5625
Cut	←	5630
Paste	←	5635

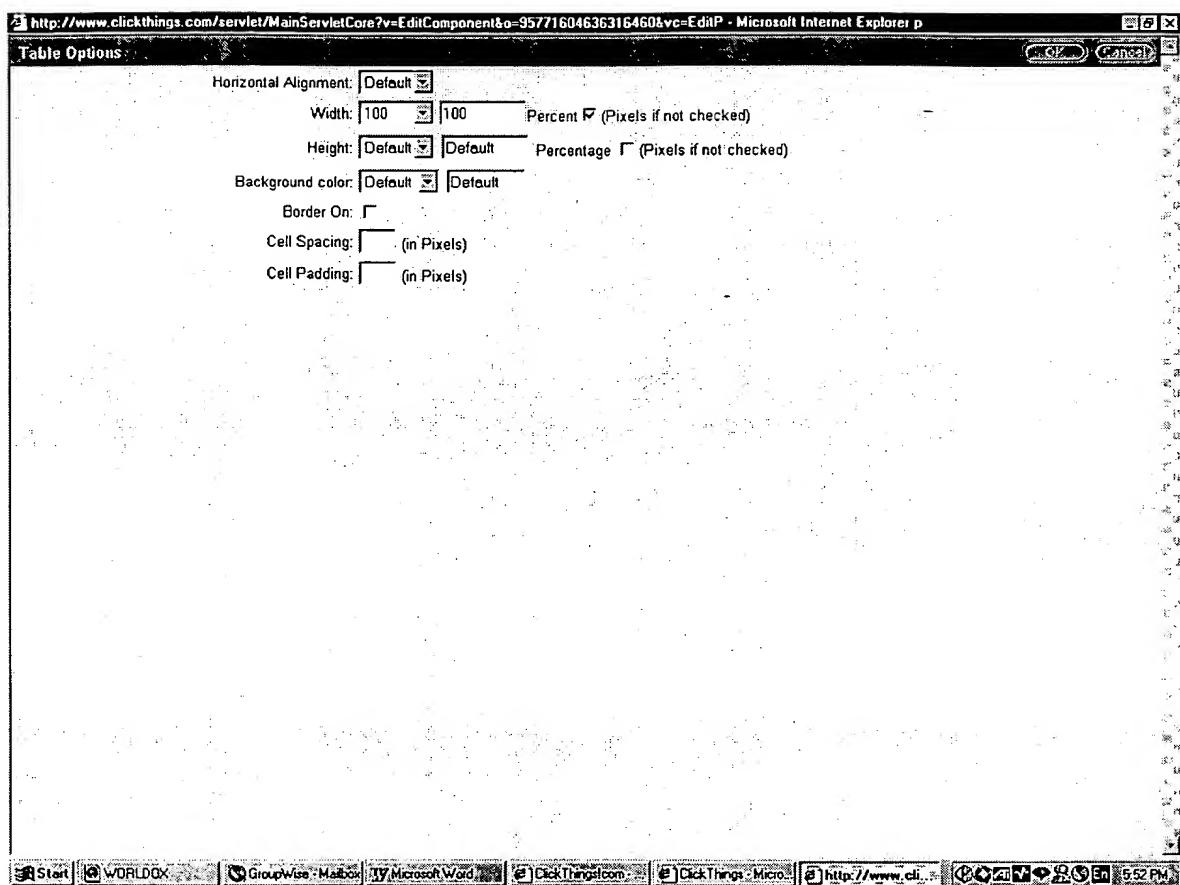
5600

FIGURE 56



5700

FIGURE 57



5800

FIGURE 58

http://www.clickthings.com/servlet/MainServletCore?v=EditComponent&vc>EditPage&o=95771604636316 - Microsoft Internet Explorer p

Update the following image attributes

Align text to image: 5905

Select one of the options below to link image:

None

This web address: 5910

This local page:

This email address:

Resize image: 5915

Replace image from the image library or choose an image from your PC

File: 5920 5922

5925 5927

Advanced Text Rendering Attributes

Text: 5930

Font Size & Type: Albertus Extra Bold Regular

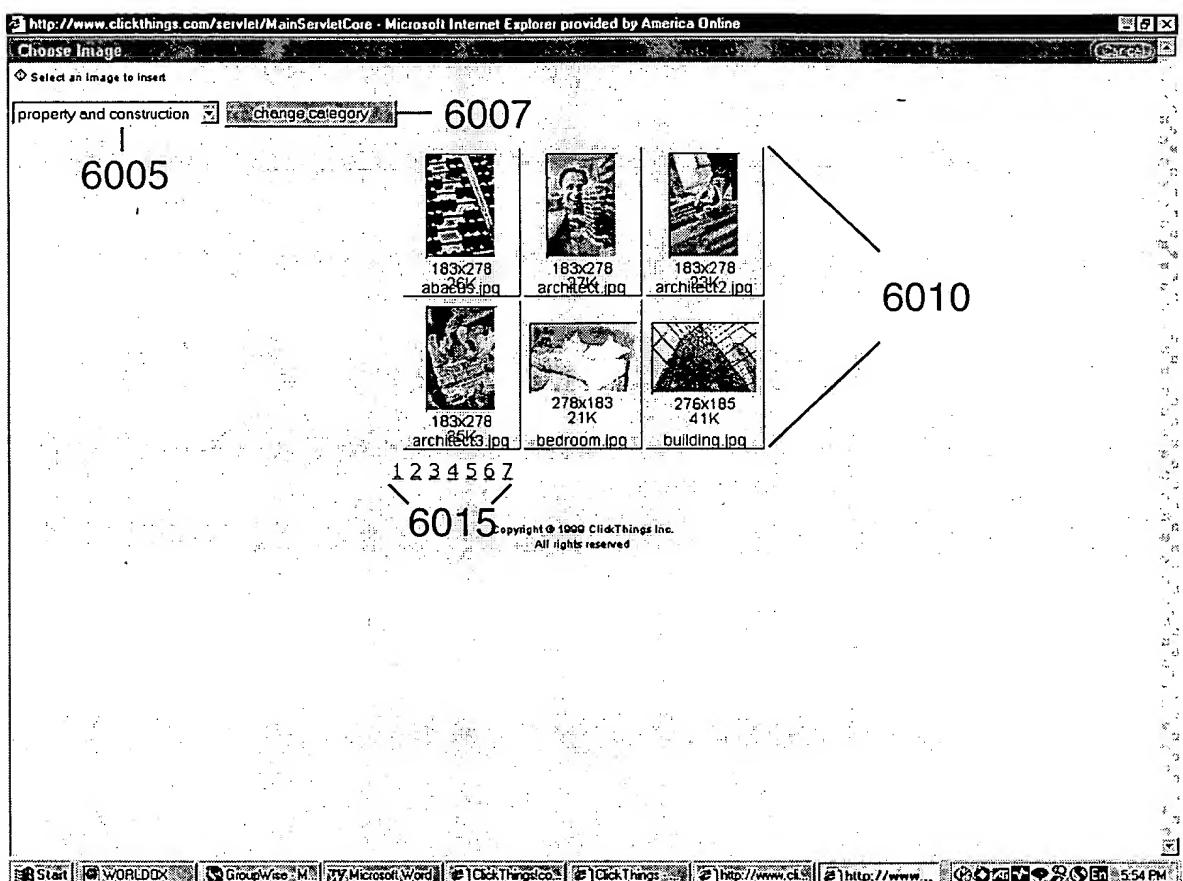
Alignment & Offset: Horizontal 5930

Alignment & Offset: Vertical 5930

Start | WORLDNEWS | GroupWise Mailbox | Microsoft Word | ClickThings.com | ClickThings Micro | http://www.clickthings.com | 5:53 PM

5900

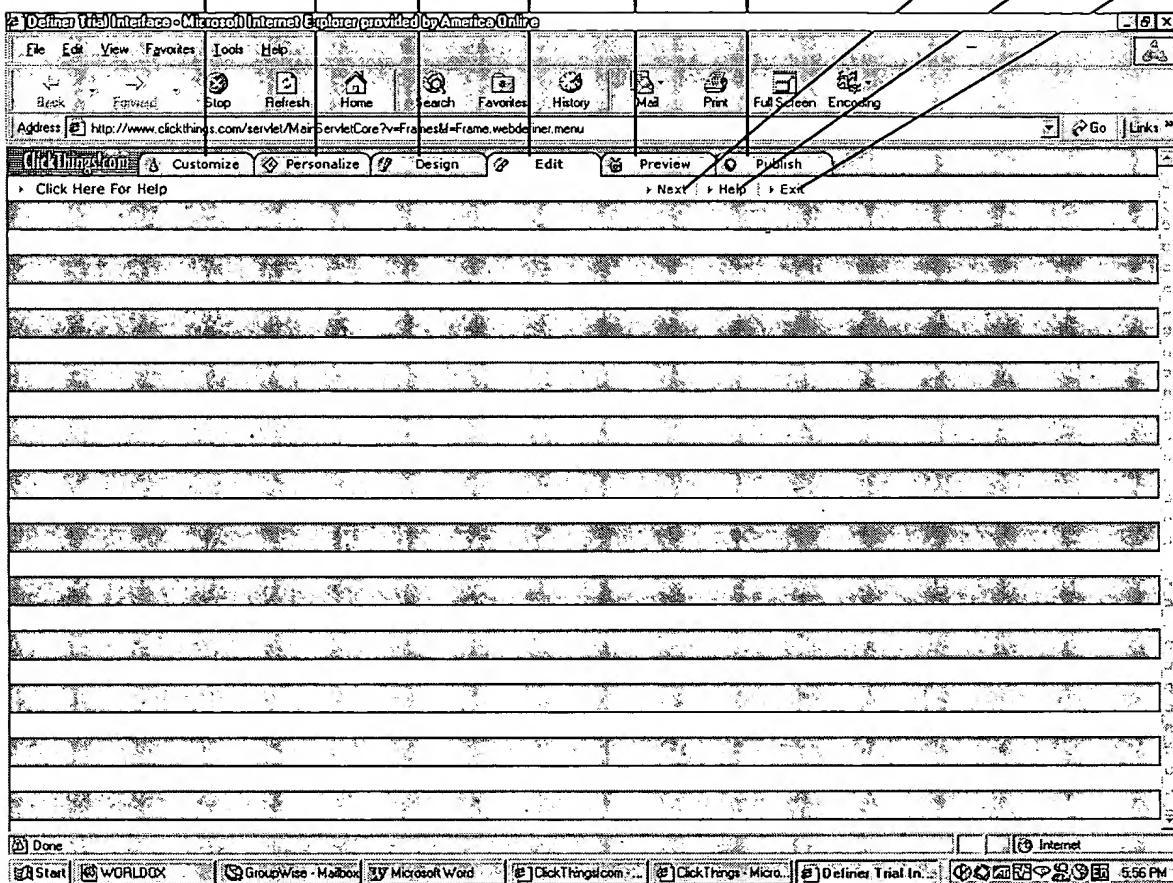
FIGURE 59



6000

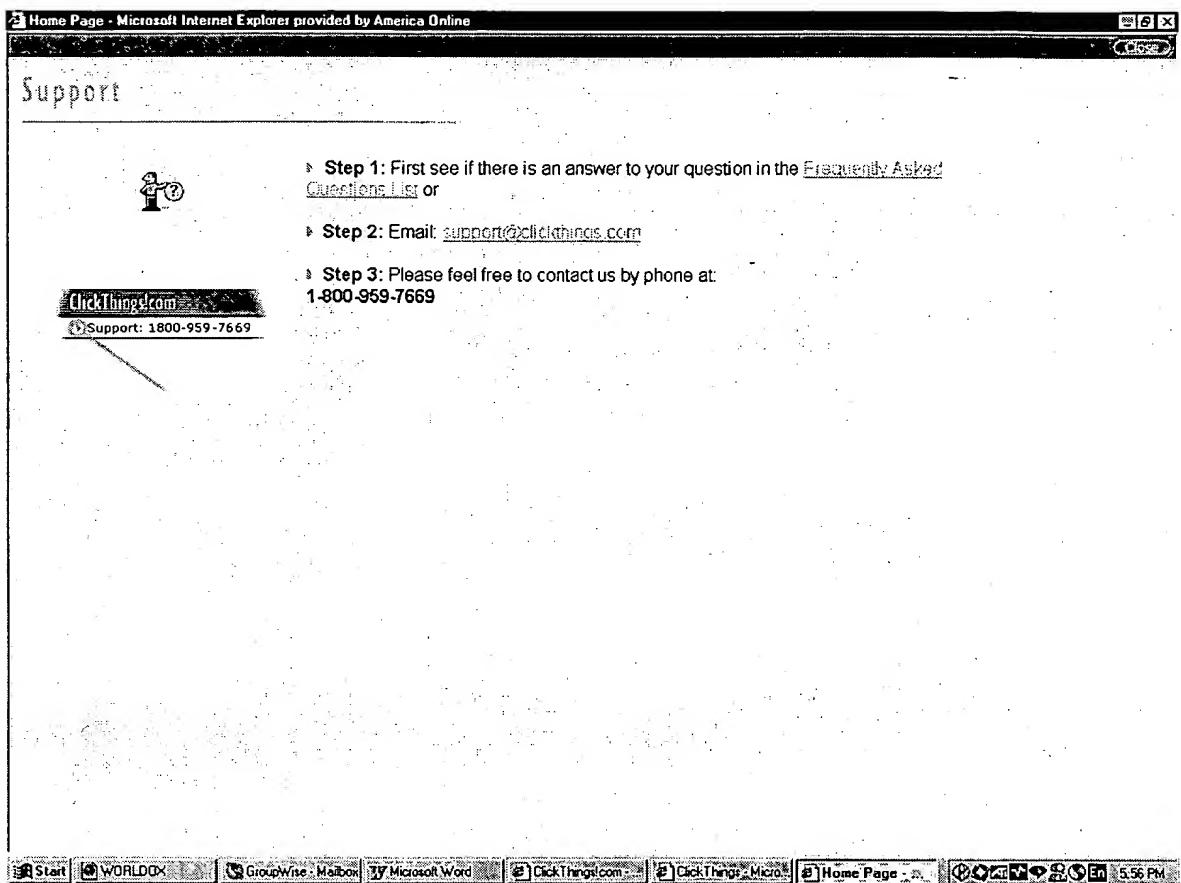
FIGURE 60

6105 6110 6115 6120 6125 6130 6135 6140 6145



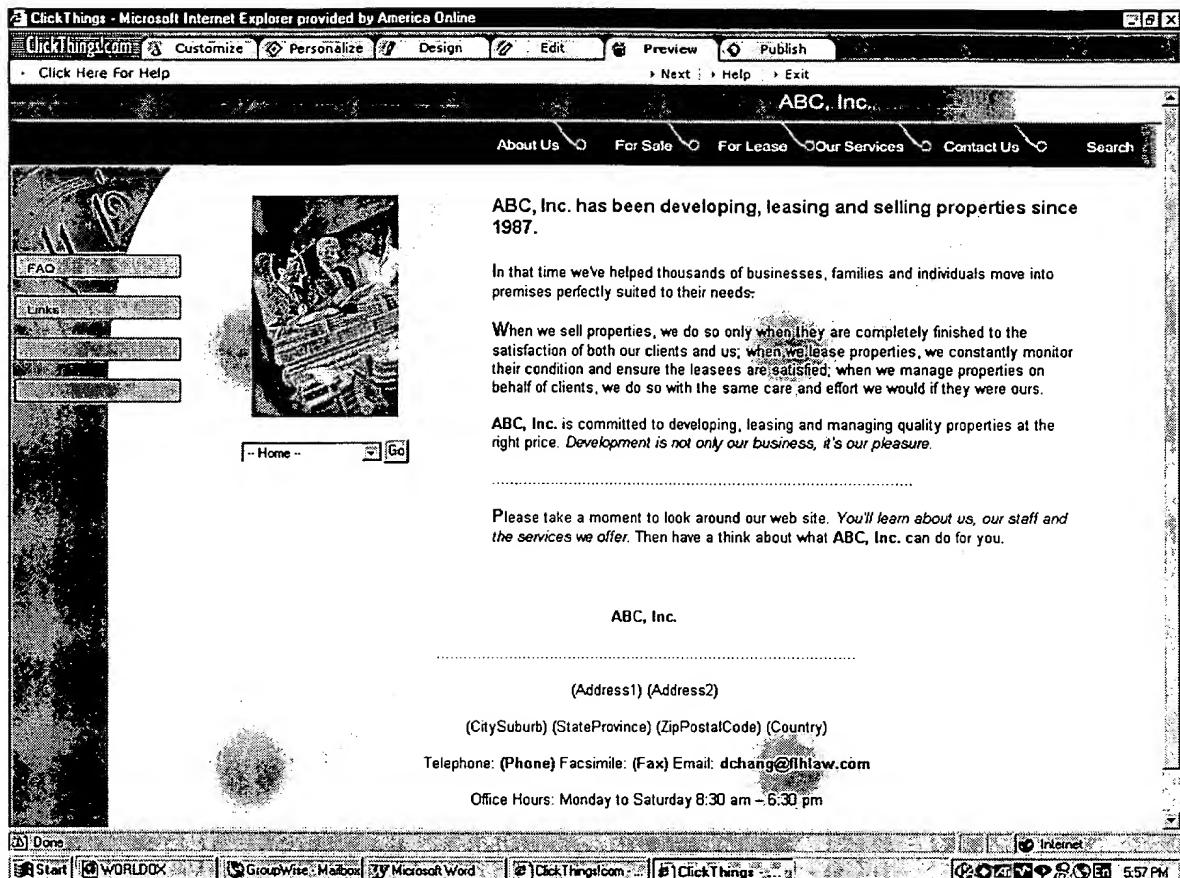
6100

FIGURE 61



6200

FIGURE 62



6300

FIGURE 63

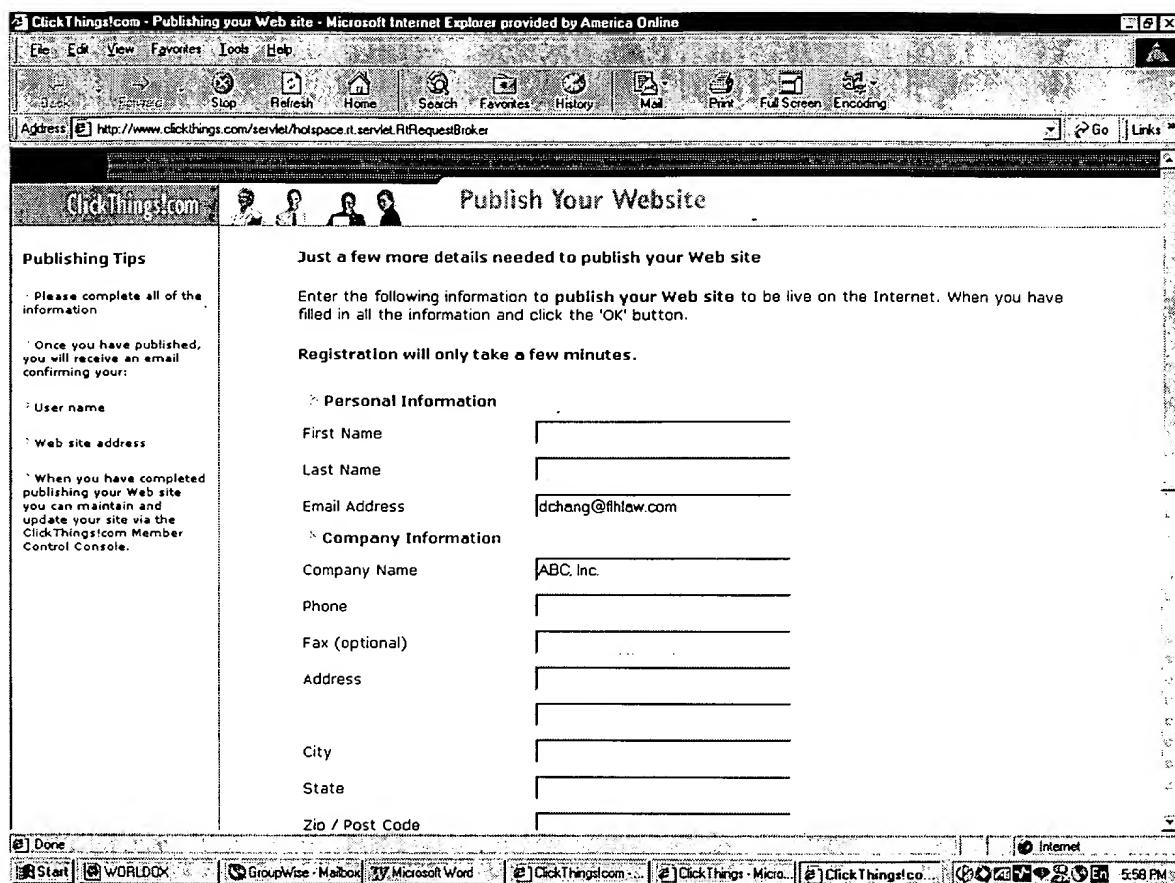
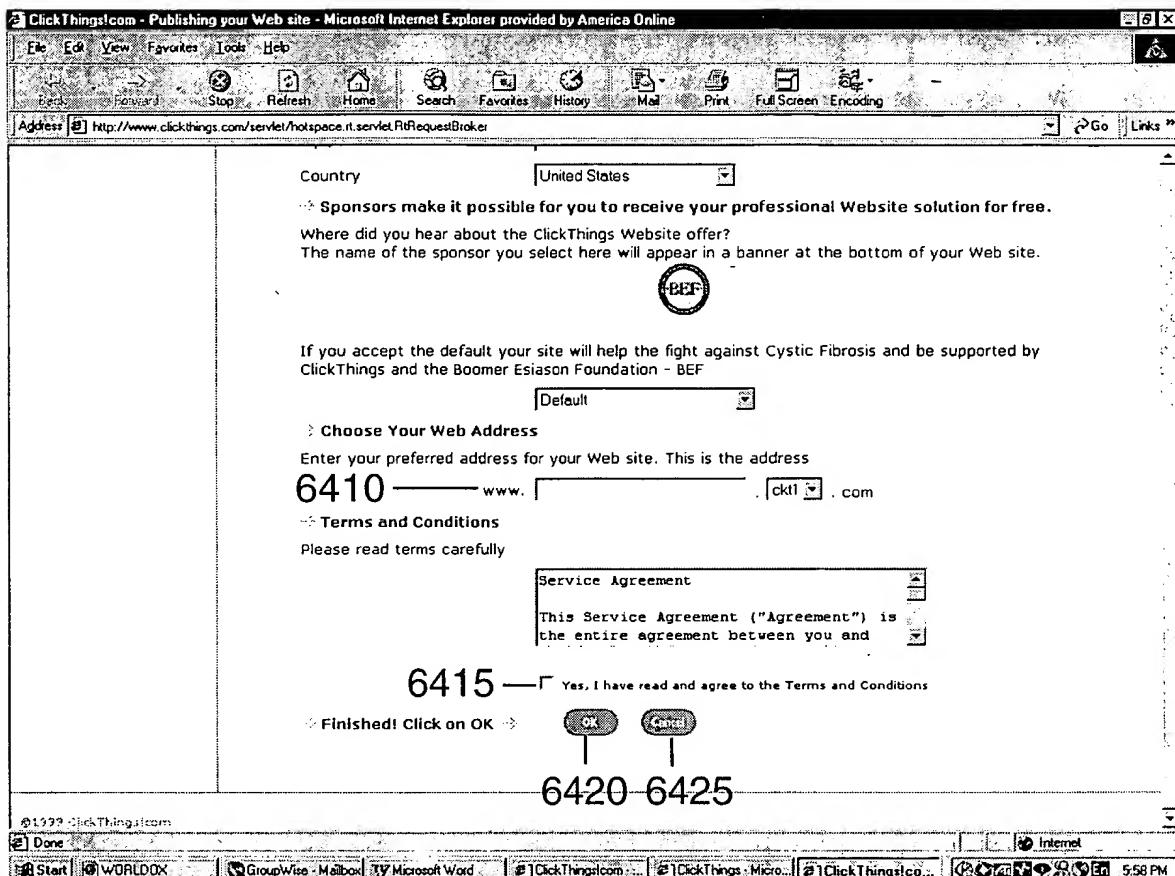
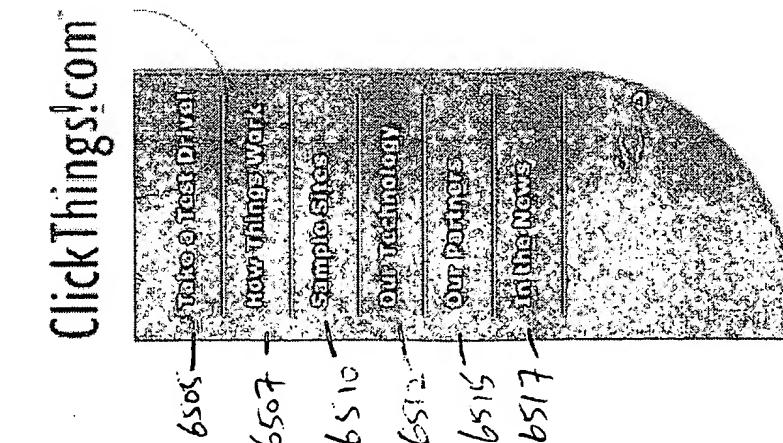


FIGURE 64A



300

FIGURE 64B



6520

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START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.

2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.

3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

Please enter your e-mail address if you would like to receive news from ClickThings.

E-mail:

(optional)
(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)



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Fig. 65.

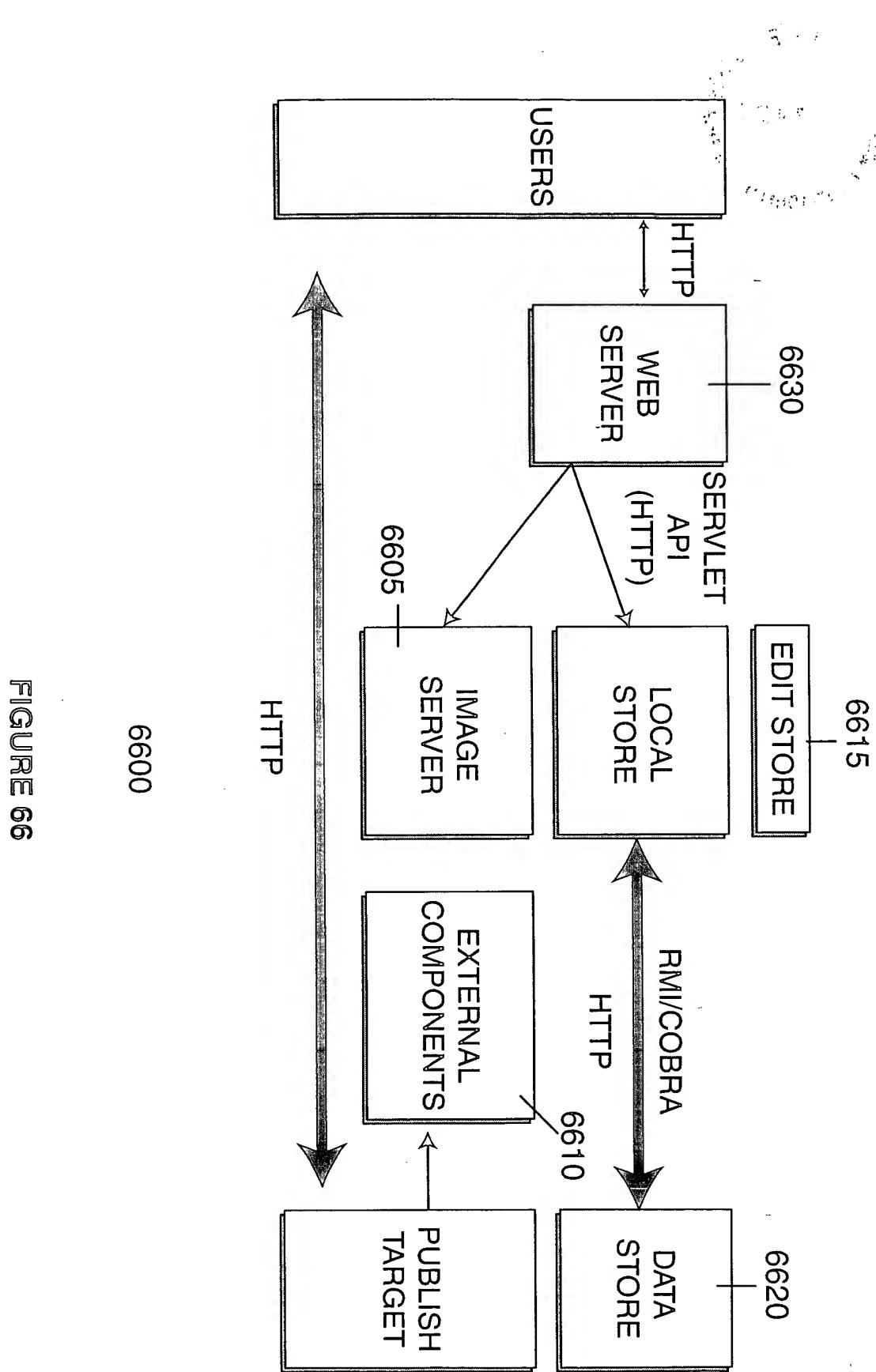
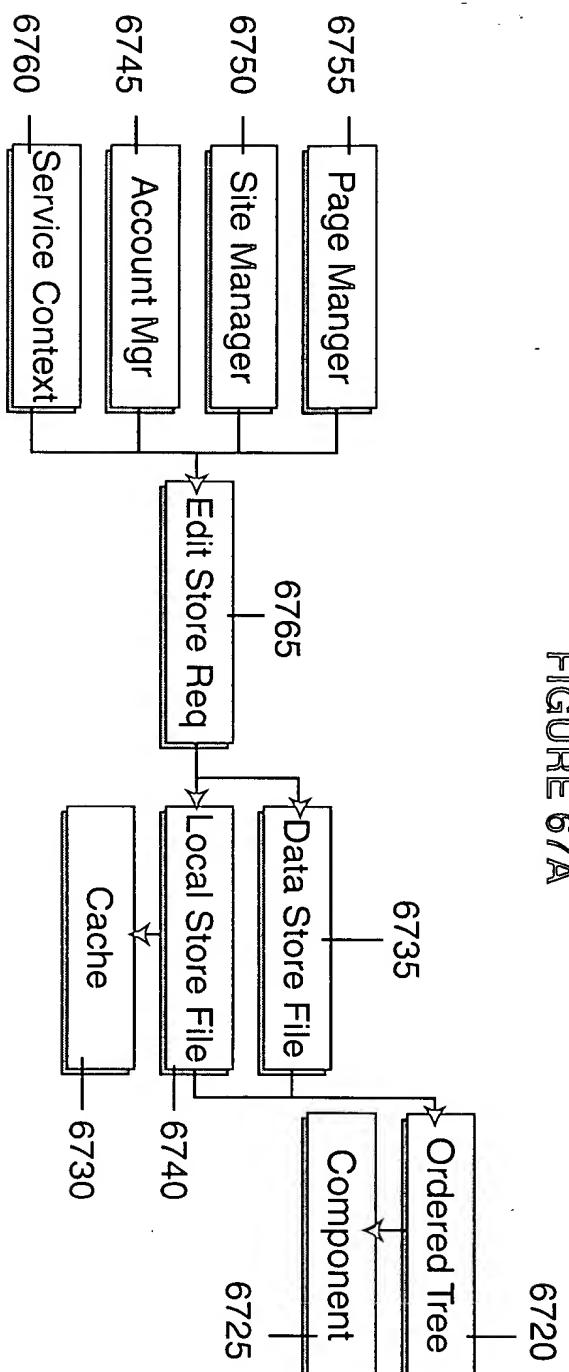
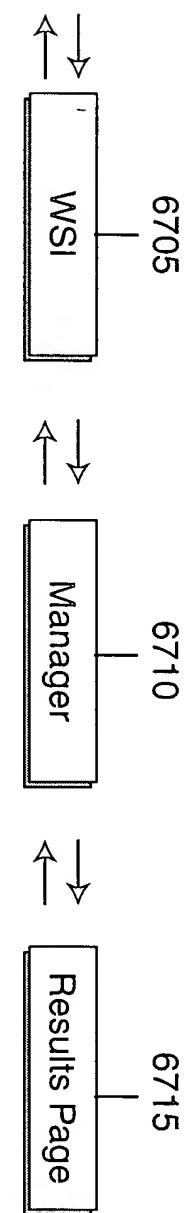


FIGURE 66



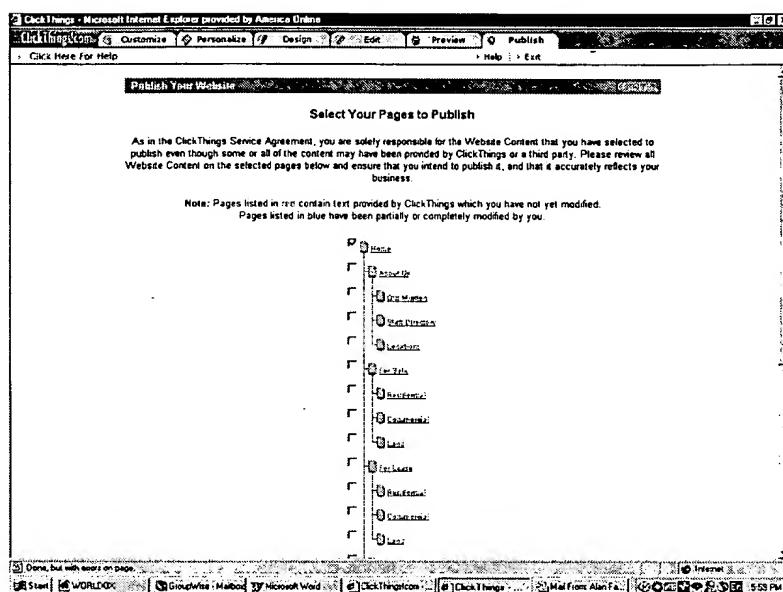
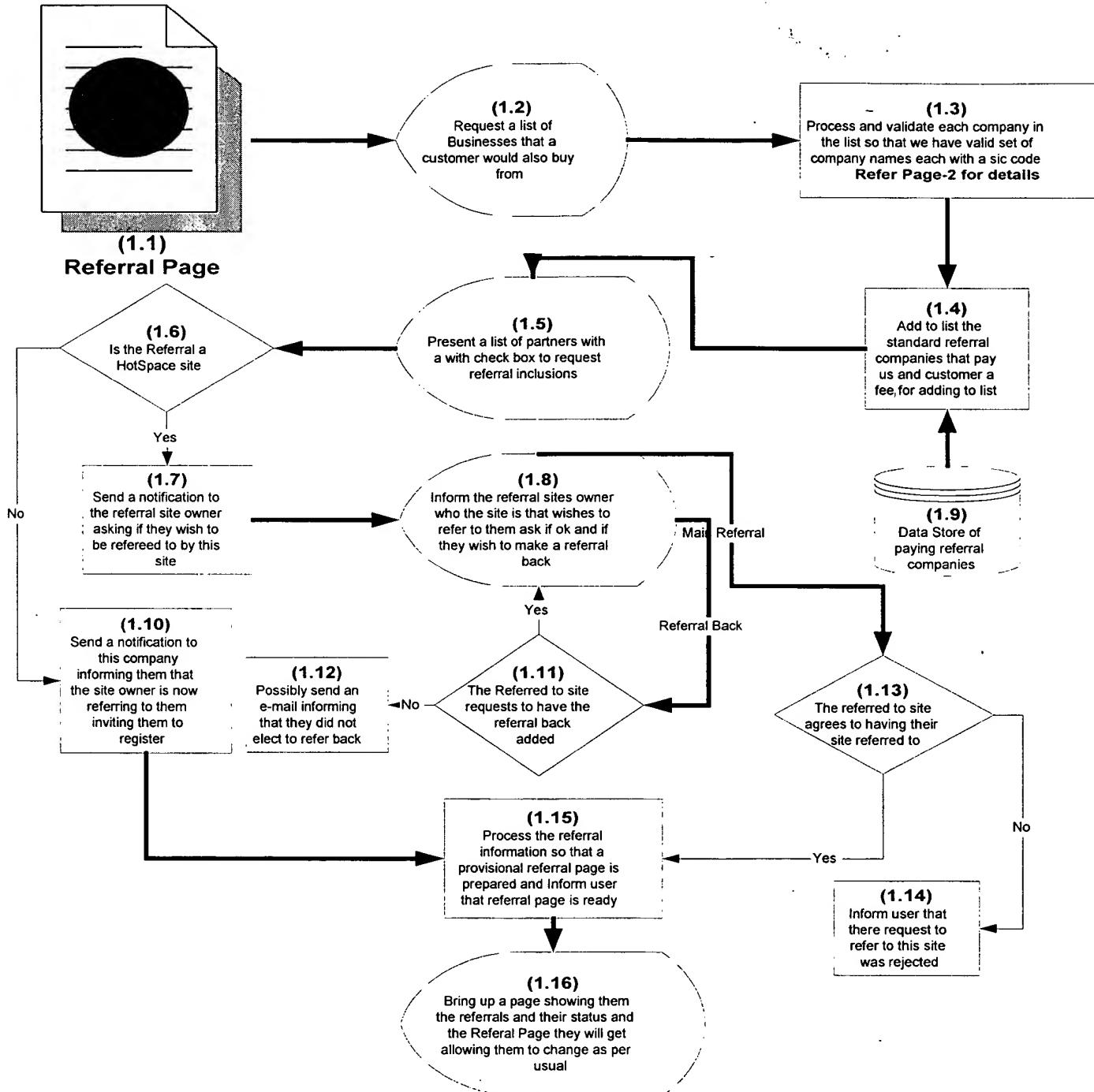


FIGURE 68

Process for gathering and validating referrals phase 1

Page 1



F16. 69A

Referral System Page 2

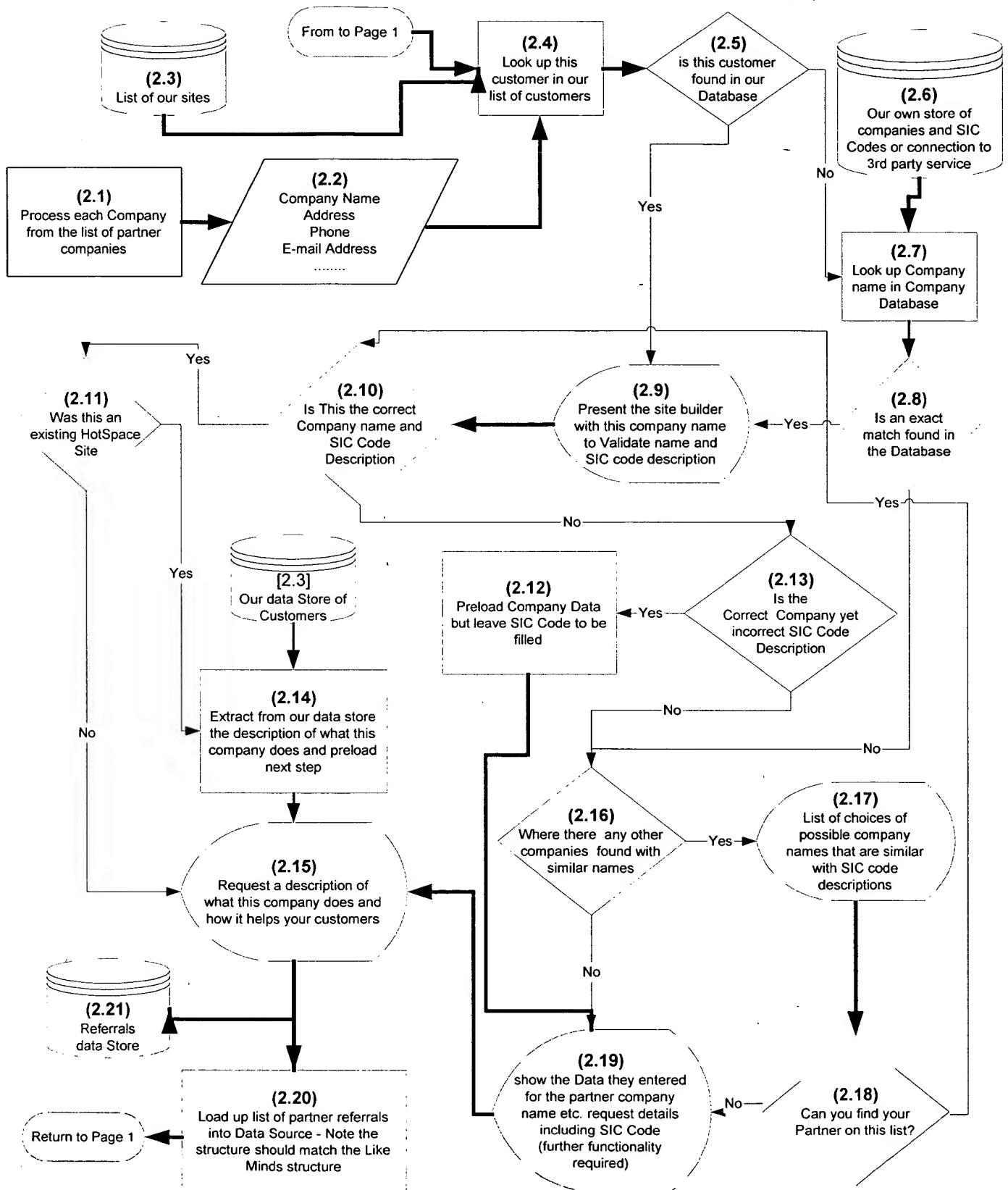


FIG. 69B

DC0256

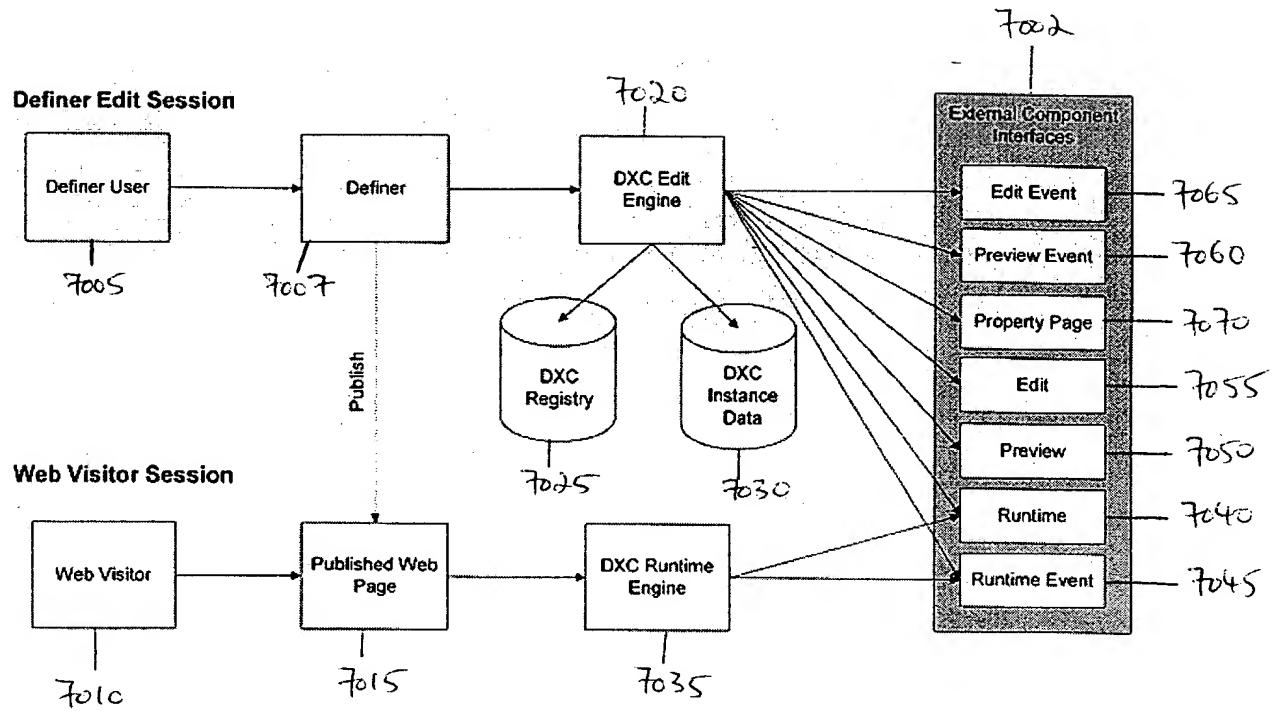


FIGURE 70

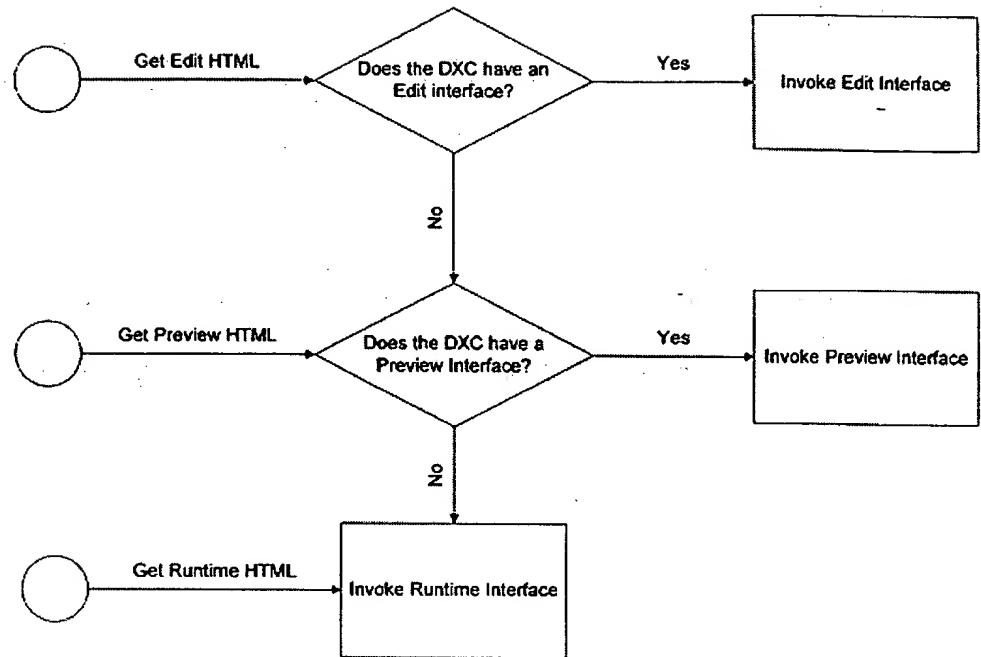


FIGURE 71

Frequently Asked Questions

▼

▼

Q: Click to Edit Question

A: Click to Edit Answer

▼

▼

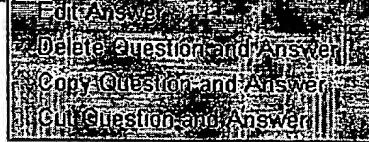


FIGURE 72

```
<HTML>
<HEAD><TITLE>Simple DXC Callback</TITLE></HEAD>
<BODY>
{>dxc_init}
<a href="DXCCallback_{%id}('UserClickedNotify')">Notify </a>
</BODY>
</HTML>
```

FIGURE 73

```
<HTML>
<HEAD><TITLE>DXC Text Editor Example</TITLE></HEAD>
<BODY>
{>dxc_init}
<a href="DXCTextEdit_{>%id}('This is some text', 'NewTextData=%t')">This is some text</a>
</BODY>
</HTML>
```

FIGURE 74

```
<HTML>
<HEAD><TITLE>DXC Popup Example</TITLE></HEAD>
<BODY>
{%-dxm_init}
{%-dxm_menu pop1 'Option 1|Option 2|Option 3'}
<SCRIPT language="JavaScript">
<!--
DXCSetMenuItem_{%id}("pop1", "Option 1", "javascript:DXCCallback_{%id}('Pop1.Option1')");
DXCSetMenuItem_{%id}("pop1", "Option 2", "javascript:DXCCallback_{%id}('Pop1.Option2')");
DXCSetMenuItem_{%id}("pop1", "Option 3", "javascript:DXCCallback_{%id}('Pop1.Option3')");
// -->
</SCRIPT>
<a href="javascript:DXCShowMenu_{%id}('pop1')>Click here for menu</a>
</BODY>
</HTML>
```

FIGURE 75

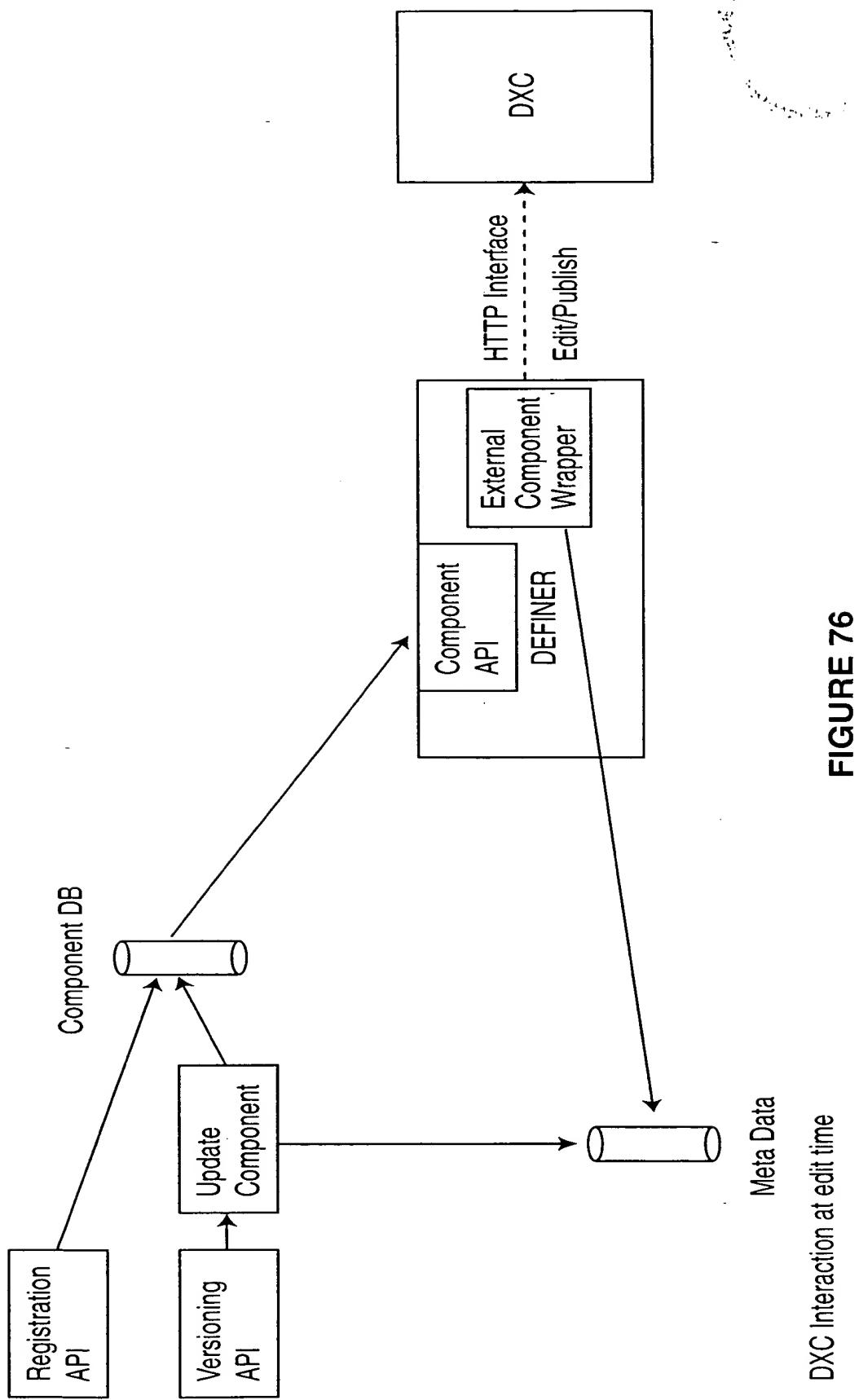


FIGURE 76

DXC Interaction at edit time

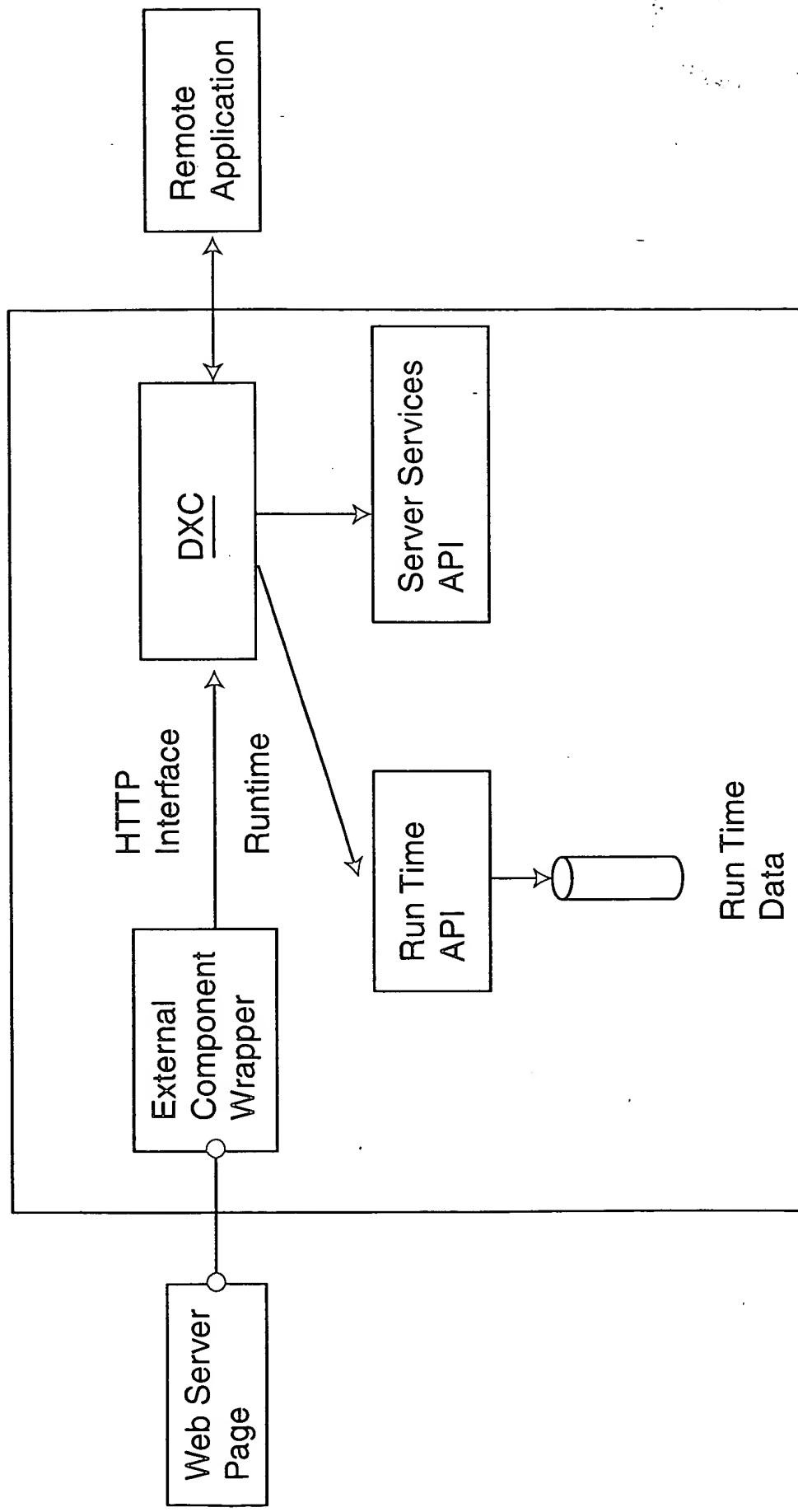


FIGURE 77

Dataflow at runtime

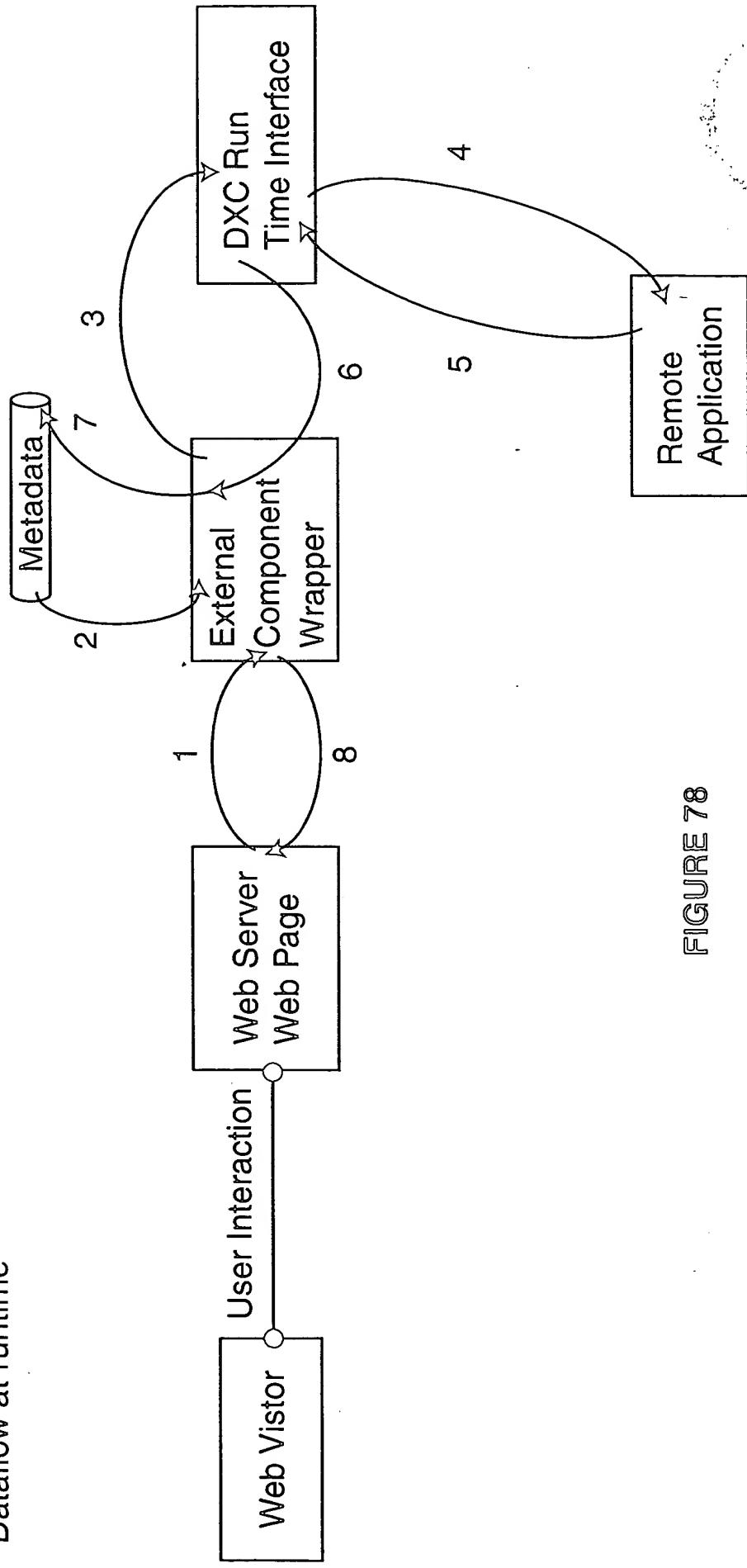


FIGURE 78

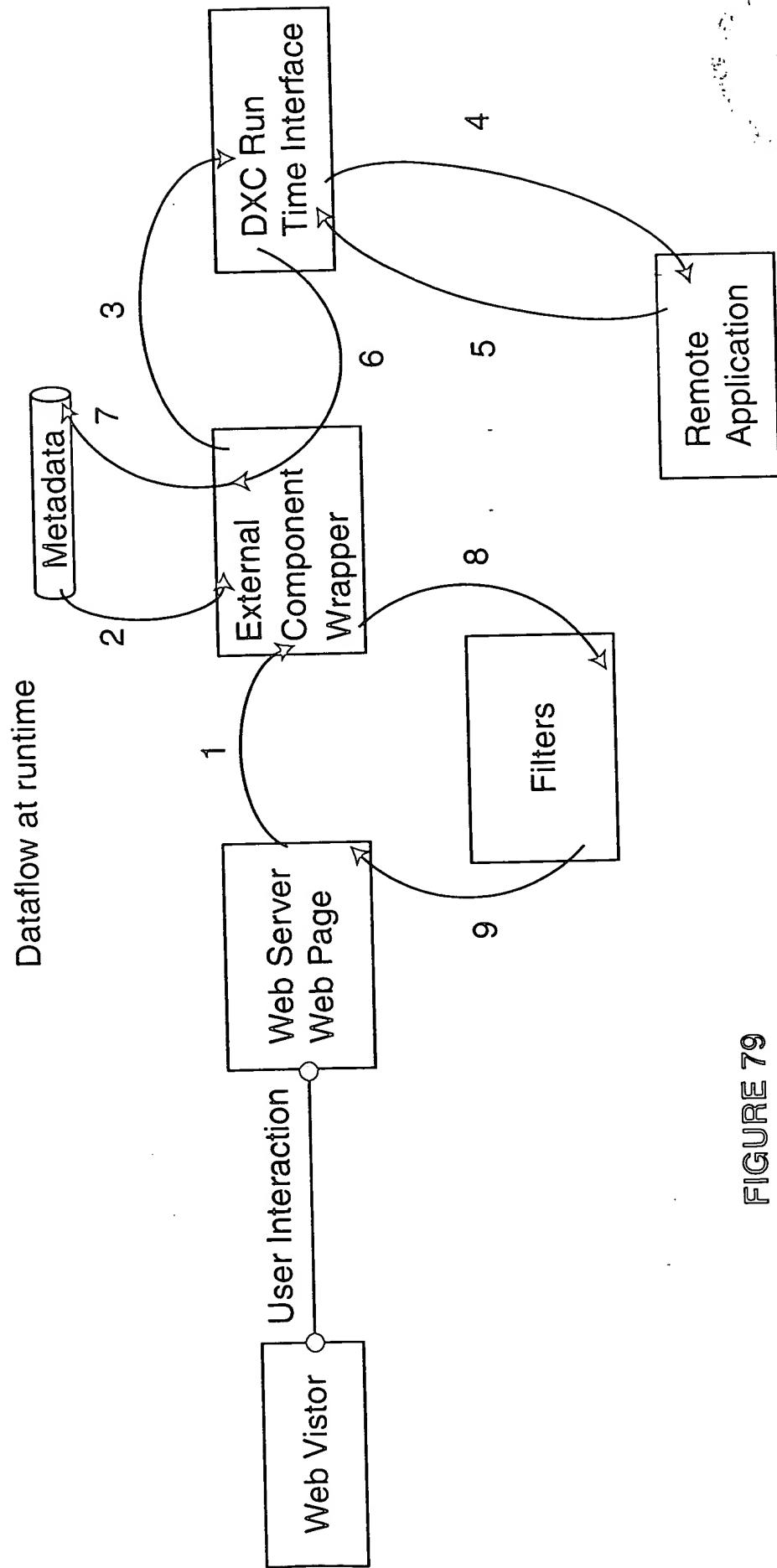


FIGURE 79

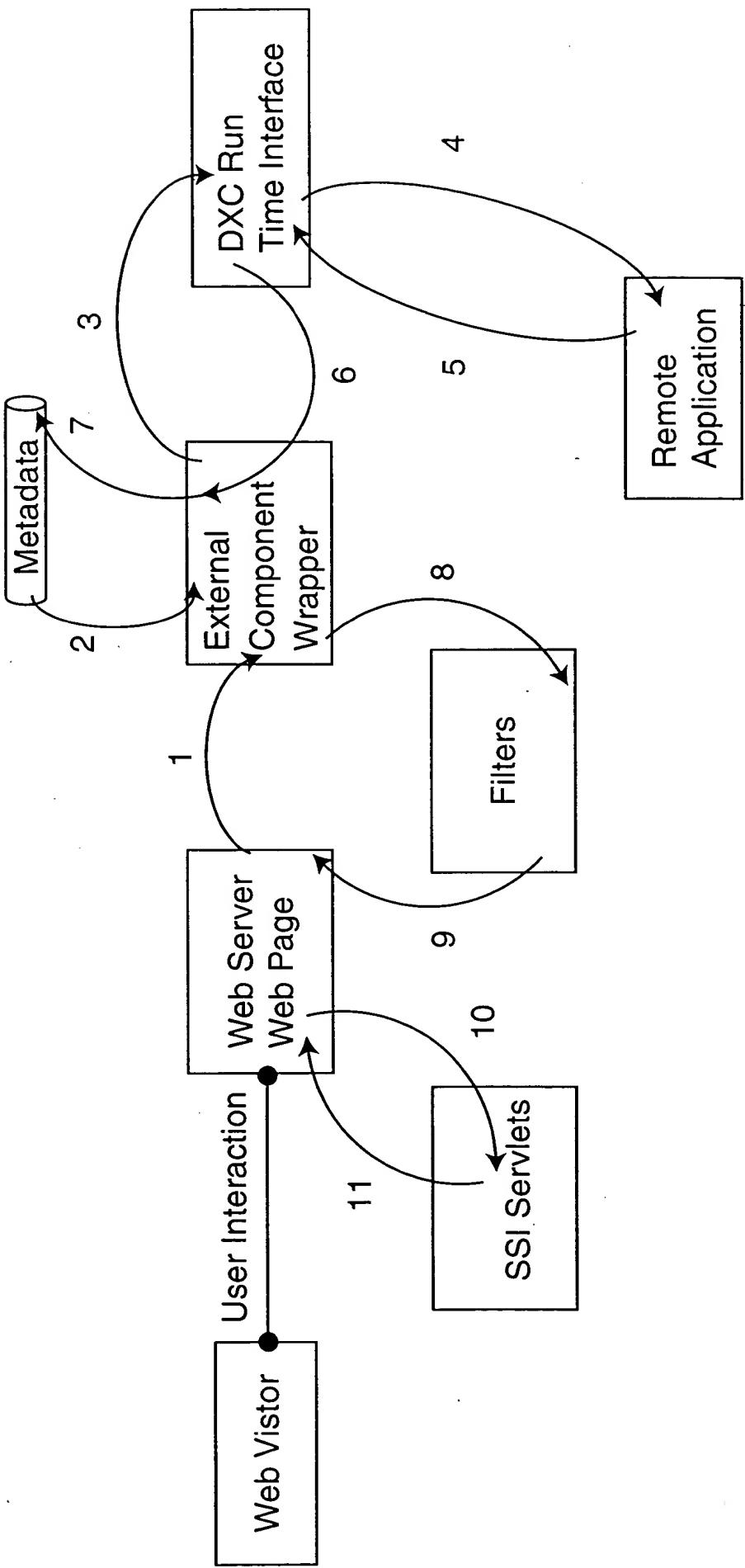
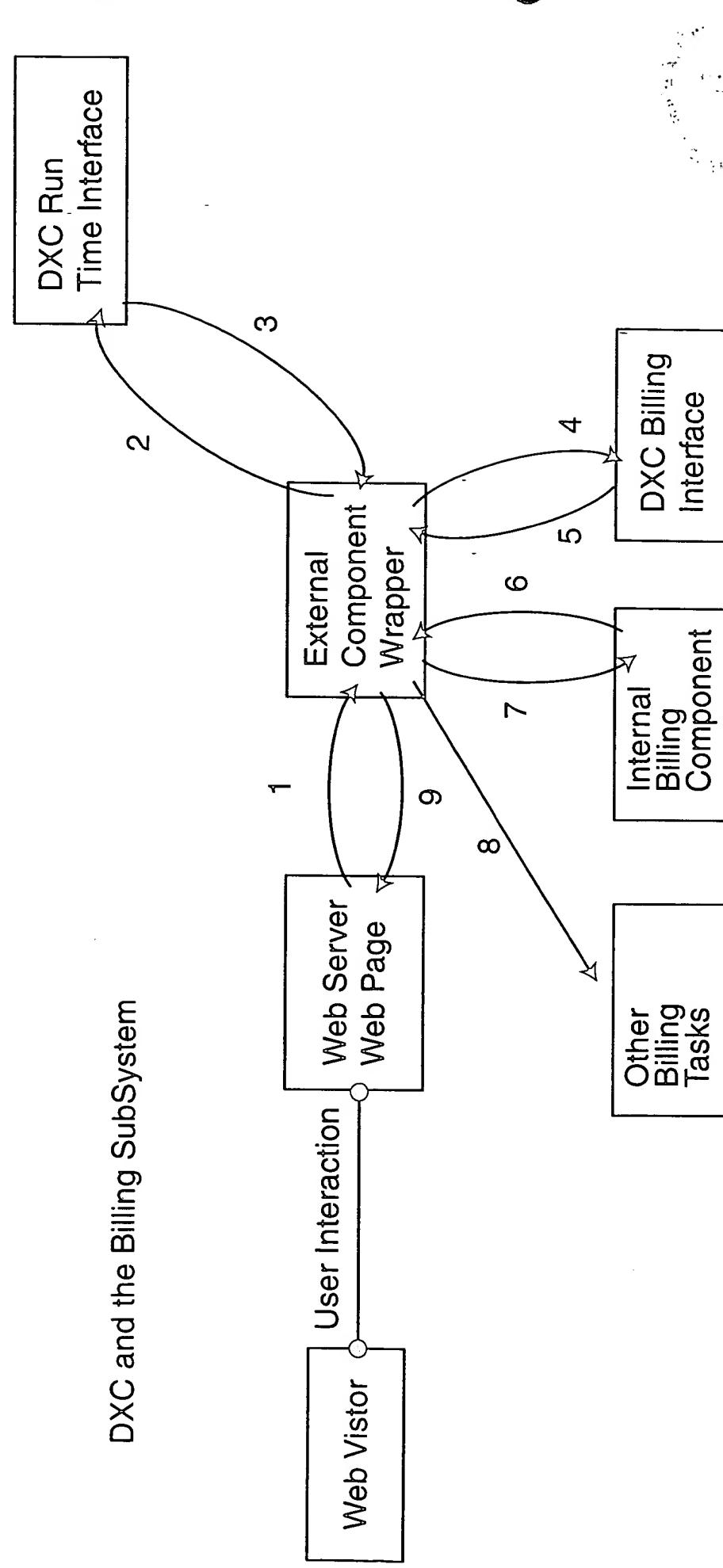


FIGURE 80

FIGURE 81

DXC and the Billing SubSystem



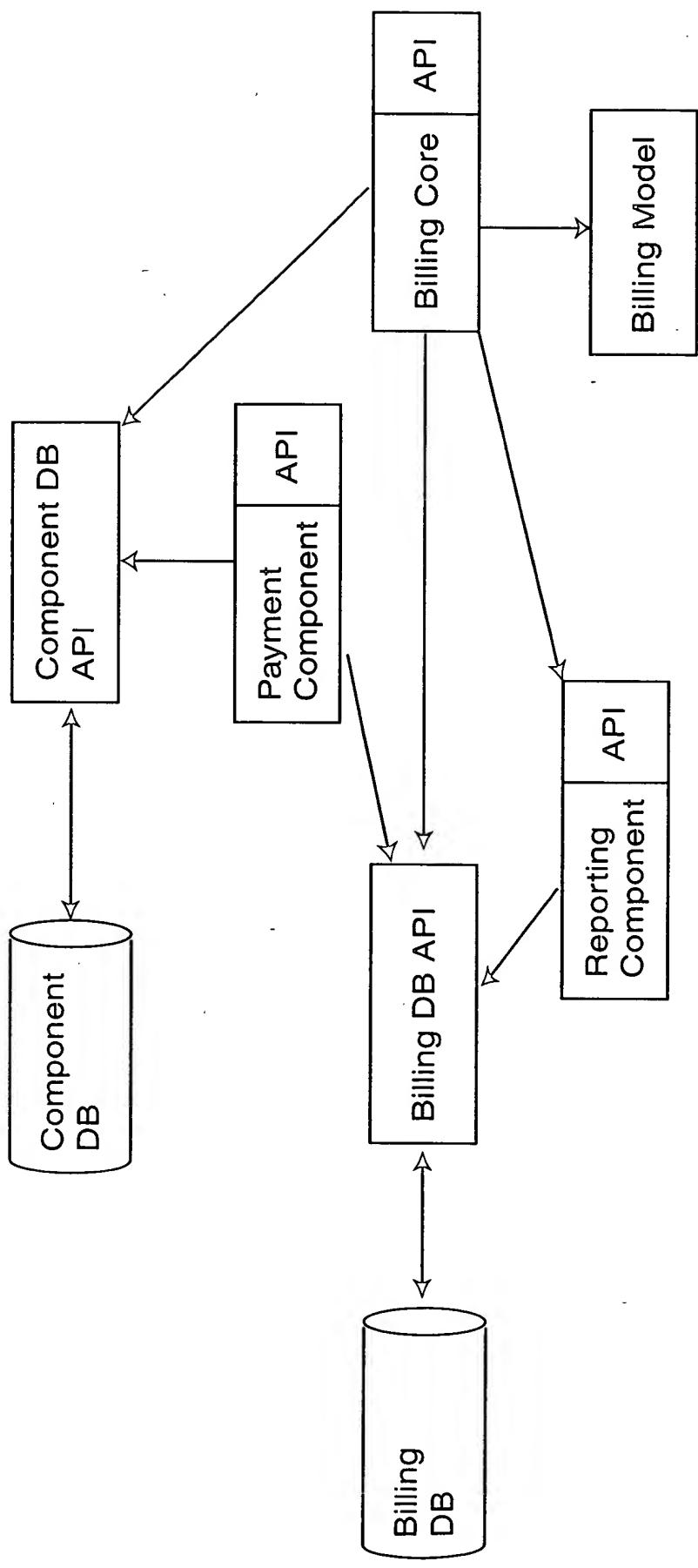


FIGURE 82

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